

Expressions
CLOSE
Wednesday 30
September

BY THE BAY

EXPRESSION OF INTEREST
CALLOUT TO

SHARK BAY ARTISTS

Are you a professional or aspiring visual artists in Shark Bay?

By the Bay artist development program is back for it's final year, get in touch to find out more and to apply!

PHONE: (08) 9948 1218
EMAIL: JFENNY@SHARKBAY.WA.GOV.AU

@DISCOVERSHARKBAY
WWW.SHARKBAY.WA.GOV.AU



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INFORMATION PACKAGE

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SHARK BAY
SINK YOUR
TEETH IN



Back for it's third year, 'By the Bay' artist development program will provide artistic and professional development to participating artists while celebrating local talent and showcasing the rich inspiration to be drawn from Shark Bay's culture, history and environment.

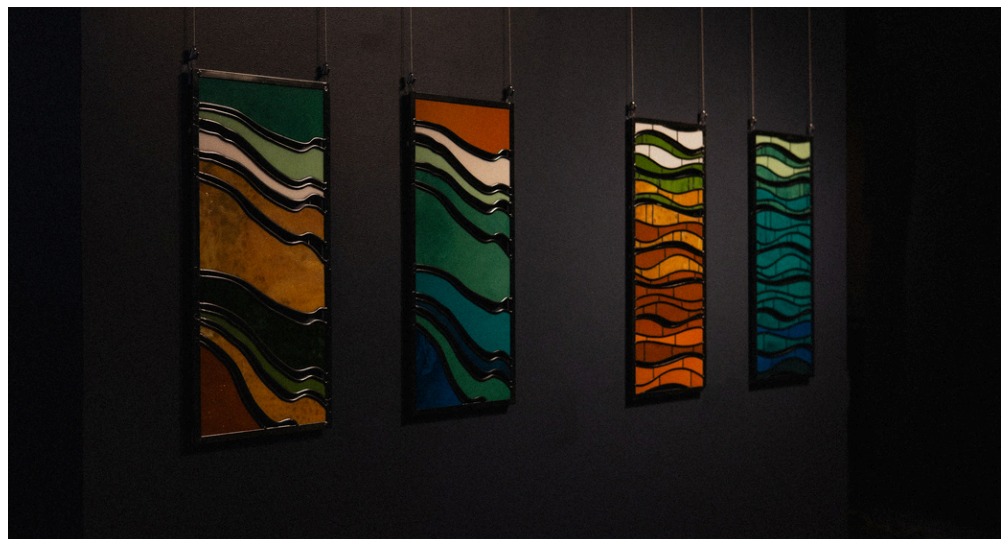
Artists in all mediums and at all levels of experience are invited to submit an application using the attached form, with six artists to be selected for the 2027 program, to run from October 2026 - July 2027.

Participants will be supported by visiting curator Andrew Nicholls to develop a body of work for exhibition at the Rose de Freycinet Art Gallery on the 2nd of July 2027. They will be mentored in conceptual development; exhibition planning, promotion and installation; preparing artists statements, biographies, exhibition and residency applications; and grant writing. All participants will be paid a professional artist's fee. Works resulting from the project can be for sale in the final exhibition, at the artist's discretion.

We warmly invite local Shark Bay artists and artists with a significant connection to Shark Bay, to register their interest at the Shire of Shark Bay.

For more information or to discuss this program contact:

Julia Fenny
jfenny@sharkbay.wa.gov.au
0401 299 461



Above: Leadlight installation by Neroli Needham for By the Bay 2026; photographed by Ash Cramond Studios



Proudly supported by the WA Government. through the Regional Arts Venues Support Program

We would like to acknowledge the Malgana Peoples as the traditional custodians of the land and sea in and around Shark Bay, where we live and create. We pay our respects to their Elders past, present and emerging



Left: Carved cattlebone collection by Tam; Right: Ceramic Vessels by Sally Capewell: photographed by Ash Cramond Studio's

Key Dates

- Curator Q&A: 21-25 September
- Applications close: Wednesday 30 September
- Participants notified: 12 October
- Program runs: 12 October - 26 September 2027
- By the Bay exhibition opening: 2 July 2027

Location

Rose de Freycinet Art Gallery, Shark Bay World Heritage Discovery & Visitor Centre, 53 Knight Terrace, Denham

All associated activities will be held in the Shark Bay region. Participants are required to be on location in Denham for the following dates:

- 9 – 13 November 2026 | Initial Consultation
- 12 – 16 April 2027 | Onsite Consultation
- 28 June – 2 July 2027 | Exhibition Installation & Launch

Other important dates:

- 21 June | Artists Biographies due
- 28 June | Art pieces due at Gallery

Fees

Artist fees are paid to all artists when commissioned to create a new work. This is a paid opportunity for Shark Bay artists. Selected participant fees are set in line with the NAVA Code of Practice recommendation for Group Exhibition:

- Local Artist Commission Fee | \$1,400/artist
- Local Artist Loan Fee | \$478/artist
- Opening Night Artist Fee | \$400/artist



Above: *By the Bay 2026 Opening Exhibition*; photograph by Ash Cramond Studios
Below: Andrew Nicholls; photograph by Ash Cramond Studios



Project Mentor

Andrew Nicholls is a Perth-based artist, writer and curator with more than 25 years' experience in the visual arts. He has curated projects for institutions including the Art Gallery of Western Australia, FORM, Fremantle Arts Centre and the Perth Institute of Contemporary Arts and exhibited and undertaken residencies across Australia, in Canada, China, Indonesia, Italy, Singapore, the United Kingdom and the United States. He is Chairman of Gotham Studios, Western Australia's longest-running artist-run-initiative and from 2022 to 2024 he was Curator, Acting Regional Manager and Senior Curator at FORM, allowing him to work with artists across regional Western Australia to support professional and artistic practice.

APPLICATION FORM | BY THE BAY

Please submit your application via email: jfenny@sharkbay.wa.gov.au
by *Wednesday 30 September 2026*

NAME:

ADDRESS:

EMAIL:

PHONE:

Please write a short biography about yourself, your creative practice and your connection to Shark Bay (maximum 400 words):

Please write a brief statement explaining why you are interested in the program and what you would hope to achieve by participating in it (maximum 300 words):

Please attach a selection of up to **6 images** of your work to your application.