

DISCOVER FRANKSTON

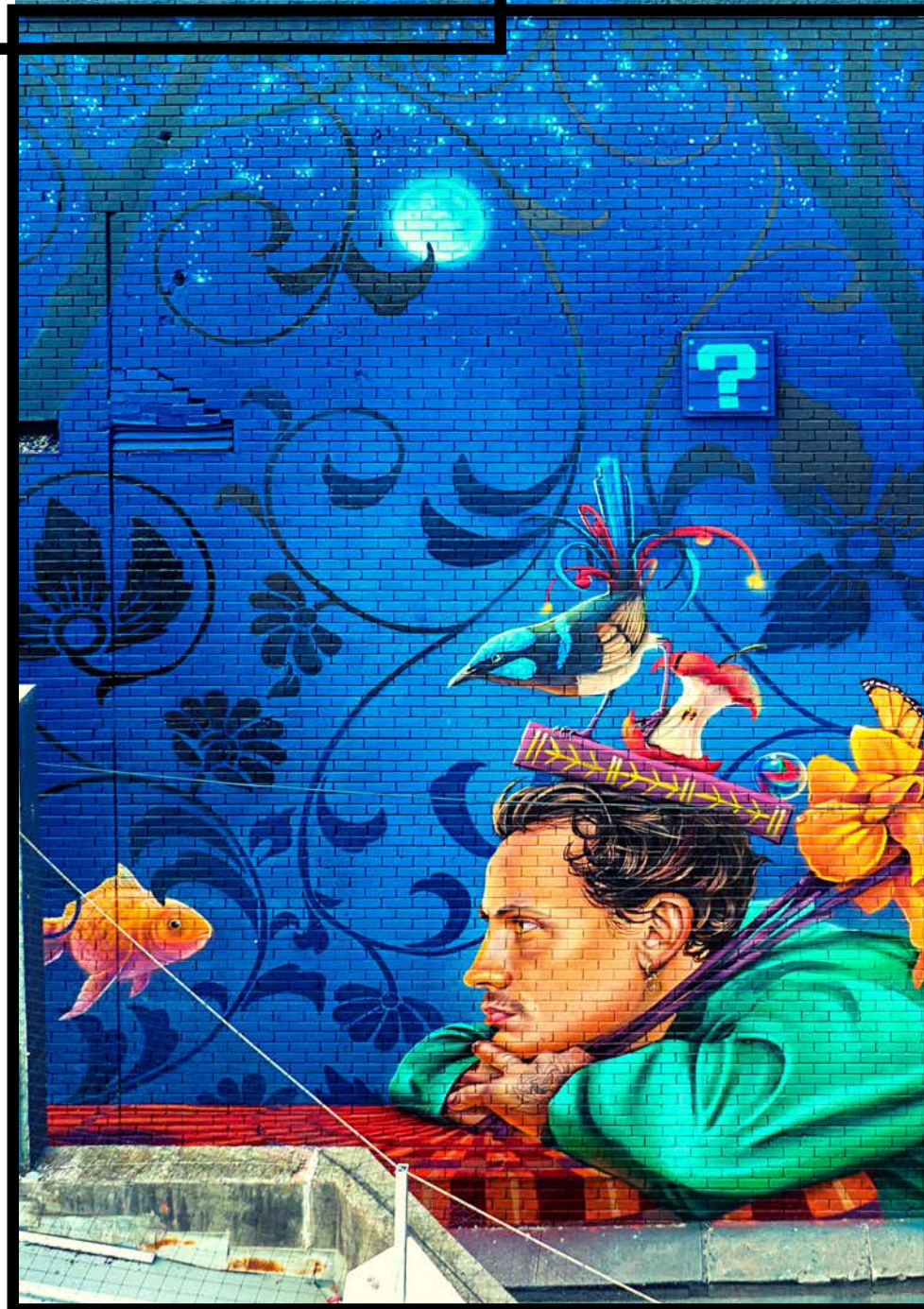
**This is going to
be YOUR day**

It's time to TURN your weekend UP A NOTCH. Grab some mates, get the playlist ready, and take a 45 minute drive down the coast.

Playful and BOLD Frankston welcomes YOU for a four day weekend of FUN and colourful spontaneity.

The time is NOW.

