



Branded Collateral for Accredited Visitor Information Centres

As of July 2022



HOW TO ORDER:

For any questions or quotes please email carlie@thetourismgroup.com.au with the following information:

- ✓ Your full name.
- ✓ Order details, including reference codes and quantities.
- ✓ Delivery address.

IMPORTANT:

- Please note that all prices are GST exclusive, correct at the time of issue and are subject to change.
- The yellow and blue accredited i is a trademarked symbol and can only be used and displayed by an officially accredited visitor information centre.



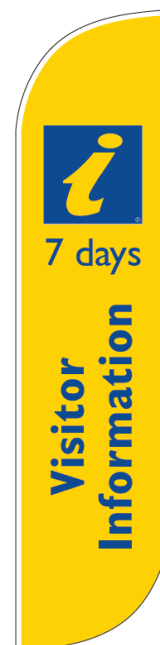
Accredited Feather Flags



Ref. F6
Standard feather flag – 3.5m
(Flag only)
\$88.00
Satin Knitted Polyester
Flag size 700mm x 3000mm



Ref. OPENFF
OPEN Feather flag – 3.5m
\$112.00
Satin Knitted Polyester
Flag size 700mm x 3000mm



Ref. 7DAYSVIC
7 Days Feather Flag - 3.5m
\$112.00
Satin Knitted Polyester
Flag size 700mm x 3000mm



Ref. EXPLORECENTREFF
Explore Centre Feather flag – 3.5m
\$112.00
Satin Knitted Polyester
Flag size 700mm x 3000mm



Ref. Free.Wifi Kit
FREE Wifi Accredited Banner Kit
\$130.00
- 1 x FREE WIFI feather flag
- 1 x Feather flag pole
- 1 x Ground spike
- 1 x Carry bag





Feather flag bases, poles & shop front banners



Ref. FP183
Feather flag pole
\$127.00



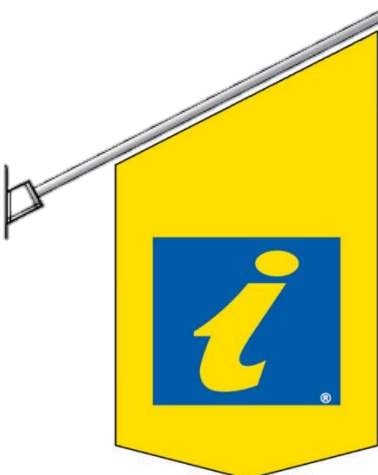
Ref. FP175
Ground spike
\$77.00
Suitable for soft ground, like grass and sand.



Ref. FP174
Heavy duty cross base
\$111.00

Please contact:
carlie@thetourismgroup.com.au if
you wish to obtain assembly, care
and or fitting instructions for each
of these items.

Material vinyl custom front banners 720mm x 420mm
All **\$77.00** (banner only – kit sold separately)



Ref. SFBOPEN



Ref. SFBEXPLORE



Ref. SFBFREEWIFI



Ref. SFB7DAYS

Ref. BSB43
**Standard accredited
shop front banner**
\$63.00 (banner only)
Material Vinyl
720mm x 420mm



Ref. BSB1
Shop front banners pole kit
\$32.00
Contains wall bracket and pole



Bali flags, bases and pole

Ref. BALI179

Accredited i Bali flag

(Flag only)

\$83.00

4 x metres

Ref. 7DAYSBALI

Accredited 7 Days Bali flag

(Flag only)

\$121.00

4 x metres

Ref. OPENBALI

Accredited OPEN Bali flag

(Flag only)

\$121.00

4 x metres

Ref. OPENBALI

Accredited Explore Queensland Bali flag

(Can be customised to show any state name)

(Flag only)

\$121.00

4 x metres



Ref. BALI179

NOW OPEN Bali Flag

(Flag only)

\$83.00

4 x metres

Ref. BALI214

FREE WIFI Bali Flag

(Flag only)

\$83.00

4 x metres

Ref. FP185

Bali flag tyre base

\$78.00



Ref. FP105

Bali flag ground spike

\$79.00



Ref. FP114

Bali Flag Pole

\$45.00





Tear drop flags



Ref. TD031

Accredited i tear drop flag

\$88.00 (Flag only)

Satin knitted polyester
900mm x 1800mm



Ref. TD029

OPEN tear drop flag

\$88.00 (Flag only)

Satin knitted polyester
900mm x 1800mm



Ref. TD039

Accredited i OPEN tear drop flag

Available in blue and white

\$90.00 (Flag only)

Satin knitted polyester
900mm x 1800mm



Ref. FP173

Tear drop pole

\$92.00

900x1800mm



Ref. FP174

Heavy duty cross base

\$111.00

Ref. FP175

Ground spike

\$77.00

Suitable for soft
ground, like
grass and sand.





