### Bundaberg

Southern Great Barrier Reef Queensland Where great begins

# **UPP BUNDABERG REGIONAL USITATION STATISTICS**

#### **REGIONAL VISITATION**

**§1.91** 

million

visitor nights

**2.8** nights

average stay

YOY

## \$296 million spent by overnight domestic visitors

680,000 overnight 1 domestic visitors 9.2%

## average spend \$435 trip \$155 night

**KEY MARKETS** 



No. domestic visitors and Regional Visitation - Source: Tourism Research Australia - Year ending June 2022 Key Markets - Source: Roy Morgan - Year ending June 2022 - by tourism region Economic Impacts - Source: Economy.ID - Year ending June 2021