

DISCOVER A BLOOMING CITY

Discover what
makes this
bayside city so
bright



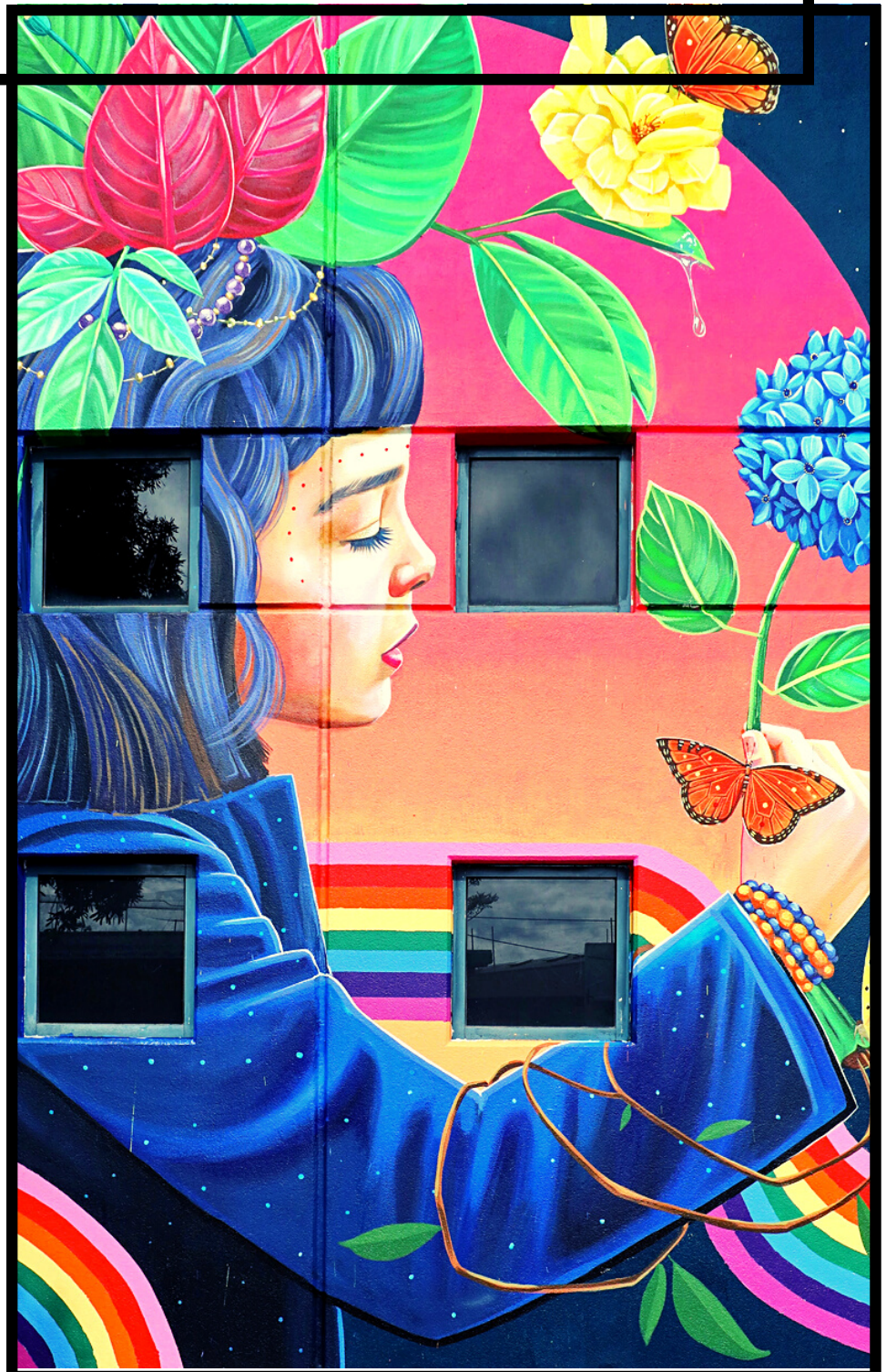
FRANKSTON, VIC

Grab your friends, get the
playlist ready, and take a 45
minute drive down the
coast.