Pole & Street Flags



Ref. S140HF

Accredited Visitor Information Centre Flag

\$88.00

Material knitted polyester
1800mm x 900mm

Ref. QLDEXPLORE140HF

Accredited Explore Centre Flag with centre / region name

\$112.00

Material knitted polyester
1800mm x 900mm



Other flag sizes made to order and price on application

2400mm x 1200mm
2740mm x 1370mm
3600mm x 1800mm



Ref. FP5

Nylon flag clips

\$7.00

One pack containing 2 clips



Ref. FP106

Flag weight collar

\$55.00

Highly recommended and helps to reduce flag strain and tangle.

Ref. SRTFLAG

Accredited Street flag

Price on application

Custom sizes and designs available





OPEN A Frames & Floor Mats



Ref. OPENAFRAME

Accredited Visitor Information OPEN Metal A Frames

600mm W x 900mm H = **\$330.00**

900mm W x 1200mm H = **\$550.00**

- Sturdy powdercoated metal frame.
- Printed **on both sides** with gloss lamination for easy cleaning.
- Waterproof and suitable for both indoor and outdoor use.
- Light enough to carry, yet heavy enough not to blow over.
- Customised options with other wording, logos/branding is welcome.



Ref. AVICMAT01

Accredited floor mats

0.600m W x 0.850m L = **\$118.00**

0.850m W x 1.200m L = **\$210.00**

0.850m W x 1.500m L = **\$255.00**

1.500m W x 2.400m L = **\$575.00**

8mm thick heavy cut pile carpet in landscape orientation. Made from heat set nylon 6.6 combined with 100% nitrile rubber backing.



Accredited 3 x 3 metre marquee

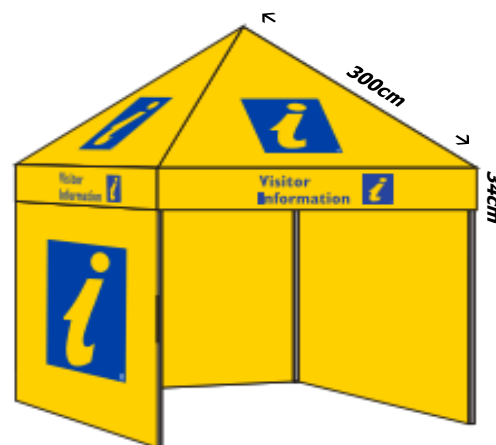
Marquee roofs and walls are fully customisable and can be printed with high quality branded imagery and logos. Please note that additional fees may apply if the images you supply require graphic art adjustments.

Ref. M0013X3

Accredited marquee

\$940.00

- 3x3 metre branded marquee
- Great for market days, events and conventions
- Price includes aluminium frame, roof and trolley bag
- Walls sold separately



Ref. M123

Rope and spike kit

Highly recommended

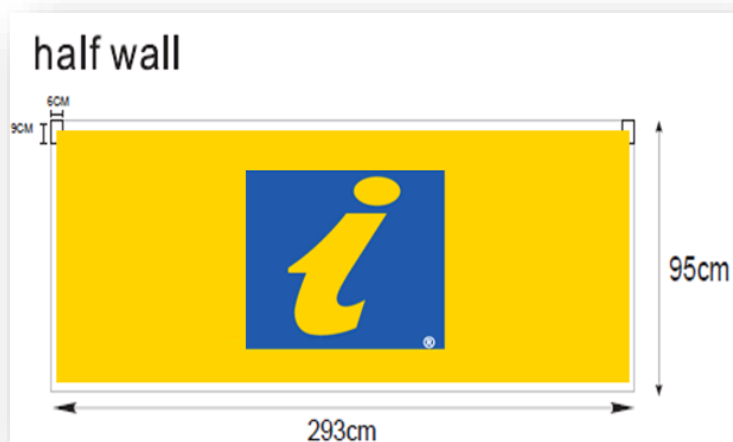
\$29.00

Ref. M122

Sandbags (exc. sand)

Optional

\$29.00 each



Ref. HALFW3X3

Accredited marquee half height wall

293cm L x 95 H

\$175.00 each (per wall, printed one side)

