



THE TAKE-IT-AWAY PROJECT

In response to the Federal Government requirement for all restaurants and cafes to only offer takeaway food from today, Bundaberg Tourism has established **one dedicated central place for all local cafes, restaurants and other food producers to offer takeaway food, drinks and other produce during the Coronavirus restrictions.**

bundabergregion.org/take-it-away

WHY?

We want people in our community to be able to access the best of the region's cafes, restaurants and foodie goodness at home, which will support our small businesses during this time of great change and hardship.

WHAT WILL IT COST ME?

Nothing! Listing on the webpage is free of charge and open to any relevant operator in the Bundaberg and North Burnett local councils areas, regardless of whether they are a Bundaberg Tourism member or not.

There are no catches and there will be no upselling. We are doing this to support our local hospitality industry.

HOW CAN I GET MY BUSINESS LISTED?

Just send the following information to info@bundabergregion.org

- Business name
- Business address & phone number
- Business website
- Business social media pages
- Your logo
- A link to your takeaway food menu

This should be on your own website if possible so you can change it easily

- Will you offer online and/or phone ordering?

Please include details of any ordering app if not available from your website or social media page

- Will you be offering delivery – either free or for a fee?

MARKETING

HOW WILL PEOPLE FIND THIS PAGE?

As well as managing this page, Bundaberg Tourism will undertake marketing activity to ensure that people in the community are aware of it. Our website and social media accounts have over 200,000 unique followers each year, so we're already got a good audience to work from but we will need your help!

SO HOW CAN I HELP?

We encourage the whole community to share this page on social media as much as possible as a way to support local businesses who will be doing it tough during this period.

Social Media

Sharing this webpage on your social media will help us spread the word amongst your fans and will help everyone engage potential new customers as more people see what you are offering. We recommend you use your social media platforms to engage with local community members, promote your business and any special offers, and to get your customers passionate about supporting the small businesses of the region. By tagging @VisitBundaberg, you can be part of the conversation around where people can eat while restaurants and cafes are closed.

Share any offers you have, or let people know how they can find you. We recommend you stay engaged by sharing beautiful images of your food or of your chefs or local farmers with @visitbundaberg.

You can also share anything you like from the @VisitBundaberg or @TasteBundaberg social media pages on your own channels.

BUNDABERG TOURISM'S HANDLES & HASHTAGS

@VisitBundaberg
#tastebundaberg

#visitbundaberg
#southerngreatbarrierreef

#northburnett
#thisisqueenland

Word Of Mouth

Get talking! The more people who know about the businesses who are open for business (albeit in a brand new way), the better.

