

TOURISM CENTRAL AUSTRALIA MEMBERSHIP PACKAGES

PERSONAL MEMBERSHIP	\$ 135
Ideal for individuals with a passion for and interest in the tourism industry	
BUSINESS PACKAGE 1	\$ 395
One business only	
BUSINESS PACKAGE 2	\$ 595
Up to two affiliated businesses* covered in one membership	
BUSINESS PACKAGE 3	\$ 2955
An unlimited number of affiliated businesses* covered in one membership	
NOT-FOR-PROFIT MEMBERSHIP PACKAGE	\$ 225
A recognised community, charity or not-for-profit organisation ONLY (evidence required)	

*An affiliated business is one that is managed organisationally, financially and operationally by the core business.

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ACCREDITATION DISCOUNT - 10% OFF

Businesses that have achieved the Australian Tourism Accreditation Program (ATAP) quality assurance certification are rewarded with a 10% discount off the annual membership fee. The Accreditation must be attached to the core business. Evidence must be provided upon application and on an annual basis to claim the continued discount. Applicable to membership packages 1, 2 and 3 only.

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PARTNERSHIP DISCOUNT - 60% OFF

If the core business has a current membership with another Regional Tourism Organisation (RTO) and the primary operations and offices are based outside of the Central Australian region, you're eligible to claim a 60% discount off the annual membership fee. Evidence of current membership, with another RTO, must be provided upon application and on an annual basis to claim the continued discount. Applicable to membership packages 1, 2 and 3 only.

Please note that these discounts do not apply to additional services. If you're claiming the 60% Partnership Discount, a further 10% Accreditation Discount cannot be applied.

All prices are per annum and inclusive of GST.

BENEFITS OF MEMBERSHIP

	Non-Members	Personal Membership (\$135)	Business Package 1 (\$395) One business	Business Package 2 (\$595) Up to two businesses	Business Package 3 (\$2955) Unlimited number of businesses	Not-for-Profit Membership Package (\$225) One business
TCA BENEFITS AND SERVICES						
TCA lobbies on key industry issues, advocating for pro-tourism policies & investment	●	●	●	●	●	●
Invitation to join TCA's closed member Facebook group		●	●	●	●	●
Subscription to weekly e-newsletter The Tourism Telegraph		●	●	●	●	●
Invitation to TCA networking events		●	●	●	●	●
Vote at TCA General Meetings and the Annual General Meeting (1 vote per membership package)		●	●	●	●	●
20% off Tourism Tribe Digital Engagement Health Check and Tourism Entrepreneurs Program		●	●	●	●	●
20% off all Tourism e-School marketing and tourism e-courses		●	●	●	●	●
Products and services are actively promoted with a preferred status given for sales and referrals			●	●	●	●
Products and services displayed on www.discovercentralaustralia.com			●	●	●	●
Ongoing digital support (BookEasy & ATDW)			●	●	●	●
Invitation to present at TCA's Walkabouts and industry trade expos			●	●	●	●
Invitation to host industry/ trade events and media familiarisations			●	●	●	●
FREE first consultation with Employsure - Business Consultancy			●	●	●	●
\$100 discount on campaign setup plus 10% off every month for Scout Market Intelligence Mystery Shopping Program			●	●	●	●
Eligible for a discounted 'Partnership Membership' with Tourism Top End			●	●	●	
Business cards displayed in the Alice Springs Visitor Information Centre			●			

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BROCHURE DISTRIBUTION & DISPLAY (per brochure p/a)						
Brochure display at the Alice Springs Visitor Information Centre (VIC)	● \$695		● \$125	● FREE	● FREE	● FREE
Brochure included in Delegate Welcome Packs - distributed to 1000+ conference & event participants & limited to 20 spaces	● \$695		● \$125	● \$125	● FREE	● \$125
Brochure distribution & display at the Alice Springs Airport	● \$645		● \$100	● \$100	● FREE	● \$100
Brochure display in the Mobile Visitor Information Trailer - hosted at major events & limited to 40 spaces of DL (99mm x 210mm) size only.	● \$625		● \$80	● \$80	● FREE	● \$80
Brochure distribution & display at the Uluru- Kata Tjuta NP Cultural Centre	● \$615		● \$75	● \$75	● FREE	● \$75
Brochure distribution & display at Kings Canyon Resort	● \$595		● \$50	● \$50	● FREE	● \$50
Brochure Bundle includes; Alice Springs Airport, UKTNP Cultural Centre & Kings Canyon Resort	● \$1855			● \$200		● \$200
Essential Brochure Bundle includes; Alice Springs VIC, Alice Springs Airport & UKTNP Cultural Centre	● \$1955		● \$285			
Ultra Brochure Bundle includes; Alice Springs VIC, Alice Springs Airport, UKTNP Cultural Centre & Kings Canyon Resort	● \$2550		● \$310			

For further information or discussion please:
phone - 08 8952 5199 or email - membership@discoverca.com.au