Playful, bright and bold,
Frankston welcomes YOU for
a four day weekend of FUN
and colourful spontaneity.

This is YOUR time.

This itinerary is designed for people in their mid 20s to mid 30s, living within 2 hours of Frankston, and wanting to take a road trip to discover local secrets and make the most of now. This market is predominantly online, seeking new, unique and sustainable experiences which enrich their life and they can share with family, friends and followers. They are predominantly the information seekers, looking for ideas for getaways with friends, partners or the girls.



ITINERARY HIGHLIGHTS

YOU ARE GOING TO LOVE THESE



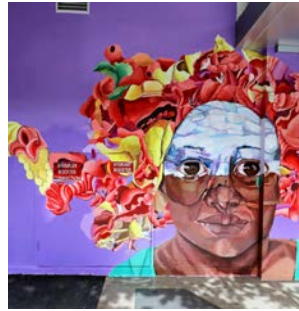
01

VIEWS TO SNAP



02

CHARACTERS TO
MEET



03

A STREET ART SCENE



04

ROOFTOP BARS



05

NEW KIDS ON THE
BLOCK



06

LOCAL SIPS



07

PLACES TO CONNECT



08

CHANCES TO REFLECT

MAP

TIP!

BEFORE YOU ARRIVE BE SURE TO FOLLOW **DISCOVER FRANKSTON** ON SOCIAL MEDIA FOR THE LATEST NEWS AND DON'T FORGET TO TAG US IN YOUR GETAWAY PICS!

SHALL YOU HAVE ANY QUESTIONS BEFORE OR DURING YOUR STAY, PLEASE CONTACT:



FRANKSTON VISITOR INFORMATION CENTRE
7N PIER PROMENADE, FRANKSTON WATERFRONT VIC 3199
1300 322 842
MONDAY-SUNDAY, 10AM-4PM

FOR MORE IDEAS AND INSPIRATION PLEASE VISIT
DISCOVERFRANKSTON.COM



FAST FACTS

WHAT YOU MIGHT NOT KNOW ABOUT FRANKSTON CITY



40

KMS SOUTH OF
MELBOURNE



45

MINS ON AVERAGE TO
DRIVE BY CAR



60

MINS ON AVERAGE
FROM CITY TO
FRANKSTON BY TRAIN



20

DEG IS THE AVERAGE
TEMPERATURE



07

STOPS ON BEER +
SPIRITS TRAIL



70+

STREET ART PIECES
ACROSS THE CITY



10

KILOMETERS OF
COAST



07

MAJOR EVENTS EACH
YEAR



FRANKSTON VISITOR INFORMATION CENTRE AND TAC PAUSE STOP BREAK
7N PIER PROMENADE, FRANKSTON WATERFRONT VIC 3199
MONDAY-SUNDAY, 10AM-4PM
1300 322 842



DAY ONE

DISCOVER A BLOOMING CITY

AFTERNOON

Following the coast, make your way into the city and check into your apartment at [Quest Frankston on the Bay](#), the perfect stay for your weekend getaway.

Leave the car behind and seek out that sea breeze. Meander along [Kananook Creek](#) and take any of the charming footbridges across the water, to see the iconic [Frankston Waterfront](#), just a 5 minute walk from your front door.

You may have got the highlights from the [Discover Frankston](#) socials before you came (or on the drive down), but a quick call into the [Visitor Information Centre \(VIC\)](#) will give you the chance to meet some passionate locals, get your bearings and take a well-deserved [TAC Pause Stop](#) break. Download the [Discover Frankston app](#) they tell you about, and keep that local info in your back pocket, it will come in handy.

Inspired, it's time to start exploring. First stop just a short walk away, the [Cheeky Squire](#) for a graze on their floral deck. With water views and delicious pub fare, you'll love the splashes of colour not found at many beachside venues.

Taking on a recommendation from the VIC team, it's a walk along the waterfront board walk to [Olivers Hill](#). This is one of Frankston's most snapped locations with epic views across the bay. Whether it be a sunshine filled bay, the lights of Melbourne at night or a sunset take over, it's worth the walk up the hill.

