



1 What is your main involvement in <Insert Event name>

- General Attendee
- Member
- Volunteer
- Corporate Guest
- Employee
- Exhibitor
- Sponsor
- Performer
- Stall Holder
- Partner
- Other

2 Which of the following days will you/have you attended?

- DAY 1
- DAY 2
- DAY 3
- DAY 4

3 Which of the following events will you/have you attended?

- Event 1 Event 3
- Event 2 Event 4

4 Excluding yourself, how many people attended Bundaberg Region with you?

_____ people

5 Based on your experience here today, indicate your response to the following statements. (Where 1 = strongly disagree and 5 = strongly agree)

	1	2	3	4	5
This event adds to the appeal of Bundaberg Region	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local residents should feel proud of this event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bundaberg Region is a great location for this event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would recommend this event to others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This event is a great experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This event is better than other events I have attended	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6 How likely are you to recommend <Insert Event name> to a friend, family member or colleague? (Where 1 = Not at all likely and 10 = Very likely) [Answer Q8 if rated 0-8]

- 0 1 2 3 4 5 6 7 8 9 10

7 What would <Insert Event name> need to do in order to get you to rate a 9 or 10?

8 What was the best thing about the event?

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.....
.....
.....
.....

9 What elements of the event could be improved?

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.....
.....
.....
.....

10 Record Gender

- Male
- Gender Diverse
- Female
- Prefer not to say

11 What year were you born?

.....

12 Which of the following best describes your household?

- Under 50 years with no kids at home
- 50+ years with no kids at home
- Kids at home, at least 1 under 5 years
- Kids at home, all over 5 years
- None of these

13 Where do you normally live?

- Bundaberg Region_____Postcode
(complete section 2)
- Other parts of QLD_____Postcode
(complete section 3)
- Interstate_____State
(complete section 4)
- Overseas_____Country
(complete section 4)

SECTION 2: Local Residents Only

14 Did you stay any nights away from home as part of your attendance at <Insert Event name>?

- Yes [Answer Q16]
- No [End Survey]

15 How many nights in total did you / will you stay in Bundaberg Region during your visit?

.....Nights [End Survey]

SECTION 3: Other parts of Queensland

16 Which of the following best describes your visit to Bundaberg Region on this occasion, when you attended <Insert Event name>?

- I travelled to Bundaberg Region primarily to attend <Insert Event name> in Bundaberg Region [Answer 18]
- I was already in Queensland for other reasons, but my trip to Bundaberg Region was primarily to attend <Insert Event name> [Answer 18]

17 Did / will you stay any nights away from home as part of your visit to Bundaberg Region?

- Yes [Answer 18 & 19]
- No [End Survey]

18 How many nights in total did you / will you stay in Bundaberg Region?

_____Nights

19 How many nights in total did you / will you stay in other parts of Queensland during this trip?

_____Nights [End Survey]

SECTION 4: Interstate/Overseas Residents Only

20 Which of the following best describes your visit to Bundaberg Region on this occasion, when you attended <Insert Event name>?

- I travelled to Bundaberg Region primarily to attend <Insert Event name> in Bundaberg Region [Answer Q21]
- I was already in Queensland for other reasons, but my trip to Bundaberg Region was primarily to attend <Insert Event name> [Answer Q21]

<Insert Event name> was not my primary reason for my trip to Bundaberg Region / Queensland [End Survey]

21 Did / will your visit to Bundaberg Region / Queensland incorporate an overnight stay?

- Yes [Answer 22 & 23]
- No [End Survey]

22 How many nights in total did you / will you stay in Bundaberg Region?

_____Nights

23 How many nights in total did you / will you stay in other parts of Queensland during this trip?

_____Nights [End Survey]