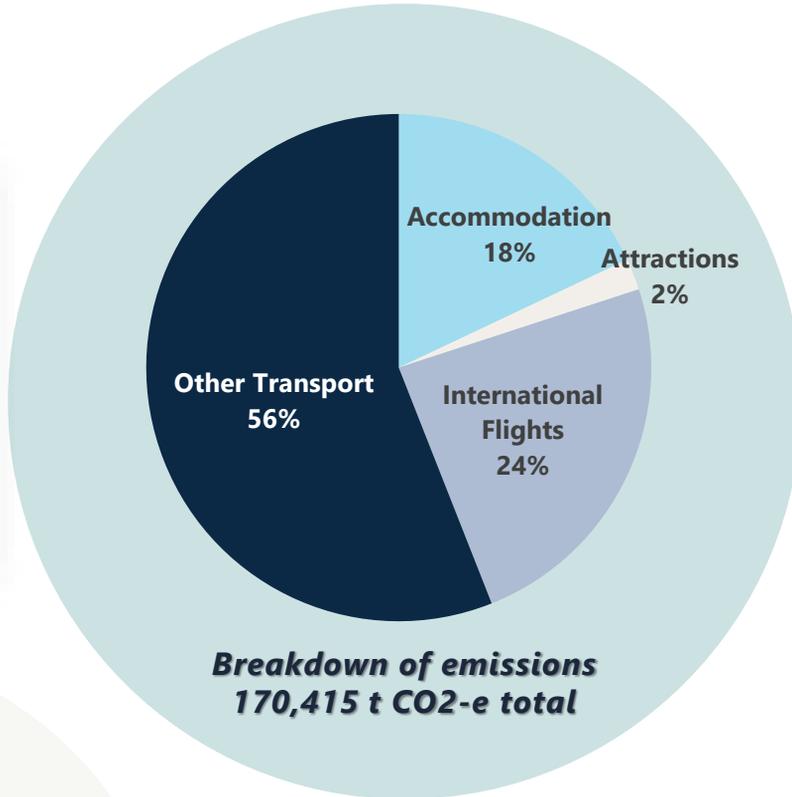


# Baseline Report: Bundaberg

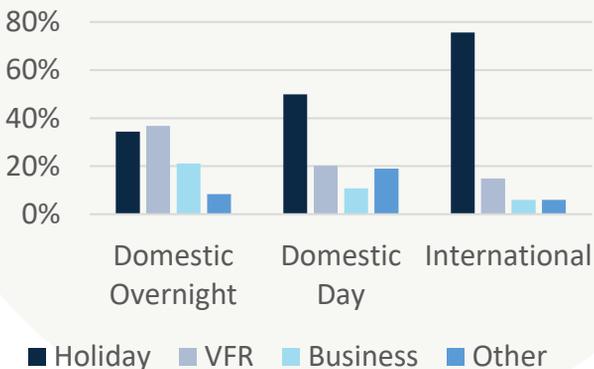


Findings from the QRTN Carbon Footprint of Qld Project

## Carbon Profile: Bundaberg



### Visitor by reason



### Tourism businesses

928

### Domestic VID

69,546,333

### International VID

94,298,000



## Actions and Aspirations

**Goal:** Bundaberg's emissions must be **30% below** 2005 baseline levels of **90,537 t CO<sub>2</sub>-e** by **2030**

**Current:** Bundaberg's 2017-19 emissions were **170,415 t CO<sub>2</sub>-e**

**Action Required:** Bundaberg requires a **63% reduction** from 2017-19 emissions levels to reach **2030 target** of **63,375 t CO<sub>2</sub>-e**