You deserve a treat don't you think? At the base of [Olivers Hill](#), is home to a group of food trucks, always popular with the locals. Grab a coffee from [Little Olly's](#) or a gelato from [Picoletta](#). Enjoy the water views and even a little people watching to see life by the bay. Across the road, you'll find [Sweetwater Creek](#), a tranquil space with curving paths under lush tree canopies and bridges over rock pools.

To give the feet a little break, grab one of the city's peddle assisted, zero emission ebikes and ride (glide) back along the foreshore towards your accommodation to freshen up before the sunset makes an appearance.





DAY ONE

DUSK INTO EVENING

Frankston has an enviable coastline for somewhere so close to Melbourne, so dinner is at one of the new coastal kids on the block, [Olivers Corner](#). This place is designed for sunset cocktails. If the weather suits, you can grab an outdoor table overlooking the water. If it's too chilly, they have great views from inside as well.

This beach bar serves more than just sunset views. The menu is designed to share, and they have local wines that go great with any dish.



Just a stones through away, you'll find two of Frankston's best photo opportunities, especially at sunset. [Mirage](#) is a stunning red 3D sculpture located on the sands of Frankston beach. Its bright angles and interesting shapes provide clever viewpoints that are both playful and creative.

Just nearby is [Landmark Bridge](#) the perfect place for a sunset snap and a fave for local photographers.



It wouldn't be a girl's weekend without some dancing, and that calls for live music. Just around the corner you'll find the iconic [Pier Bandroom](#). A pillar in Frankston's music scene, the Bandroom was once known as 21st Century Nightclub. Fair chance you've heard of its revolving dance floor (or having flashbacks)? Nowadays, the Bandroom is the place to see the biggest and best names in live music. Up and coming local acts play in the intimate setting of the Pelly Bar and large Australian and international bands take centre stage in the main bandroom. Grab a drink, your girls, and get ready for an fun night out.



INSTA TIP?

You're spoilt for choice today. Our go to? A balcony bubbles overlooking the bay at Quest. A playful Mirage sunset. Or snap yourself in colour at Cheeky.



DAY TWO

TIME TO UNLEASH

MORNING

Let's start the day with a good stretch. [The Art of Balance](#) (sessions from \$25pp*) is a local yoga studio overlooking the tree canopy of [Sweetwater Creek](#). When it rains, you can hear the creek flowing, just below the studio window. If you're searching for a moment and place of tranquillity, this is it.



Feeling renewed, it's time to head to [Little Beauty Market](#). Held in Frankston's [Beauty Park](#), the gorgeous surrounds of the market lends itself to lazy meanders where you can browse and chat at the same time. Lovingly curated, this little market gives every visitor a chance to ooh and ahh! The market doesn't run during June – August, so make sure you plan your trip around this. If you plan to visit during the Winter months your year round retail therapy experience can be found at [Bayside Shopping Centre](#).

An easy walk from Beauty Park is [Hotel Lona](#). This chic new venue has a restaurant and private dining rooms but their rooftop garden is definitely the golden child. It's completely designed around dining, drinks, and everything in between including Lona Laughs comedy. You're with friends, you're not in a rush so enjoy the Lona Drunch. Short for drinks and lunch...see what they did there!



INSTA TIP?

[Hotel Lona](#) has some fabulous neon artwork and murals around the venue, full of colour they're worth the snap.



DAY TWO

AFTERNOON + EVENING

First stop, [That Spirited Lot](#). Part of the [Frankston Beer and Spirits Trail](#), this colourful, intimate cellar door allows you to try their distilled vodka and gin. They offer tasting boards, cheese boards and can make a mean cocktail too. Specialties include their Godfather Espresso Martini and Ninch Gin Fizz. They're a fully operational distillery so if you're into distilling, they can show you what happens behind the curtain too.

[Pohss Studio](#) (sessions from \$27pp*) are a new colourful experience. You might have seen their Disco Walks moving along the Frankston foreshore this morning? Every month, they have their [Unleashed Full Moon Silent Disco](#), and they're worth the special trip for.



