

# BNBT 2017/18 OPPORTUNITIES BOOKING FORM

Business Name	
Street Address	
	Key Contact Person
Phone	Email
Authorised by <small>Full name and position of Owner/Partner/Director</small>	Signature

## ANNUAL MARKETING CAMPAIGNS

### TURTLE SEASON

Gold.....	\$1,900	<input type="checkbox"/>
Silver.....	\$1,200	<input type="checkbox"/>
Bronze.....	\$200	<input type="checkbox"/>
Free.....		<input type="checkbox"/>

### VISITING FRIENDS AND RELATIVES (VFR) CAMPAIGN

Gold.....	\$1,200	<input type="checkbox"/>
Bronze.....	\$200	<input type="checkbox"/>
Free.....		<input type="checkbox"/>

### CULINARY CAMPAIGN

Platinum.....	\$3,600	<input type="checkbox"/>
Gold.....	\$1,900	<input type="checkbox"/>
Silver.....	\$1,200	<input type="checkbox"/>
Bronze.....	\$200	<input type="checkbox"/>
Free.....		<input type="checkbox"/>

## REGIONAL OPPORTUNITIES

### BUNDABERG OFFICIAL VISITOR MAP

A - 42mm (h) x 89mm (w) Formatted.....	\$500	<input type="checkbox"/>
B - 87mm (h) x 89mm (w) Formatted.....	\$890	<input type="checkbox"/>
C - 87mm (h) x 89mm (w) Display.....	\$930	<input type="checkbox"/>
D - 130mm (h) x 89mm (w) Display.....	\$1,100	<input type="checkbox"/>
Full Panel - 200mm (h) x 138mm (w) Display.....	\$1,850	<input type="checkbox"/>
Back Cover - 70mm (h) x 138mm (w) Display.....	\$2,150	<input type="checkbox"/>

### BUNDABERG NORTH BURNETT DESTINATION GUIDE

#### MEMBER PRICES

1/12 Page Formatted.....	\$495	<input type="checkbox"/>
1/6 Page Formatted.....	\$880	<input type="checkbox"/>
Quarter Page Formatted.....	\$1,350	<input type="checkbox"/>
Half Page Formatted.....	\$2,250	<input type="checkbox"/>
Full Page Display.....	\$4,515	<input type="checkbox"/>

#### RRP (NON-MEMBER PRICES)

1/12 page Formatted.....	\$615	<input type="checkbox"/>
1/6 page Formatted.....	\$1,110	<input type="checkbox"/>
Quarter Page Formatted.....	\$1,650	<input type="checkbox"/>
Half Page Formatted.....	\$3,050	<input type="checkbox"/>
Full Page Display.....	\$5,660	<input type="checkbox"/>

A tax invoice will be sent by BNBT on receipt of this booking form. BNBT will contact you to discuss any items selected that are marked POA.

Please return to [gillian.jenney@bundabergregion.org](mailto:gillian.jenney@bundabergregion.org) or Bundaberg North Burnett Tourism  
PO Box 930 Bundaberg QLD 4670  
For enquiries, please contact Gillian Jenney on 07 4153 8855.

## ONGOING MARKETING OPPORTUNITIES

### AUSTRALIAN TOURISM DATA WAREHOUSE (ATDW)

Please contact us for how to create your listing.....

### BUNDABERGREGION.ORG OPPORTUNITIES

#### BUSINESS LISTINGS

Listing..... Included   
 Featured Listing - Monthly.....\$50   
 Featured Listing - Annually.....\$300

#### DIGITAL ADVERTISING

MREC - Monthly.....\$75   
 Please indicate preferred start date / /  
 Please indicate preferred page bundabergregion.org/  
 MREC - Annually.....\$450   
 Skyscraper - Monthly.....\$90   
 Please indicate preferred start date / /  
 Please indicate preferred page bundabergregion.org/  
 Skyscraper - Annually.....\$540

#### FRONT PAGE WEBTILE

Six week period.....\$600   
 Please indicate preferred start date / /

#### ONLINE DEALS

Standard Deal..... Free   
 Featured Deal.....\$50

#### WEBSITE BANNERS

Rolling - Monthly.....\$100   
 Please indicate preferred start date / /  
 Please indicate preferred page bundabergregion.org/  
 Rolling - Annually.....\$600   
 Static - Monthly.....\$150   
 Please indicate preferred start date / /  
 Please indicate preferred page bundabergregion.org/  
 Static - Annually.....\$900

### E-NEWSLETTER OPPORTUNITIES

#### QUARTERLY CONSUMER NEWSLETTER

MREC Advertisement.....\$99   
 Formatted Inclusion.....\$50   
 Please indicate edition September 17 / December 17 / March 18 / June 18

### EVENT OPPORTUNITIES

The Super Event Bundle.....\$500

### PR OPPORTUNITIES

#### PR SERVICES

30 Minute Consultation..... Free   
 One (1) Press Release.....\$75   
 Larger Campaign.....POA

#### TRAVMEDIA

Press Release or PR Opportunity.....POA

### SOCIAL MEDIA OPPORTUNITIES

Sponsored Social Media Campaign.....POA   
 Blog.....\$250   
 Trip Advisor.....POA