



## Digital Solutions Program

# Helping Small Business Take the Digital Leap

In today's rapidly evolving digital landscape, it is crucial for businesses of all size to adapt to stay competitive.

The Digital Solutions Program is designed to equip you with the skills and knowledge necessary to enhance your business performance in the ever-evolving digital economy.

Through workshops, digital action plan development and advisory services you can learn how to integrate digital technology into your business, helping you save money, save time, improve customers experience and support long-term sustainable growth.

## Free Online Digital Assessment

Complete the digital assessment to receive an initial overview of where your business is on its digital journey. Based in on your digital score you will receive recommendations for the next steps you can take to improve your digital knowledge and boost the digital capabilities across your business.

## Get Started





Intro to Digitising  
Your Business



Using Small  
Business Software



Online Security  
and Data Privacy



Websites and  
Selling Online



Social Media and  
Digital Marketing



## Get the Skills

### Free Unlimited Workshops

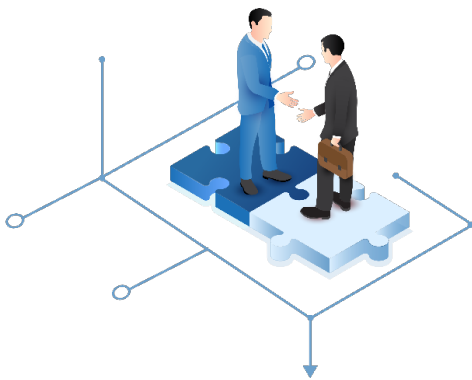
Our workshops are designed to provide practical advice to help you better understand all things digital. Delivered in straight forward language these hands-on workshops will improve your digital knowledge, and help you adopt the right digital technology to transform your business.

## Get the Right Advice

### Digital Action Plan

Receive up to 4 hours support, you will work one-on-one with a Digital Advisor to understand the unique digital needs of your business and identify how and where your business will benefit from adopting digital solutions.

Your Digital Advisor will prepare a tailored Digital Action Plan that will outline areas or processes that you can streamline and improve with digitisation and will include recommendations for any tools or training you may need. Where required you will be referred to a Digital Expert for more specialist support and implementation. The subsidised cost of the one-on-one advisory service is \$110 inc gst.



## Eligibility

- › Businesses must have an active ABN
- › Have less than 20 full-time employees
- › Be based in Western Australia, Queensland or the Northern Territory

Don't miss this opportunity to transform your business and thrive in the digital economy.

Register today



[digitalsolutions.businessfoundations.com.au](https://digitalsolutions.businessfoundations.com.au)

In Queensland contact Regional Business HQ  
Phone 1300 249 482  
Email [info@businesshq.org.au](mailto:info@businesshq.org.au)



**DIGITAL SOLUTIONS**  
Australian Small Business  
Advisory Services  
AN AUSTRALIAN GOVERNMENT INITIATIVE