In Review

The Whitsundays Clipper Race Carnival was last week announced, this is a coup for our region to again be hosting the Clipper Round The World Yacht Race. This is a unique event, in which more than 700 amateur crew members are teamed with experienced skippers to sail 12 yachts in a 40,000 nautical mile race around the globe. Following the huge success of their visit in 2018, the Whitsundays has again been named as an official host port for the final stop of the race’s Australian leg, from January 9 to 18, 2020. The Whitsundays Clipper Race Carnival will be a Whitsunday regional event and is set to see the return of the crowd favourites from 2018. The festivities include an entertainment filled Welcome Event, the Rodeo by the Reef and the iconic Long Lunch on Whitehaven Beach. World class sailing events like this and Airlie Beach Race Week as well as Hamilton Island Race Week further cements our standing as Australia’s best sailing destination. For more info click here.

Tickets to the annual Whitsunday Tourism Awards are selling fast! This is the industries night of nights, and the perfect opportunity to celebrate the successes of our tourism industry. We have a great night of entertainment and fun planned on Daydream Island. Make sure you get your tickets; you don’t want to miss this!

The annual Bowen Walk To The Lighthouse is on again this year. The lowest tides every winter make it possible to cross the narrow 1km strait between the mainland at Dalrymple Point and North Head Island. This year’s walk is set to commence from 3:00pm, in line with the low tide point of 0.18M at approximately 4:30pm on Saturday the 31st August. Click here for more info.
Last week we welcomed our Federal member George Christensen and Senator Jonathon Duniam Assistant Minister for Regional Tourism to discuss the challenges and opportunities facing tourism in The Whitsundays. It was great to have an open discussion with them surrounding ever increasing insurance premiums, changing travel patterns and regional dispersal, tourism infrastructure opportunities and aviation.

The Shag Islet Cruising Yacht Club Rendezvous is happening this weekend! The theme of this year’s event is Rio Carnivale – so pack your dancing shoes. The event is centred around Cape Gloucester Resort from 22nd – 25th August. This year they are expecting more than 100 boats and up to 1000 people to converge on this beautiful location to party for a good cause. Click here for more event info.

The Whitsunday Coast Chamber of Commerce are inviting businesses and the public to give their opinion on what they would like to see as part of the Whitsunday Coast Chamber of Commerce Main Street project. Please fill in their survey to have your say.

The Northern Alliance of Councils, comprising 27 member Councils north of the Tropic of Capricorn, convened for a conference in Bowen last week hosted by Whitsunday Regional Council. Tourism Whitsundays were in attendance alongside Bowen Tourism & Business to promote our beautiful region to the 150+ delegates. Guest speakers included the Economist Bernard Salt and CEO of QTIC, Daniel Gschwind as well as Mr. George Christensen Member for Dawson to name just a few.

QTIC are holding a Mature Aged Job Fair, a part of the QTIC Tourism and Hospitality Mature Aged Program on Wednesday 28th August at VMR from 1pm. The event will offer you the opportunity to meet local mature aged job seekers, employment providers and other local employers. Mature aged job seekers will be encouraged to bring along a copy of their resume to give business representatives the chance to meet and pre-interview job seekers. QTIC is seeking employers looking to hire within the next two months to participate at this event and meet their next potential hospitality or tourism superstar! Register Here.

Airlie Beach Festival of Music together with Airlie Beach Bowls Club are hosting next week’s Tourism Whitsundays Networking Night. Come along and enjoy lawn bowls, live entertainment from local talents Kieran and Kaedan McCarthy and a good old Barbeque! Get your tickets here.

If you like to keep your calendar up to date click here to see the 2019-2020 schedule of Tourism Whitsundays Networking Nights.

This fortnights favourite 3 Instagram Posts
An important friendly reminder; please make sure when tagging your social media posts to tag:
#lovewhitsundays #thisisqueensland #seeaustralia

We’d love to share your fantastic pics and help drive your brand awareness through our social media channels, please be sure to add the correct tags.

