



SOMEWEAR ELSEWHERE

Dates: 27 May 2019 – 1 June 2019

We are working with Somewear Elsewhere – a relatively new Influencer Travel Company- to bring a group of approx. 4 – 5 influencers to the region in May. The primary focus of this trip would be to follow the influencers on their Whitsunday Holiday showcasing everything our region has to offer.

You will receive:-

Activities

- 2 posts per influencer per property
- 2 Insta stories per property
- Blog Post where possible
- 10 - 30 edited and royalty free images

Restaurants

- 2 Insta stories per property
- Blog Post where possible
- 10 - 30 edited and royalty free images

<p>Lisa (@lisahomysy) - https://www.instagram.com/lisahomysy/ 315,000 followers 25-34 – 45% 18-24 – 32% 73% F 27% M USA - 16% Brazil – 5% Canada, UK & Germany 4%</p>	<p>Fredrika (@fakander)- https://www.instagram.com/fakander/ 123,000 followers Top locations: Australia, US & UK Mostly 25-34</p>
<p>Kendall (kendallbaggerly) - https://www.instagram.com/kendallbaggerly/ 20,000 followers USA 35% Aus 7% Mexico 5% 18-24 - 34% 25-34 - 42%</p>	<p>Adri (@maya_gypsy) - https://www.instagram.com/maya_gypsy/ 98K followers 14% USA 10% Australia 5% UK 25-34 – 48% 18-24 – 29% 34-44 – 44% 76% woman</p>