

# WORKING WITH TEQ CHECKLIST

## LET'S CONNECT!

- Visit our corporate website: [teq.queensland.com](http://teq.queensland.com)
- Subscribe to our newsletters: [teq.queensland.com/subscribe](http://teq.queensland.com/subscribe)
  - Eye on Q
  - Research Updates
  - Queensland Stories
- Subscribe for our blog updates: [blog.queensland.com](http://blog.queensland.com)
- Join us at one of TEQ's industry events: [teq.queensland.com/events/industry-calendar](http://teq.queensland.com/events/industry-calendar)

## FOLLOW US ON SOCIAL MEDIA

- Like us on Facebook: [facebook.com/visitqueensland](http://facebook.com/visitqueensland)
- Follow us on Twitter:
  - @queensland [twitter.com/queensland](http://twitter.com/queensland)
  - @teqlld [twitter.com/teqlld](http://twitter.com/teqlld) (Corporate)
- Follow us on Instagram: [instagram.com/queensland](http://instagram.com/queensland)
- Hashtag your posts with #thisisqueensland
- Post photos/news/stories and tag @queensland
- Subscribe to our YouTube: [youtube.com/queensland](http://youtube.com/queensland)
- Follow us on LinkedIn: [linkedin.com/company/tourism-and-events-queensland](http://linkedin.com/company/tourism-and-events-queensland)

## RESEARCH AND INSIGHTS

TEQ provides tourism research and insights which can assist decision-making and strategy development.

- International Research: [teq.queensland.com/international-research](http://teq.queensland.com/international-research)
- Domestic Research: [teq.queensland.com/domestic-research](http://teq.queensland.com/domestic-research)
- Economics and Specialised Reports: [teq.queensland.com/economics-and-specialised-reports](http://teq.queensland.com/economics-and-specialised-reports)
- Delve deeper into visitation and expenditure data with the interactive Tourism Data Explorer: [teq.queensland.com/tourism-data-explorer](http://teq.queensland.com/tourism-data-explorer)

## EVENTS

- Learn more about our event support programs:
  - Queensland Destination Events Program (QDEP)
  - Major Event Investment
  - Business Events[teq.queensland.com/events/events-support](http://teq.queensland.com/events/events-support)
- Stage the best event possible with our Queensland Events Guide: [teq.queensland.com/queensland-events-guide](http://teq.queensland.com/queensland-events-guide)
- Download the Queensland Events Calendar at: [queensland.com/en-au/events](http://queensland.com/en-au/events)

## PROMOTE YOURSELF

- List on the Australian Tourism Data Warehouse: [atdw.com.au](http://atdw.com.au)
- Send us your stories and press releases: [media@queensland.com](mailto:media@queensland.com)  
For new products/experiences and story ideas [industry.news@queensland.com](mailto:industry.news@queensland.com)  
For sharing in our industry newsletter

## TOOLS AND RESOURCES

- Discover how you can become a Best of Queensland Experience: [teq.queensland.com/best-of-queensland-experiences](http://teq.queensland.com/best-of-queensland-experiences)
- Learn how to create authentic and memorable content: [teq.queensland.com/content](http://teq.queensland.com/content)
- Learn how to be a master storyteller: [teq.queensland.com/storytelling](http://teq.queensland.com/storytelling)
- Access TEQ's ultimate collection of high resolution images: [visuals.queensland.com](http://visuals.queensland.com)
- Visit TEQ's Media Centre for the latest content and news: [media.queensland.com/explore-queensland](http://media.queensland.com/explore-queensland)
- Learn about Brand Queensland and how you can utilise TEQ's logos and assets: [teq.queensland.com/brand-queensland](http://teq.queensland.com/brand-queensland)
- Access Great Barrier Reef marketing tools and communications resources: [teq.queensland.com/the-great-barrier-reef](http://teq.queensland.com/the-great-barrier-reef)
- Become China ready: [teq.queensland.com/be-china-ready](http://teq.queensland.com/be-china-ready)
- Plan for inbound success: [teq.queensland.com/plan-for-inbound-success](http://teq.queensland.com/plan-for-inbound-success)
- Learn how to successfully market your business to consumers, media and the tourism industry: [teq.queensland.com/big-marketing-guide](http://teq.queensland.com/big-marketing-guide)
- For more helpful resources: [teq.queensland.com/industry-resources](http://teq.queensland.com/industry-resources)

