

# BUNDABERG REGION

Resilient Leadership Program  
2020







## WHAT'S IT ABOUT?

Bundaberg Tourism will deliver the “Bundaberg Resilient Leadership Program”. This is made possible through a successful grant application under the Commonwealth/State Disaster Recovery Funding Arrangements, through the Community Development program.

This exciting initiative begins in March 2020. It’s aimed to make communities like ours more resilient in the face of bushfires or other disasters and develop great leaders across tourism, the NFP and business sectors.

The “Bundaberg Resilient Leadership Program” approach is very practical and develops both personal, professional and leadership skills, alongside resilience. It will help you to:

- Identify key business challenges and build your capacity to find solutions, grow and flourish;
- Form close networks with others and promote preparedness and resilience as a region; and
- Develop you into a stronger leader, for your business and community.

The program will be delivered by the Institute for Tourism Leadership Australia ([www.tourismleadership.com.au](http://www.tourismleadership.com.au)) who are successfully conducting leadership programs in Mackay, the Whitsundays, Gladstone, Noosa and the Tweed region.

*For those that would like to, this program is based on a model which allows you to progress to a Tourism Centred Diploma of Leadership and Management, after this state/federal funded program is completed.*

**“This is a wonderful professional development opportunity for you and for our broader region to show collective leadership; so vital for recovery after disasters and for strengthening adaptive capacity to manage sudden change, grow your business, grow yourself and flourish in any industry.”**

**Katherine Reid, CEO Bundaberg Tourism**

*Although funding for this product has been provided by both the Australian and Queensland Governments, the material contained herein does not necessarily represent the views of either Government*



## WHAT DOES IT INVOLVE?

### 4 x 1 DAY WORKSHOPS

- **Build Industry Resilience:** vision, minimising negative impacts, embracing opportunities for local communities, building resilience at an industry wide level (scenario based);
- **Resilient Leader:** our strengths and personalities, emotional intelligence, finding solutions, motivation and passion, personal resilience;
- **Resilient Teams:** creating engaged and positive workplace culture, team dynamics that inspire and motivate, social communication styles, building team resilience; and
- **Open to a Connected World:** build community-problem solving (scenario based), a responsive regional tourism and business network, partnerships and communicate to influence.

### COACHING & BUSINESS MENTORING

3x1:1 coaching sessions focussed on "between the ears" (headspace / personal and professional growth, developing a better leader), "on" and "in" the business will take place between the workshops.

Note: These sessions will be scheduled to fit with participant availability and done online.

### NETWORKING EVENT

A networking event will allow participants to share their learning with others in an industry forum which celebrates the leadership program, your own growth and a more resilient region!

*There is no cost involved in participating in this program. This program is fully funded and will provide you with personalised business and leadership mentoring and growth opportunities and learnings, valued at over \$2,000. However, please note, if you reserve a place and do not attend you may be charged a \$250 fee.*





## WHAT NEXT?

### LEADERSHIP WORKSHOPS

**WORKSHOP ONE**  
**Build Industry Resilience**  
17 March 2020  
9.00am – 4.00pm  
Venue TBA

**WORKSHOP TWO**  
**Resilient Leader**  
7 April 2020  
9.00am – 4.00pm  
Venue TBA

**WORKSHOP THREE**  
**Resilient Teams**  
6 May 2020  
9.00am – 4.00pm  
Venue TBA

**WORKSHOP FOUR**  
**Open to a Connected World**  
2 June 2020  
9.00am – 4.00pm  
Venue TBA

**NETWORKING EVENT / CELEBRATION**  
Date TBA  
6.00pm – 8.00pm

*Note: 1:1 sessions will be scheduled to fit with participant availability and done online.*

### ACTION REQUIRED

1. When completing the Expression of Interest, please understand that when you apply to participate in this program, you are committing to attend the 4 full day workshops.
2. Please complete the Expression of Interest form in full to confirm your interest in participation and return to [katherine.reid@bundabergregion.org](mailto:katherine.reid@bundabergregion.org) by February 15, 2020.
3. Pencil the workshop dates in your calendar – BT will send through formal calendar invites with all necessary details on your acceptance to the program.
4. For any further information on the program, please contact Katherine on 0429 681 770.

# BUNDABERG RESILIENT LEADERSHIP PROGRAM

Name	
Business	
Street Address	
Postcode	Phone
Email	

**Please give brief answers to the following questions to support your place on the program**

*What attributes do you feel make you a suitable candidate for participation in this program?*


*Why do you want to participate in this leadership development program?*


*What does resilient leadership mean to you, and why is it so important in organisations and destinations today?*


# BUNDABERG RESILIENT LEADERSHIP PROGRAM

*How do you think others would describe you as a leader?*


*What is your vision for the leadership in our region?*


☐ I commit to attend all 4 workshops on the final dates agreed and be available for 1:1 coaching (at times that suit me)

☐ I agree that if I do not fully attend all the workshops I may be charged a \$250 fee

Applicant's Name

Applicant's Signature

Date

Return in full to [katherine.reid@bundabergregion.org](mailto:katherine.reid@bundabergregion.org)

## IMPORTANT DATES

Applications close 15th February 2020

Successful Applicants notified 20th February 2020

All expressions of interest will be assessed based on the program criteria