This itinerary is designed for people in their mid 20s to mid 30s, living within 3 hours of Frankston, and wanting to take a road trip to discover local secrets and make the most of now. This market is predominantly online, seeking new, unique and sustainable experiences which enrich their life and they can share with family, friends and followers.



ITINERARY HIGHLIGHTS

YOU ARE GOING TO LOVE THESE



01

VIEWS TO SNAP



02

CHARACTERS TO
MEET



03

A STREET ART SCENE



04

LIVE MUSIC IS BACK



05

NEW KIDS ON THE
BLOCK



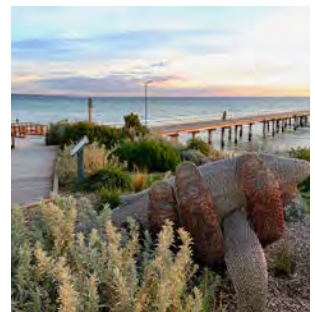
06

LOCAL BREWS



07

PLACES TO CONNECT

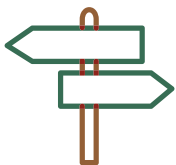


08

CHANCES TO REFLECT

FAST FACTS

WHAT YOU MIGHT NOT KNOW ABOUT FRANKSTON CITY



40

KMS SOUTH OF
MELBOURNE



45

MINS ON AVERAGE TO
DRIVE BY CAR



60

MINS ON AVERAGE
FROM CITY TO
FRANKSTON BY TRAIN



20

DEG IS THE AVERAGE
TEMPERATURE



07

STOPS ON BEER +
SPIRITS TRAIL



56

STREET ART PIECES
ACROSS THE CITY



10

KILOMETERS OF
COAST



07

MAJOR EVENTS EACH
YEAR



DAY ONE

THIS IS GOING TO BE YOUR DAY

MORNING

Make your way to the heart of the city and check into the **Nightcap at the Cheeky Squire**, the perfect launch pad for your weekend adventures.

Leave the car behind and seek out that sea breeze. The iconic **Frankston waterfront** is just a 2 minute walk from your front door.



You may have got the highlights from the Discover Frankston team before you came (or on the drive down), but a quick call into the **Visitor Information Centre (VIC)** will give you the chance to meet some of the super passionate locals, get your bearings and find those hidden gems which aren't publicised widely. Download the **Discover Frankston app** they tell you about, and keep that local info in your back pocket, it will come in super handy.

With inspiration in-hand it is time to start exploring. First recommendation from the VIC team, a walk along the waterfront board walk and up to **Olivers Hill**. Beware of the **Crab Riders** on your path. Kidding, no crabs, it's a human size crab sculpture that takes a front row seat at the waterfront.



Olivers Hill is Frankston's most snapped locations with epic views across the bay. The views are worth the insta story any time of day, whether it be sunshine bouncing off the water, the lights of Melbourne CBD at night or a sunset take over. Whatever your preference, it's worth the walk up the hill.



DAY ONE

AFTERNOON + EVENING

Being beside the water beckons fish 'n' chips, don't you think? The base of **Olivers Hill** is home to two food caravans, always popular with the locals. Grab a coffee from **Little Olly's** and your lunch from **Cripps Fish & Chips** before settling in for a little people watching before popping across the road, to explore **Sweetwater Creek**. This tranquil retreat with curving paths under amazing tree canopies, leads to bridges over rock pools and past the homes of the local koalas.



To give the feet a little break, grab one of the city's peddle assisted, zero emission **ebikes** and ride (glide) back along the foreshore towards your accommodation. Make a slight detour over Frankston's iconic **Landmark Bridge** and along Long Island Drive for more fresh sea air and some pretty special water views too.

It's Friday night and the sunset cocktails are calling. Located just across the road from your accommodation, you'll find **The Deck**. It's rooftop bar has some of the best sunset views and delivers the playful vibes under fairy lights. The perfect way to get the weekend started.



INSTA TIP?

Grab a table by the window at **The Deck's** rooftop bar and not only will you get that sunset shot across the bay, but also check out the colourful rhino, just near the bar. Look up or you'll miss it...



DAY TWO

LET'S TURN IT UP A NOTCH

MORNING

Let's start the day with a guilt free breaky.

