

Tourism Whitsundays Advertising Opportunity

Whitsunday Transit Bus Advertising

Opportunity

Tourism Whitsundays (TW) Members are invited to participate in a reduced rate advertising opportunity. Members of TW have the opportunity to advertise on the screens of Whitsunday Transit transfers between Airlie Beach and the Whitsunday Coast Airport.

Whitsunday Transit transports travellers to and from Whitsunday Coast Airport several times daily, with numbers set to continue growing.

We are offering advertisements in 6 month increments for members.

Pricing Information

Advertisements will cost \$65 + GST per month for a period of 6 months (total \$390 + GST). If you require artwork for your advertisement, this will come at an additional cost of \$150*

*must be able to provide 4 images and logo at 300dpi.

Terms & Conditions

Tourism Whitsundays has the right to:

- Refuse advertisements that do not meet the participation terms and conditions.
- Refuse advertisements that are in breach of the ACCC guidelines for travel.
- Ensure there is an adequate mix of operators featured.
- Invoice the operator for the full investment cost should material not be supplied by the due date.

By returning your signed booking form, you agree to Tourism Whitsundays' Terms and Conditions:

- Bookings are accepted on a first in first served basis, limited spaces are available.
- Offer available for Platinum, Gold, Silver, Restaurant, Retail, Associate and Community Not for Profit members.
- Memberships must be paid in full to take part in this opportunity.
- All accommodation and tour advertisements will have the Tourism Whitsundays URL, contact telephone number and 'Book Now' call to action displayed.
- A signed booking form must be returned to secure your booking.
- Payment is \$65 + GST per month per advertisement full amount to be invoiced and paid in full.
- \$150 graphic design fee includes useable artwork file and 2 amendments. Additional requirements are to be confirmed and paid for directly with the designer.
- Whitsunday Transit reserves the right to final approval on all adverts.
- All accommodation and tour adverts must not include:
 - Product phone number
 - Email addresses
 - Product website
 - Direct booking call to action

Booking Form

Return form to membership@tourismwhitsundays.com.au

Business Name:

Contact Name:

Phone:

Email:

I require graphic design for my slide at an additional cost: YES NO

Total Investment (\$390 + GST for advertisement / plus \$150 for graphic design if required) = \$

Purchase order number:

Credit Card (VISA or MasterCard only)

Name:

Number:

Expiry:

CCV:

I agree to the terms and conditions: YES NO

Signature:

Date:

Artwork Specifications

- High resolution 16:9 aspect ratio / HDTV standard (minimum 1920 width x 1080 height)
- Keep any important text or logos inside the safe margins
- All accommodation and tour adverts must not include:
 - Product phone number
 - Email addresses
 - Product website
 - Direct booking call to action