Bundaberg

Southern Great Barrier Reef Queensland Where great begins

UPP BUNDABERG REGIONAL USITATION STATISTICS

REGIONAL VISITATION

§1.91

million

visitor nights

2.8 nights

average stay

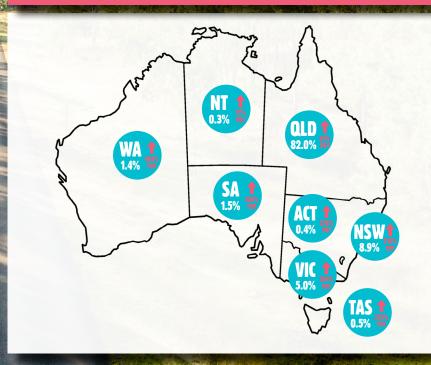
YOY

\$296 million spent by overnight domestic visitors

680,000 overnight 1 domestic visitors 9.2%

average spend \$435 trip \$155 night

KEY MARKETS



No. domestic visitors and Regional Visitation - Source: Tourism Research Australia - Year ending June 2022 Key Markets - Source: Roy Morgan - Year ending June 2022 - by tourism region Economic Impacts - Source: Economy.ID - Year ending June 2021