

2021 BUNDABERG REGIONAL VISITATION STATISTICS

1,458,000 domestic visitors

REGIONAL VISITATION

\$381 million
 spent in region by
 domestic visitors

over **1.97 million** ^{↑ 13.5% YOY}
 visitor nights

623,000 overnight ^{↑ 7.4% YOY}
 domestic visitors

3.2 nights
 average stay

826,000 domestic ^{↑ 10.9% YOY}
 daytrip visitors

\$414 average spend
 per overnight trip
 per domestic visitor

KEY MARKETS

