

2022 BUNDABERG REGIONAL VISITATION STATISTICS

REGIONAL VISITATION

\$296 million
 spent by overnight
 domestic visitors

↑
 14.6%
 YOY

over **1.91 million**
 visitor nights

↓
 3.1%
 YOY

680,000 overnight
 domestic visitors

↑
 9.2%
 YOY

2.8 nights
 average stay

average spend **\$435** per trip **\$155** per night

KEY MARKETS

