



**ALICE SPRINGS AIRPORT
TOURISM CENTRAL AUSTRALIA**

*Awards
2017*

PROGRAM



Welcome to the

2017 ALICE SPRINGS AIRPORT TOURISM CENTRAL AUSTRALIA

Awards Night

Tonight is a celebration of tourism in Central Australia and the chance to acknowledge and recognise excellence within our industry.

Nominees are congratulated for their passion and dedication, which contributes to the resilience of our industry in exciting, challenging, daring and rewarding times. As peers, businesses, government organisations and associations, we must maintain a high standard and quality of product and experiences to remain competitive in the global tourism marketplace.

We thank all individuals and businesses who have supported us in the delivery of tonight's festivities and especially recognise our sponsors for generously contributing to the evening as well as the panel of judges who dedicated their time to the difficult task of selecting award category winners.

Enjoy your evening and join us in the celebration of the tourism industry in Central Australia.



Stephen Schwer
Chief Executive Officer



Dale McIver
Chairperson

A big thank you...

To our exceptional Central Australian Ambassadors who volunteer their time welcoming visitors to our region at the Visitor Information Centre, the Ghan terminal, our mobile trailer and the Alice Springs Airport. Friendly and welcoming, they are a much valued asset to our organisation. We would also like to thank the TCA Board for their leadership and time they give to oversee the strategic direction of TCA. Finally the staff of TCA must be recognised for their passion, enthusiasm and making tonight a true reflection of the strength of the Central Australian tourism industry.



2016 WINNERS

Centralian Advocate Festivals & Events Award

Field of Light - Voyages Ayers Rock Resort

Alice Springs Airport New Tourism Innovation Award

Dreamtime Escarpment - Kings Creek Station

Tourism Restaurants & Catering Services Award

RT Tours

ATG Downunder Young Achiever Award

Monica Foster - SEIT Outback Australia

Centrecorp Indigenous Tourism Award

Patji - SEIT Outback Australia

Voyages Ayers Rock Resort Industry Achiever Award

Wayne Thompson - ATG Downunder

Small Tourism Operator Award

Uluru Camel Tours

Yubu Napa Large Tourism Operator Award

Voyages Ayers Rock Resort

New Tourism Business

Outback Elite Tours

Barry Bucholtz Award for Excellence

Wayne Kraft

2017 JUDGES

Dave Batic

General Manager

Alice Springs and Tennant Creek Airports

Stuart Ord

Director Product Development - Central Australia
Tourism NT

Lauren Ganley

Chief Executive Officer

Desert Knowledge Australia

Renton Kelly

Advisor

Department of the Prime Minister and Cabinet

TOURISM CENTRAL AUSTRALIA YOUNG ACHIEVER AWARD



This award recognises a young Centralian who is under 30 years of age and working within the tourism industry. The recipient of this award is an outstanding young leader who has displayed initiative, dedication, passion and proven professional success within the industry.

Nominees

- ✦ Christopher Tannock (Voyages Ayers Rock Resort)
- ✦ Shannon Jones (SEIT Outback Australia)

ALICE SPRINGS AIRPORT NEW TOURISM INNOVATION AWARD



This category recognises a new tourism business that commenced operations in 2016/2017. This award recognises excellence in the development of a new tourism business, its impact on the tourism industry in Central Australia and commitment to positively marketing the region.

Nominees

- ✦ Rock Air Charters (Ayers Rock Scenic Flights)
- ✦ Uluru Fork and View
(SEIT Outback Australia & ATG Downunder)

CENTRALIAN ADVOCATE FESTIVALS & EVENTS AWARD



This award acknowledges festivals and events that have made a positive impact on the Central Australian tourism industry. The winner of this category has provided evidence of visitor attraction to the region for this festival/event and also positively promoted the region.

Nominees

- ✦ Field of Light (Voyages Ayers Rock Resort)
- ✦ Lasseters Easter in the Alice
(Central Australian Rough Riders)
- ✦ Rotary Henley on Todd Regatta
- ✦ XXXX Gold Uluru Camel Cup
(Uluru Camel Racing Club)

CAAMA SMALL TOURISM OPERATOR AWARD



This category recognises the achievements of a tourism operator with 20 or less full time employees. The award winning small tourism operator has demonstrated success in positively promoting the Central Australian region through a successful business model.