As you walk into **Nature Cafe Bar**, the first thing you notice is the avalanche of colour. It's in the flowers on the tables, the vines that climb to the roof and the murals bringing life to the walls. With a focus on vegan and vegetarian dishes, the best part is, the food tastes as good as it looks.



It's time to explore the water like never before. **Peninsula Waterbikes** are fresh on the Frankston scene and have created quite the buzz. Imagine a normal bike, but with two inflatable hot dog looking shapes either side keeping you afloat. Very cool, and surprisingly, very easy to ride.

If you are up to a dive though, the marine life under the Frankston pier is spectacular. **Dive Line** can help fit you out for an underwater experience you won't forget. Fish, corals and seahorses put on an epic show of colour and movement in the artificial reef just out from the end of the pier.



INSTA TIP?

You can actually ride the waterbikes underneath the pier. Grab a mate to snap a shot just as you go under. The colours of the water, bikes and pier blend together for a cool snap.

DAY TWO

AFTERNOON + EVENING



Lunch is at **Parça** a fresh Turkish tapas and wine bar, in the city centre. A large welcome entry connects inside dining with the outside. Coupled with live acoustic music, it creates the perfect space to graze over shared pide and conversations.

The street art you spotted on the way through the city to lunch? Now it's time to see it all. For 5 years, the *Big Picture Fest* has been creating a labyrinth of street art across the city's buildings and laneways. **The Street Art Walking Tours** (recently named best Street Art Tour in the Australian Street Art Awards) are by far the best way to see and learn more about the artworks and artists. During the 90 minute tour your local guide will tell you the stories behind each piece and its artist and why there's often a deeper meaning to the mural than what it might first seem....



The tour conveniently finishes right near **The Hop Shop** and it would be rude not to 'hop in' for a quick drink and perhaps a bite to eat. Settle in by the fire in winter, or the courtyard in summer and sample the local brews. They pride themselves on being Frankston's independent home of curated craft beer and their partnership with the infamous **Bang Bang** team means that great beer, wine and cider is paired with delicious morsels of Asian fusion bites.



It's Saturday night so that calls for live music, and just down the road you'll find the iconic **Pier Bandroom**. A pillar in Frankston's music scene, the Bandroom was once known as 21st Century Nightclub. You may have heard of its revolving dance floor? Nowadays, the Bandroom is the place to see the biggest and best names in live music. Up and coming local acts play in the intimate setting of the Pelly Bar and large Australian and international bands take centre stage in the main bandroom. Grab a drink, your mates and get ready for an epic night out.



DAY THREE

THIS PLACE IS JUMPING

MORNING

Sundays call for lazy sleep-ins and brunch at **One Pear Tree**. Settle into their tree filled courtyard and enjoy the comforts of a Sunday breakfast and caffeine hit as you ease into the day.

You're awake, fed and caffeinated, it's time to get the heart pumping with a visit to **Melbourne Cable Park**. Bounce, slide and splash your way through and over 300m of bridges, slides and trampolines in their epic Aqua Park course. You can even try your first wakeboarding session? If flying high or staying dry is more your thing, they have the ultimate high ropes adventure across 5 different levels.

On your way back, stop in at **Seaford Village**. The streets are filled with trendy cafes and restaurants, bustling with people at all times of day.

The Spanish Bar is a must if you crave authentic Spanish eats, sangria and a good time. Their colourful rear courtyard fills with the delicious aromas of smoked paprika and chorizo and your hips won't help but move with the live traditional music.



INSTA TIP?

The Spanish Bar courtyard is always full of moments to capture, whether that be bright sunflowers, murals on the walls, fairy lights in evening or pooches at people's feet. It's a space that's always changing.



DAY THREE

AFTERNOON + EVENING

Seaford Village is also full of shops with personality. If you're keen to take home something local, wander into **Aquire Design & Art Studio**. Our hot tip? Check out **Creek and Bay's** range of house-made jewellery, inspired by music, places and Australian living.

Feel like a taste of Italy? At **Gelato Unou** you'll find Piero, a third generation Master Gelato Chef all the way from Sicily, who makes gelato fresh every day. Try their amazing gelato cannoli or indulge in a share bowl – just make sure you have your phone ready to snap it when you see it.

Cross at the traffic lights, and head over to the **Seaford Pier**. Another classic sunset photo op. The water is those enviable colours of blue and aqua that look like they have a filter on it. Not only is it a good spot to enjoy your gelato, but there's a pretty cool sculpture there too called **Intervention**. A hump back whale, in the hands of its rescuer, or is it its hunter. You decide...