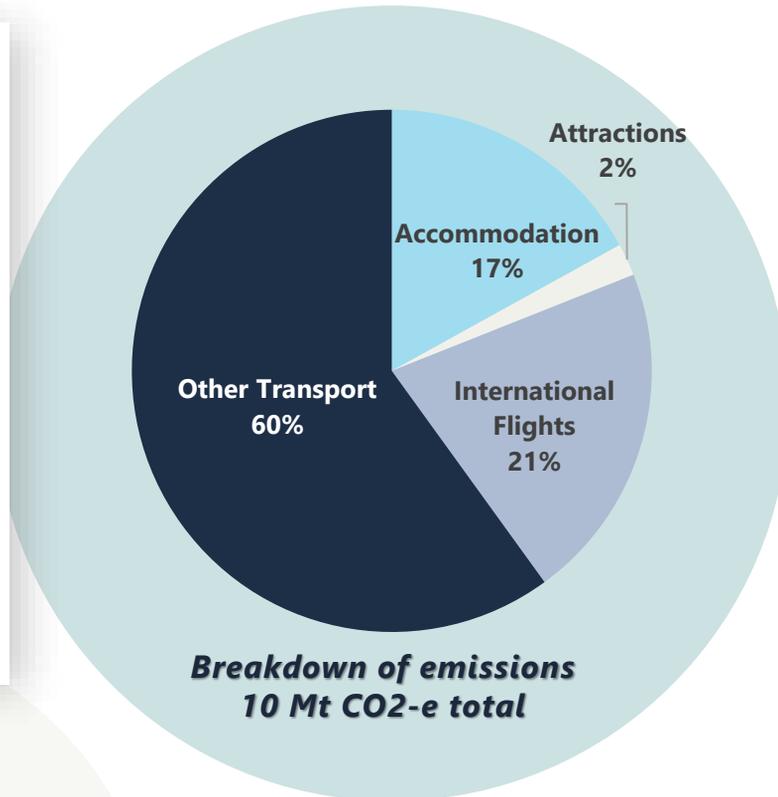
# Baseline Report: QLD

Findings from the QRTN Carbon Footprint of Qld Project

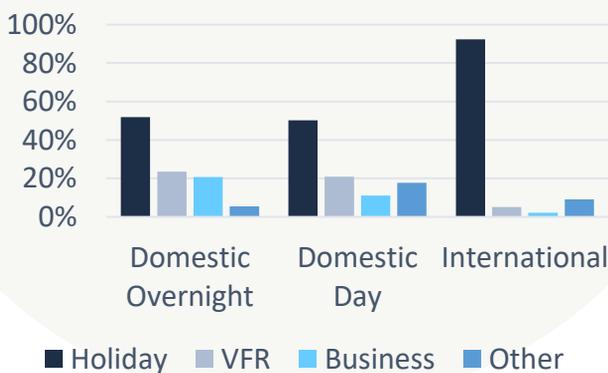


## Carbon Profile: Queensland

Tourism Regions 2020 - Queensland



Visitor by reason



### Tourism businesses

53,183

### Domestic VID

138,991,000

### International VID

54,338,000



## Actions and Aspirations

- **Goal:** Queensland's emissions **target** must be **30% below** 2005 baseline levels **6.8 Mt CO<sub>2</sub>-e** by 2030
- **Current:** Queensland's 2017-19 emissions were **10 Mt CO<sub>2</sub>-e**
- **Action Required:** Queensland requires a **52% reduction** from **2017-19** emissions levels to reach **2030 target** of **4.8 Mt CO<sub>2</sub>-e**

# Baseline Report: Explainer



## Key terminology

**VID – Visitor Impact Day** – Visitor impact days include the number of day visitors as well as overnight visitors. This has been split into domestic and international. It allows an understanding of all people visiting the destination and the associated emissions footprint. For visitors that traveled to multiple destinations, the nights (or days) spent in the region are attributed to each of the regions.

This data is obtained from Tourism Research Australia's (TRA) International Visitor Survey and National Visitor Survey.

**Tourism businesses** – The number of tourism businesses registered within the tourism region. Data is obtained from unpublished data from TRA, the Australian Taxation Office, and the Australian Bureau of Statistics.

**Visitor by reason** – Business and holiday visitors have different carbon intensities due to the type of activities and travel undertaken. The split enables an understanding of where the impact is coming from.

**Breakdown of emissions** – The emissions breakdown graph shows the sectors of the visitor economy and the contribution to the carbon dioxide equivalence emissions (greenhouse gas emissions).

**Goal** – The reduction target models the emissions from a 2005 baseline to meet the Queensland requirements of 30% reduction of emissions by 2030.

**Current** – Highlights the findings from phase I of this study. It overviews the region's average emissions profile between 2017-19.

**Action required** – Action highlights the year-on-year emissions reduction required to meet the interim 2030 target. This will require a combination of climate action among individual businesses and national leadership in transportation and aviation emissions reduction.

To take business action today, first measure your own emissions, then explore ways to reduce the negative impact. Tools and support can be found under the Climate Action Tab [here](#). Access to an emissions calculator [here](#).

## Actions and Aspirations

- **Goal:** Queensland's emissions **target** must be **30% below** 2005 baseline levels **6.8 Mt CO<sub>2</sub>-e** by 2030
- **Current:** Queensland's 2017-19 emissions were **10 Mt CO<sub>2</sub>-e**
- **Action Required:** Queensland requires a **52% reduction** from **2017-19** emissions levels to reach **2030 target** of **4.8 Mt CO<sub>2</sub>-e**