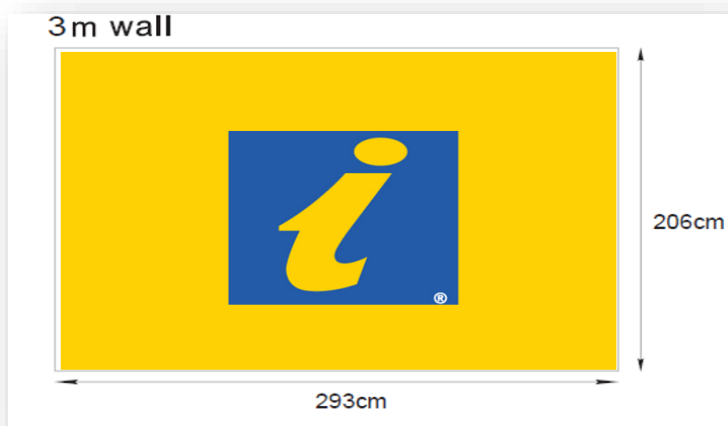
\$315.00 each (per wall, printed both sides)

Ref. M110.3X3

3 metre cross bar for half walls

Essential to hold half walls in place

\$47.00 each



Ref. FULLW3X3

Accredited marquee full height wall

293cm L x 206cm H

\$250.00 (per wall, printed one side)

\$435.00 (per wall, printed both sides)



Accredited 3 x 6 metre marquee

Marquee roofs and walls are fully customisable and can be printed with high quality branded imagery and logos. Please note that additional fees may apply if the images you supply require graphic art adjustments.



Ref. M0013X6

Accredited Information Centre marquee

\$1,150.00

- 3x6 metre branded marquee
- Great for market days, events and conventions
- Price includes aluminium frame, roof and trolley bag
- Walls sold separately

Ref. M122

Sandbags (exc. sand)

Optional

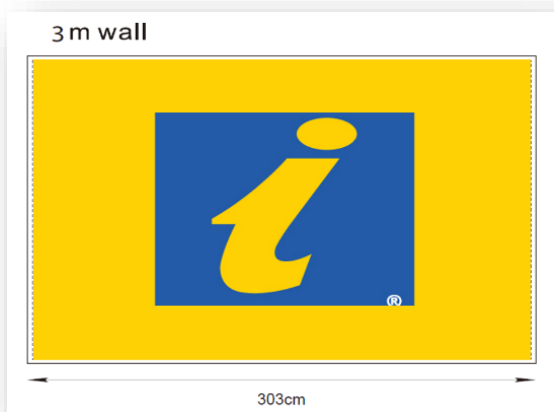
\$29.00 each

Ref. M123

Rope and spike kit

Highly recommended

\$29.00



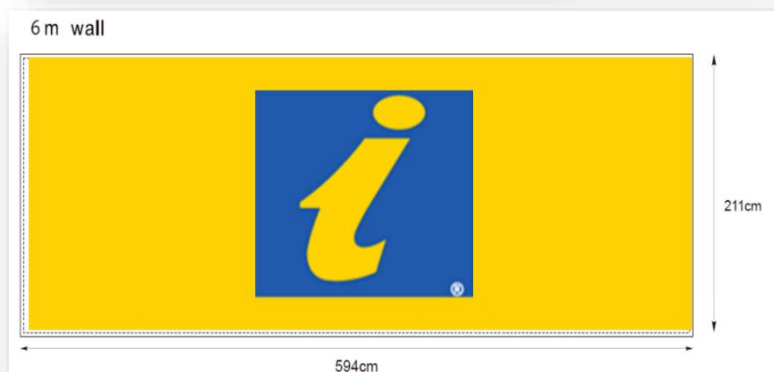
Ref. FULLW3X3

Accredited marquee full height wall

293cm L x 206cm H

\$250.00 (printed one side)

\$435.00 (printed both sides)



Ref. M002.6MW

Accredited marquee full height wall

303cm L X 303cm H

\$350.00 (printed one side)

\$600.00 (printed both sides)



Accredited Signage



Ref. ACSIGN01

Accredited Visitor Information Centre sign

\$185.00

- 900mm W x 355mm H
- Single sided and applied to 1.5mm aluminium

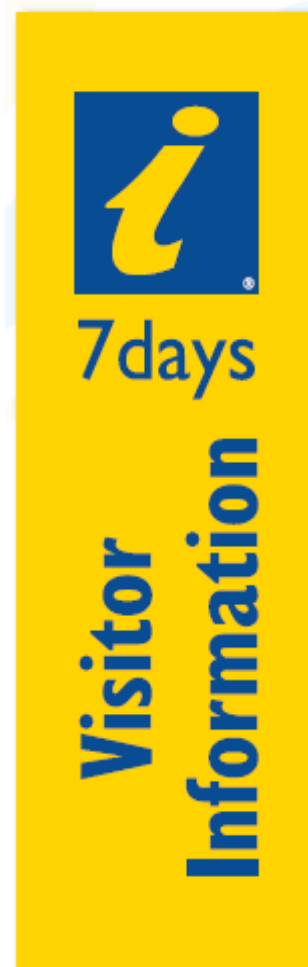


Ref. EXPSIGN01

Queensland Explore Centre Signage

Price on application

- 900mm W x 355mm H
- Gloss protective laminate
- Single sided and applied to 3mm thick white acrylic pane.