Starting on land at the Seaford Scout Hall, you'll make your way towards the Seaford pier. With disco headphones on, everyone is linked by the music in their ears. Don't worry if it takes a little while to get into the moving and grooving. The [Pohss Studio](#) team share a few moves for people to follow to help warm you up. Dancing over the water, at sunset, with this incredible group of people will be unlike anything you've done before.

After all that dancing, you can't blame a girl for being a little hungry.

Walking distance from Seaford pier, you'll find [Tres Mexican](#). Not only do they deliver top-notch tacos and Mexican inspired margaritas, there's a twist.... it's all delivered by robots. True! But don't worry, they have a human crew to take care of you as well. Enjoy this quirky twist, and have a bit of fun with it too!



If you're still high on merriment and keen to keep dancing into the night, head back to [Hotel Lona](#). Their funky neon art will be glowing and their rooftop space transformed into a late-night joy hub with DJs and dancing.



DAY THREE

THE BEST KEPT SECRETS

MORNING

Let's start the day with a guilt free breaky.

As you walk into [Nature Cafe Bar](#), the first thing you notice is the avalanche of colour. It's in the flowers on the tables, the vines that climb to the roof and the murals bringing life to the walls. With a focus on vegan and vegetarian dishes, the best part is, the food tastes as good as it looks.



The street art you've spotted on your way through the city? Now it's time to discover it all. For 6 years, the Big Picture Fest has been coming to Frankston, creating a labyrinth of 70+ street art murals across the city's buildings and laneways. The weekly [Street Art Walking Tours](#) (tours from \$15pp*) (Named best Street Art Tour in the Australian Street Art Awards two years running) are by far the best way to see and learn more about the artworks and artists.

During the 90 minute tour your local guide will tell you the stories behind each piece, the artist and why there's often a deeper meaning to the mural than what it might first seem...



Craving more retail therapy? With the tour conveniently finishing on Wells Street, pop into Frankston icon, [Jac n Jean](#). Opening their doors in 1970, they were the first jean store in Melbourne. Family owned and run, there's a reason this clothing boutique has been open so long. Just nearby you'll find [Miss Velvet](#). Give a shout out to Cyanna the owner, she loves helping women of all ages find something they love.



INSTA TIP?

Some of the murals have an augmented reality experience. Your guide will let you know which ones. Get a friend to stand behind you and snap a pic as the art comes to life on your phone.



DAY THREE

AFTERNOON + EVENING

Peekish? If you're craving something large or small, let us take you to the longest sushi train in the Southern Hemisphere. Just off Shannon Street Mall, you'll find [Momo Roto](#) which stands for "more and more, round and round". The 66m train weaves it's way throughout the restaurant serving everything from nigari and sushi to noodles, salad and gyoza.

While we're on the train of something different, ever heard of a cup cake ATM? Just nearby, is [The Cake Party](#). If you ever need a sugar hit, in a rush or just a little socially anxious, this is the perfect thing for you! You can of course, head into the store too if you want to check out all the flavours of the day.

Frankston has a cutting edge arts and culture scene and there's no better place to see a live performance than the [Frankston Arts Centre](#). Their artistic program is ever changing, yet always vibrant and enriching. Challenge yourself to choose something unpredictable. When you head out after the show, make sure you check out the front of [Cube 37](#) with the striking [Glass Cube Gallery](#). The Art After Dark Program often showcases digital artwork, art installations and pop up projects. It's definitely worth the wander past when you're heading out for the night.

Conveniently just around the corner is [The Hop Shop](#) and it would rude not to 'hop in' for a post show drink and bite to eat. Settle in by the fire in winter, or the courtyard in summer and sample the local brews. They pride themselves on being Frankston's independent home of curated craft beer and their partnership with the infamous Bang Bang team means that great beer, wine and cider is paired with delicious morsels of Asian fusion bites.



