



THE HEART OF THE GREAT BARRIER REEF

WHITSUNDAYS VISITOR INFORMATION CENTRE

Member Advertising Prospectus

The Whitsundays Visitor Information Centre (WVIC) will open in December 2019 and is committed to working with its industry partners to provide contemporary visitor services. Through the professional information services at our information centre located at Whitsunday Gold Coffee Plantations on the Bruce Highway Proserpine, we will provide reliable information and booking services to visitors of the Whitsunday Region.

The Whitsunday VIC is a nationally accredited information centre with the primary purpose to link operators with the traveller and provide information and where possible, bookings.

Tourism Whitsundays (TW) Members are invited to participate in various advertising opportunities at the new Information Centre including brochure display, TV screen advertising and light box displays.

Brochure display

Membership Level	Inclusion	Price	Additional brochures
Platinum	Unlimited	No cost; Included in membership.	N/A
Gold	One brochure	No cost; Included in membership.	\$89 + GST
Silver	One brochure	No cost; Included in membership.	\$115.50 + GST
Bronze	One brochure	No cost; Included in membership.	\$132 + GST
Restaurant	One brochure	No cost; Included in membership.	\$132 + GST
Retail	One brochure	No cost; Included in membership.	\$132 + GST
Associate	One brochure	No cost; Included in membership.	\$132 + GST
Supporter	One brochure	No cost; Included in membership.	\$132 + GST
Not For Profit	On application only		

Brochure display requirements

Each brochure display includes an A4, A5 or DL sized brochure in quantities specified above. Additional brochure displays are available upon request and will be approved by the WVIC Manager. Please send through your interest to info@tourismwhitsundays.com.au. Please indicate your size brochure in the below application form. Brochure delivery must be made to the centre between business hours 9am to 3pm.

Tourism Whitsundays

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www.tourismwhitsundays.com.au

**Tourism
Whitsundays**

Destination Marketing | Industry Development | Visitor Services



Advertising Options

Introductory Offers

Advertising Option	Artwork Specifications	Cost
TV Screen Advertising	1 x still slide supplied in high resolution jpeg format, HDTV standard - minimum size 1920 width x 1080 height 16:9 aspect ratio Keep any important text or logos inside the safe margins All accommodation and tour adverts must not include product phone number, email addresses, product website or direct booking call to action	\$195+ GST (normally \$250+) *6 months advertising
Light boxes	A2 Skin – Supplied print file *2 month booking minimum	\$150+ GST per month (normally \$200+) *Does not include artwork, production and install costs

Terms and Conditions

Tourism Whitsundays has the right to:

- Refuse advertisements that do not meet the participation terms and conditions.
- Refuse advertisements that are in breach of the ACCC guidelines for travel.
- Ensure there is an adequate mix of operators featured.
- Invoice the operator for the full investment cost should material not be supplied by the due date

By returning your signed booking form, you agree to Tourism Whitsundays' Terms and Conditions:

- Bookings are accepted on a first in first served basis, limited spaces are available.
- Offers available for Platinum, Gold, Silver, Bronze, Restaurant and Retail members
- Memberships must be paid in full to take part in this opportunity.
- All accommodation and tour advertisements will have the Tourism Whitsundays URL, contact telephone number and 'Book Now' call to action displayed.
- A signed booking form must be returned to secure your booking.
- The full amount of the advertisement will be invoiced to you and must be paid in full before commencing.
- All accommodation and tour adverts must not include:
 - Product phone number
 - Email addresses
 - Product website
 - Direct booking call to action



Advertising Booking Details

Company Name:			
Contact Name:		Position:	
Contact Email:		Contact Phone:	
Contact information for brochure ordering:	Name: Email: Phone:		
I will be supplying to Tourism Whitsundays the following sized brochure/s:	<input type="checkbox"/> A4 - Quantity: _____ <input type="checkbox"/> A5 - Quantity: _____ <input type="checkbox"/> DL - Quantity: _____		
I would like to participate in the following introductory advertising option/s:	<input type="checkbox"/> 6 Months TV Screen Advertising Cost: _____ <input type="checkbox"/> Light Box Advertisement – I would like to advertise my product for _____ months Cost: _____		
Total investment:	<input type="checkbox"/> Invoice		
	<input type="checkbox"/> Credit Card Details (VISA or MasterCard only): Name: _____ Number: _____ Expiry: _____ CCV: _____		
<input type="checkbox"/> I hereby acknowledge that I have read, understood & agree to the Terms and Conditions of the above advertising opportunities.			
Print name: _____			
Signature: _____		Date: _____	
Return this completed form to membership@tourismwhitsundays.com.au			