It's time to slow the tempo a little. **Frankston Brewhouse**, on the **Beer and Spirits Trail**, is the local favourite for a Sunday session. Owned by proud locals, this place is the newest kid on the Frankston brewery scene, creating beers close to theirs and locals' hearts including the Long Island Lager (remember the tip to ride down Long Island Drive?) Settle in with their tapas, live music and let the arvo blend into evening.





DAY FOUR

YOU AIN'T SEEN NOTHING YET

It's your last day, but you don't need to slow down just yet. Jump the queue at check out and start the day with a morning Stand Up Paddle (SUP) at **Frankston Nature Conservation Reserve**. This place was locked away for 95 years, only recently opening up for the public to enjoy. At the centre of the reserve you'll find the blue waters of the reservoir. With the launching spot an easy walk from the car park, it's the perfect place to catch your breath and enjoy the stillness of the morning.



Now you've worked up an appetite, 10 minutes drive up the road, you'll find **Two Boys One Beagle and a Coffee Shop**. This neighbourhood favourite brings a little touch of hip and charm to the 'burbs'. Luckily their Sunday Market French toast isn't just reserved for Sundays.

All road trips should have a touch of culture yeah? **McClelland Sculpture Park + Gallery**, Australia's largest outdoor sculpture park, brings together the curious, the zany, the beautiful and the brainy. Look at their pieces from different angles. Look at them upside down even. Lay on the grass and watch the sky high *Tree of Life* move.

Before hitting the road, stop in at **Brambles Berry Farm**. Here you can pick blackberries, raspberries and even brambleberries (yeah we had to google that one too). Fill the boot and your belly before the drive home.



INSTA TIP?

Final tip, get all your friends together and capture yourselves in a pic with the *Tree of Life*. It's a challenge, but makes a great shot if you can get it!

GO TO DETAILS

POP THESE INTO YOUR SAT NAV



NIGHTCAP AT CHEEKY SQUIRE

510 NEPEAN HWY,
FRANKSTON



FRANKSTON VIC

7N PIER
PROMENADE,
FRANKSTON



LITTLE OLLY'S

OLIVERS HILL BOAT
RAMP, FRANKSTON
SOUTH



CRIPPS FISH N CHIPS

OLIVERS HILL BOAT
RAMP, FRANKSTON
SOUTH



SWEETWATER CREEK

2 LITTLESDALE AVE,
FRANKSTON SOUTH



THE DECK

2-4 DAVEY ST,
FRANKSTON



NATURE CAFE BAR

1/3 THOMPSON ST,
FRANKSTON



PENINSULA WATERBIKES

FRANKSTON PIER,
FRANKSTON



DIVE LINE

12 KITSON ST,
FRANKSTON



PARCHA

36 WELLS ST,
FRANKSTON



STREET ART WALKING TOURS

60 PLAYNE ST,
FRANKSTON



THE HOP SHOP

26 PLAYNE ST,
FRANKSTON



PIER BANDROOM

1 DAVEY ST,
FRANKSTON



ONE PEAR TREE

372 NEPEAN HWY,
FRANKSTON



MELBOURNE CABLE PARK

5 RIVER END RD,
BANGHOLM



THE SPANISH BAR

20 STATION ST,
SEAFORD



AQUIRE DESIGN & ART STUDIO

10 STATION ST,
SEAFORD



CREEK AND BAY

16 STATION ST,
SEAFORD



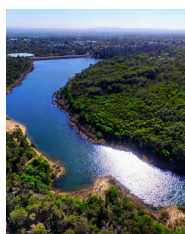
GELATO UNOU

125A NEPEAN HWY,
SEAFORD



FRANKSTON BREWHOUSE

10 NEW ST,
FRANKSTON



FRANKSTON NATURE CONSERVATION RESERVE

JEREMY WAY,
FRANKSTON SOUTH



TWO BOYS ONE BEAGLE AND A COFFEE

59 KAREELA ROAD,
FRANKSTON



MCCLELLAND SCULPTURE PARK + GALLERY

390 MCCLELLAND DR,
LANGWARRIN



THE BRAMBLE FARM

25 LYPPARDS RD,
LANGWARRIN

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