

Mackay Isaac Region Shines at State's Top Tourism Award Ceremony *FOR IMMEDIATE RELEASE*

The Mackay Isaac Tourism industry have cemented their standing on the state tourism stage, with regional operators and events securing a Gold, Silver, and Bronze at the Queensland Tourism Awards on Friday 4th November.

Big winners Wildcat Mackay took out the Gold Award for New Tourism Business at the awards, held on the Gold Coast.

Launching onto the tourism scene in early 2022, the team at Wildcat offer tours offshore of Mackay in their custom-built catamaran. Accepting the award on stage, owner Jules Telford expressed gratitude.

"Thanks to the Queensland Government for the Growing Tourism Infrastructure Fund, without which this would not have happened"

"We've been able to have the privilege to showcase Mackay; it's amazing, it's beautiful, it's spectacular. Thanks to Mackay Isaac Tourism for all their support and getting behind Wildcat Mackay."

37th Queensland Tourism Awards are delivered by Queensland Tourism Industry Council and, covering 30 categories, are the state's premiere tourism accolades.

Also putting their products under the spotlight, Isaac Regional Council's St Lawrence Wetlands Weekend Event, Mackay Entertainment & Convention Centre (MECC), and Mackay Isaac Tourism's Region Visitor Information Centre all completed the rigorous submission process to nominate for the Queensland Tourism Awards.

Mackay Entertainment & Convention Centre celebrated with a Silver Award in the Business Event Venues category, while Isaac Regional Council's St Lawrence Wetlands Weekend Event bought home a Bronze for Festival and Events.

The 2022 Queensland Tourism Awards, proudly presented by Queensland Airports Limited and in partnership with Tourism and Events Queensland, were attended by hundreds of tourism industry representatives and operators, including Mackay Isaac Tourism CEO Al Grundy.

"Being present at the award ceremony it was an honour to celebrate the Mackay Isaac Region's tourism achievements."

"I congratulate Wildcat Mackay, the MECC and St Lawrence Wetlands Weekend on their achievements and recognise all our regional representatives on the incredible efforts put in to prepare submissions and succeed at these awards. Nominating is a rigorous process, only possible for operators and events that have truly excelled."

“To have three Mackay Isaac products recognised with awards shows how strong our offerings are and bode well for an exciting future of tourism development, visitation and growth for the region.”

_____ ENDS _____

For further information, please do not hesitate to contact,

Mary Gallagher | *Communications Officer*

m. +61 (0) 448 994 180 | p. +61 (0) 7 4837 1277 | e. communications@mackayregion.com