

TOURISM INDUSTRY TOWARDS SUSTAINABILITY



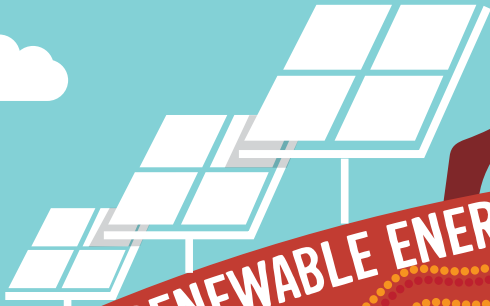
TOURISM
CENTRAL AUSTRALIA

Your Tourism Voice

AVOID OVERUSE OF
RESOURCES AND ENERGY



USE RENEWABLE ENERGY



REDUCE SUPPLIER TRANSPORT
MILES AND EMISSIONS



PROVIDE CARBON
OFFSETTING OPTIONS
TO VISITORS

GIVE
BACK
TO THE LOCAL
COMMUNITY



USE ENVIRONMENTALLY
FRIENDLY PRODUCTS



ENCOURAGE
GUESTS TO RESPECT
THE CULTURE AND
ENVIRONMENT



eco
CERTIFIED
Tourism

BECOME
ECO-CERTIFIED