Nominees

- ✦ Alice Springs School of the Air Visitor Centre
- ✦ Curtin Springs
- ✦ Gemtree
- ✦ Glen Helen Homestead Lodge
- ✦ Outback Cycling
- ✦ Outback Elite Tours
- ✦ SEIT Outback Australia
- ✦ Standley Chasm Angkerle
- ✦ Trek Larapinta
- ✦ Uluru Camel Tours
- ✦ Yubu Napa Art Gallery

YUBU NAPA LARGE TOURISM OPERATOR AWARD



This category recognises the achievements of a tourism operator with 20 or more full time employees. The award winning large tourism operator has demonstrated success in positively promoting the Central Australian region through a successful business model.

Nominees

- ✦ Outback Tour Services
- ✦ Uluru-Kata Tjuta National Park
- ✦ Voyages Ayers Rock Resort

TOURISM RESTAURANTS & CATERING SERVICES AWARD

This category recognises excellence in restaurants and catering services and their contribution to the tourism industry.

Nominees

- ✦ Barra on Todd Restaurant & Bar
(Mercure Alice Springs Resort)
- ✦ Gemtree Country Café (Gemtree)
- ✦ Kate's Campoven Kitchen (Gemtree)
- ✦ Namatjira Gallery Restaurant
(Glen Helen Homestead Lodge)
- ✦ Tali Wiru (Voyages Ayers Rock Resort)

CENTRECORP INDIGENOUS TOURISM AWARD



This category recognises operations that foster a greater understanding of Indigenous culture, history and traditions through tourism products and services.

Nominees

-  Gemtree
-  SEIT Outback Australia
-  Standley Chasm Angkerle
-  Uluru-Kata Tjuta National Park
-  Voyages Ayers Rock Resort

NEW TOURISM BUSINESS AWARD

This category recognises a new tourism business that commenced operations in 2016/2017. This award recognises excellence in the development of a new tourism business, its impact on the tourism industry in Central Australia and commitment to positively marketing the region.

Nominees

-  Ngurratjuta Tourism Investment Trust
-  Uluru Segway Tours

VOYAGES AYERS ROCK RESORT INDUSTRY ACHIEVER AWARD



This award recognises an outstanding individual with proven success working in the Central Australian tourism industry in the past 12 months. The Industry Achiever displays leadership attributes and commitment to the tourism industry.

-  Winner to be announced



BARRY BUCHOLTZ AWARD FOR EXCELLENCE

This award highlights an individual's longstanding contribution to the tourism industry. The Barry Bucholtz Award for Excellence recognises an extraordinary individual for their personal and professional achievements. This year, the TCA Board have the honour of awarding the 2017 recipient. A fair and balanced nomination and voting process took place and this year's recipient exceeds all the criteria of the Barry Bucholtz Award for Excellence and is a Central Australian icon and pioneer.



AWARDS NIGHT EMCEES

Dan & Tom Falzon

ENTERTAINMENT

Drum Atweme

The Boney Maronies

Wolfpack Amadeus

MENU - GOURMET OUTBACK BUFFET

Canapes served on arrival

Crudities cuts | Garlic Oil | Olives | Hummus

Grissini Sticks | Vegetable Samosas | Spring Rolls

Beef Kofta

Salads

Caesar | Apricot & Cous Cous | Cherry Tomato & Basil

Accompaniments

Baked Potato with Olives & Thyme | White Rice

scented with Cloves | Roasted Sweet Potato

BBQ Station

Lamb Kofta | Marinated Chicken Fillets

Barramundi Fillets | Minute Steak

Desserts

Sliced Seasonal Fruit | Passionfruit Cheesecake

Apple Crumble

BEVERAGES

The Boss Reserve Shiraz

Chain of Ponds Sauvignon Blanc

Bird in Hand Sparkling Pinot Noir

Petaluma Croser NV

Riposte The Dagger Pinot Noir

Coopers Pale Ale

Coopers Mild Ale

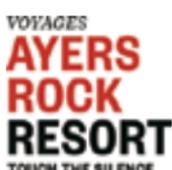
XXXX Gold

...and a surprising new beer to be unveiled!

Assorted non-alcoholic beverages

Thank you

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



EVENT SUPPORTERS

Glen Helen Resort
Uluru Camel tours
Earth Sanctuary