Ref. VTCALVICSIGN

**Accredited Visitor Information Sign
with vertical design**

\$270.00

1800mm W x 600mm H
Single sided and applied to 3mm thick
aluminium composite panel with gloss
protective laminate.



REF. BRACK01

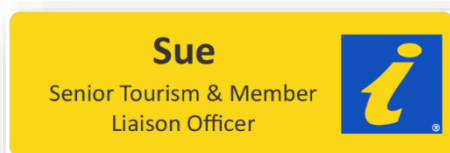
Appleton two-piece bracket

\$11.00 (each)

Assembled and supplied with M10 galvanised bolts, nuts and washers.



Badges & Uniforms



Ref. NB01

Accredited name badge

\$25.75 each

75mm x 25mm

Full colour with resin coating and choice of pin or magnet backing.



Ref. VICCAP

Accredited Visitor Information Cap

\$15.00 each

- Minimum quantities of 20 printed with embroided accredited logo.
- Heavy brushed cotton with structured 6 panel and pre-curved peak.
- Fabric strap with adjustable gunmetal buckle and tuck-in return.
- Perfect for sun protection on famil days!



Ref. JCK01

Black softshell jacket

Minimum quantities and price on application

100% Polyester shell with textured micro-ribbed fleece jacket.



Ref. POL01

Blue embroidered polo shirt

Price on application

Available in ladies and men's sizes



Stickers, gift bags & pens

COVID safe stickers should only be displayed if your centre has a COVID-safe plan that is in line with your current state guidelines.



Ref. COVIDSTK01

COVID Safe Floor Sticker

\$12.00 each

- 400mm x 400mm
- Self-adhesive vinyl
- Encourages visitors to maintain a 'covid safe' distance
- To be spaced minimum 1.5m apart.



Ref. COVIDSTK02

HELP US TO STAY COVID SAFE Sticker

Price on application

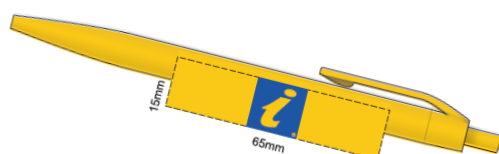
- 300mm W x 100mm H
- Square edges and self-adhesive vinyl
- Appropriate for doors, windows and counters.

Ref. GIFTBAG01

Branded gift bag

Price on application

- Minimum quantities apply
- Various sizes are available
- Biodegradable kraft paper make
- Branded logo (decal/sticker) is sold separately.
- Featured bag size: 305mm H x 305mm W & 170mm G



Ref. PEN01

Branded pen

Minimum quantities apply and price on application

Retractable plastic ball pen with black ink.



Miscellaneous



Ref. CALICOBAG01

Long handle bamboo bag

Price on application

- Bamboo material (100 GSM)
- 370 x 420mm (L x H) with 800ml handle
- Great for carrying gifts and minimum orders of 100.



Ref. HANDFG1

Accredited handwaver flag

Price on application

- 300mm x 150mm
- Knitted material with wooden stick
- Design shows through on opposite side



Ref. BALL01

30cm branded balloon

Minimum quantities apply and price on application

- Logo printed on one side
- Strings not included



Ref. UMB01

Manual opening windproof umbrella

Price on application and minimum quantities apply

- Accredited logo printed on two panels
- Can be used to assist visitors getting to their car on rainy days or presented as gifts to staff and volunteers.



FAQ's

The item I have in mind is not shown in this catalogue. Are there more custom options?

Yes – collateral can be customised to your preferred size, colour, image, material and more! Please keep in mind there may be some limitations to your preferred design and the use of yellow and blue i will be displayed as according to the national style guide. All customised options will include additional artwork fees and prolonged production time.

Can I pay with credit card over the phone?

While we do not accept over the phone payment, there is an option to pay with a credit card via a link to 'stripe payment'. This link will appear in your invoice. Additional transaction fees will apply.

I have additional questions, who do I contact:

Carlie Mitchell

Project Specialist

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P: 07 3846 6535

A: Level 5 / 189 Grey Street, Brisbane QLD 4101

M: PO Box 401 Samford QLD 4520

W: www.thetourismgroup.com.au