DAY FOUR

NEW DAY, NEW VIBE

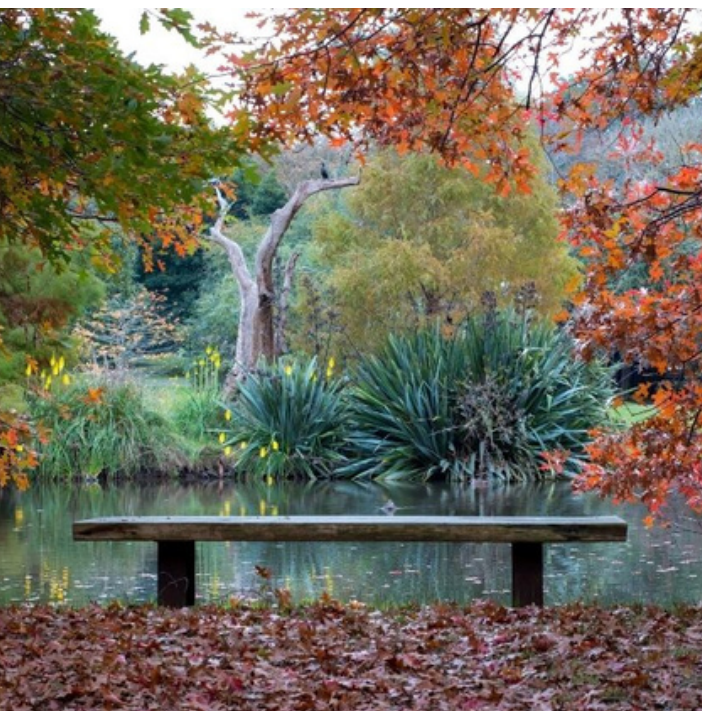
It's your last day and it's time to explore the Frankston coastline like never before. [Waterbikes Australia](#) (tours from \$90pp*) (Registered NDIS Provider) have created quite the buzz. Imagine a normal bike, but with two inflatable hot dog looking shapes either side keeping you afloat. Very cool, and surprisingly, very easy to ride.

If you are up for a dive, the marine life under the [Frankston Pier](#) is spectacular. [Dive Line](#) (Learn to Scuba Dive from \$249pp*) can help fit you out for an underwater Learn to Scuba Dive experience you won't forget. Fish, corals and seahorses put on an epic show in the artificial reef just out from the end of the pier.



Brunch is ten minutes away at [Mr Frankie](#). This is one is off the beaten track, but once you find it you will feel like you're entering into an old school '90's LA diner. With a pastel pallet and vibrant outdoor dining their menu is just as pretty serving up one of the best brunch menus in town.

Looking for a way to nurture mind, body and spirit? You'll find it just down the road at [Cruden Farm](#) (entry from \$10pp*) with a garden amble and forest therapy. Wander through the perfume of 100 lemon-scented eucalypts. Meet willows and oak trees by the lakeside while experiencing a stillness that only nature can provide.



All road trips should have a touch of culture don't you think? [McClelland Sculpture Park + Gallery](#) (entry from \$6pp*), Australia's largest outdoor sculpture park, brings together the curious, the zany, the beautiful and the brainy. Look at their pieces from different angles. Lay on the grass and watch the sky high *Tree of Life* move.

Before hitting the road, stop in some at some of Seaford's charming boutiques. Coastal bohemian homewares can be found at [Bohteak](#) or find a new wardrobe item at fashion boutique [Creek and Bay](#). Don't ponder a purchase, treat yourself to something before the drive home.

INSTA TIP?



Get a friend to take a pic of you on a waterbike under the pier. The colours of the water, bikes and pier are epic and make a great pic.

