



MEDIA RELEASE

18 July 2011

Surgeons Conference comes to Bendigo

Later this week the Provincial Surgeons of Australia's 47th Annual Scientific Conference will be happening in Bendigo. It will be held at The Capital in View Street from 20 - 23 July.

The theme of this year's conference will be Multidisciplinary Care for all Australians. Each year the conference is held in a different regional location and this is the first time that the event has been held in Bendigo. Last year it was held in Broome and next year it will occur in Mount Gambier.

The conference will begin in Bendigo with a welcome reception at the Hotel Shamrock on Wednesday evening. Other social functions will be held in the Bendigo Town Hall and at Silks at the Bendigo Jockey Club.

A social program has been arranged for the family and friends travelling with the delegates. On Thursday and Friday the range of activities of offer will include walking tours, a visit to Bendigo Pottery, a visit to Balgownie Estate and cooking classes.

Approximately 100 delegates are expected to attend from across Australia and many are planning to be accompanied by family.

"We are delighted that Bendigo has been chosen as the location for this conference," said Kathryn Mackenzie, Executive Manager Tourism, City of Greater Bendigo.

"It is important that we offer support to business events like this one to continue to build Bendigo as a thriving destination and to bring business to local operators. Business event visitors typically spend five times more than leisure visitors and support a larger range of businesses."

In addition to the conference, there will be an industry exhibition where delegates will be viewing the latest products and information.

"We welcome delegates and their family members to Bendigo, and wish them great success with the conference," said Ms Mackenzie.

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For media enquiries please contact Aileen Walsh on 0407 706769.