GO TO DETAILS

POP THESE INTO YOUR MAPS



QUEST FRANKSTON ON THE BAY

435-437 NEPEAN
HWY, FRANKSTON



FRANKSTON VIC

7N PIER
PROMENADE,
FRANKSTON

850M



KANANOOK CREEK TRAIL

7N PIER PROMENADE,
FRANKSTON

850M



CHEEKY SQUIRE

510 NEPEAN HWY,
FRANKSTON

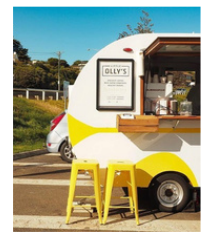
500M



OLIVER'S HILL LOOKOUT

NEPEAN HWY,
FRANKSTON

2.1KM



LITTLE OLLY'S

OLIVERS HILL BOAT
RAMP, FRANKSTON
SOUTH

1.7KM



PICOLETTA

OLIVERS HILL BOAT
RAMP, FRANKSTON
SOUTH

1.7KM



SWEETWATER CREEK

2 LITTLESDALE AVE,
FRANKSTON SOUTH

3.5KM



OLIVER'S CORNER

LONG ISLAND
DRIVE, FRANKSTON

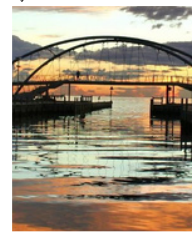
650M



MIRAGE

LONG ISLAND DRIVE,
FRANKSTON

450M



LANDMARK BRIDGE

KANANOOK CREEK
BLVD, FRANKSTON

750M



PIER BANDROOM

1 DAVEY ST,
FRANKSTON

450M



THE ART OF BALANCE YOGA

40 WOOLSTON DRV,
FRANKSTON SOUTH

3.5KM



LITTLE BEAUTY MARKET

BEAUTY PARK, SPRING
ST, FRANKSTON

1.1KM



BEAUTY PARK

SPRING ST,
FRANKSTON

1.1KM



HOTEL LONA

473 NEPEAN HHY,
FRANKSTON

250M



THAT SPIRITED LOT

4/42 HARNETT DR,
SEAFORD

4.5KM



POHSS STUDIO

127-128 NEAPEAN
HWY, SEAFORD

4.6KM



TRES MEXICAN

132 NEPEAN HWY,
SEAFORD

4.5KM



NATURE CAFE BAR

1/3 THOMPSON ST,
FRANKSTON

350M



STREET ART WALKING TOURS

60 PLAYNE ST,
FRANKSTON

550M



JAC N JEAN

38 WELLS ST,
FRANKSTON

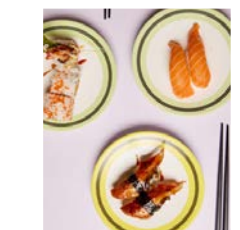
300M



MISS VELVET

5/19 WELLS ST,
FRANKSTON

350M



MOMO ROTO

28 BEACH STREET,
FRANKSTON

450M

 KILOMETRES FROM QUEST FRANKSTON ON THE BAY

DISCOVERFRANKSTON.COM

GO TO DETAILS

POP THESE INTO YOUR MAPS



THE CAKE PARTY

SHOP 4/13-15
THOMPSON ST,
FRANKSTON
📍 240M



FRANKSTON ARTS CENTRE

27-37 DAVEY ST,
FRANKSTON
📍 500M



CUBE 37

25/37 DAVEY ST,
FRANKSTON
📍 700M



HOP SHOP

26 PLAYNE ST,
FRANKSTON
📍 350M



WATERBIKES

AUSTRALIA
FRANKSTON PIER,
FRANKSTON
📍 800M



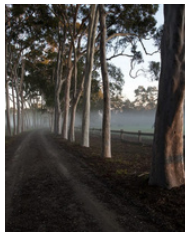
DIVE LINE

12 KITSON ST,
FRANKSTON
📍 1.6KM



MR FRANKIE

48 NORMAN AVE,
FRANKSTON SOUTH
📍 3.9KM



CRUDEN FARM

60 CRANBOURNE-
FRANKSTON RD,
LANGWARRIN
📍 6KM



MCCLELLAND

SCULPTURE PARK + GALLERY

390 MCCLELLAND
DR, LANGWARRIN
📍 6KM



CREEK AND BAY

16 STATION ST,
SEAFORD
📍 4.5KM



BOHTEAK

2/6 BUONTEMPO
ROAD, CARRUM
DOWNS
📍 9.4KM



BAYSIDE SHOPPING

CENTRE
28 BEACH ST,
FRANKSTON
📍 450M

📍 KILOMETRES FROM QUEST FRANKSTON ON THE BAY

DISCOVERFRANKSTON.COM

*Prices of experiences are based on April 2023 and are subject to change without notice. Pre-booking is recommended. Please check websites ahead of time for prices, availability and to book.