This fortnight we would like to welcome to the Tourism Whitsunday family our newest members as well as some members who have re-joined for the year ahead. Thank you for your partnership:
- Filby’s Motors
- Paddy’s Shenanigans

We know the Whitsundays is the best for all things Youth and Adventure, so lets prove it! Have your say and vote for the Whitsundays as the 'Best Youth/Adventure Marketed Destination' in the 2019 Adventure Tourism Awards - VOTE NOW!

Making the Most of your Membership

Please find below a list of opportunities available for you to get involved with. If you're unsure if these are for you and want to know more, let us know.

**Member Opportunities**
- Opportunity to Sponsor the biggest event on North Queensland’s sporting calendar, the NQ Games. Click here for more information.
- Queensland Destination Events Program (QDEP) is now open. Event organisers can apply for grants of up to $100,000 per year for events taking place in Queensland between May 2020 - May 2021. Applications close Wednesday 2 October.
- Expressions of interest are open with a Wedding Focus Media Famil. Contact Liza with expressions of interest.
- Registrations for the 2019 Whitsundays Tourism Exchange are now open – to be held on Wednesday 30 October! Click here for more information.
- Think Tank for Business Owners – Topics include: Risk Management, Where’s the Opportunity, Increasing Revenue & Decreasing Overheads, Managing People, Exit Strategies, Partnerships & many more. Sept 12th @ Lure, 5-7pm. Register here.
- MBTI – Personality Workshop; learn how to work alongside the many different personalities in your workplace. 9th October 9-11:30am @ Lure. Register here.
- Sales Training – 2nd & 3rd September – increase your sales conversions; our programs are delivered in-house to your sales team. Topics include – Creating the Mindset; Building Rapport; Asking for the Sale; Selling on Value not Price. $545 Register here.
- Manager2Leader – Monthly training modules for managers, supervisors & team leaders. $139.50/mth. Register here.
- Celebrate Christmas with Mantra Club Croc! Bookings are essential for corporate and individual bookings.
Members of the community are invited and encouraged to volunteer for upcoming regional events! Click here to sign up today!

**Sponsorship Opportunities - 2019 Whitsunday Tourism Awards** contact Aimee for more information on how you can be involved.

Sponsor a networking night by donating stubby coolers for us to give away. Reach out the membership team for more information.

Start to take online bookings or integrate an affiliate booking engine on your website for commissionable sales. Contact the membership team for more information.

Have you listed your business on the Australian Tourism Data Warehouse (ATDW)? A 12 month subscription to the ATDW is included in Platinum, Gold, Silver, Bronze, Restaurant and Retail memberships. Contact the membership team for your unique code to be able to list your product on tourismwhitsundays.com.au, Queensland.com, and Australia.com.

**Member Advertising Opportunities**

- There is currently a co-op opportunity to be featured in a segment on QLD Weekender and/or Creek to Coast with filming in region late October. Booking deadline 30th August 2019, Click here to find out more.
- The Whitsundays Exclusive Visitor Card.
- Member Advertising Opportunity – Half price LIVE On-Site Broadcast.
- Member Advertising Opportunity – Create your own, unique business jingle.
- Feature a member to member special within the fortnightly E-News, contact the membership team for more information.

**Other Opportunities**

- The Small Business Entrepreneur Grants Program Round 5 is now open for applications and will close 5pm, 30 August 2019.
- The Business Growth Fund is now open for applications. Funding of up to $50,000 (excluding GST) may be provided for eligible business.
- Regional Development Australia Mackay Isaac Whitsunday (RDAMIW) are hosting a meet and greet to discuss what you would like to see happening in the region.
- Register now and be a part of the conversation at this year’s Global Eco Conference!
- WRERA are a Not For Profit members of ours who are seeking donations for the Queensland Endurance State Championships 2019. Please contact Anita.
- Applying for event funding? Round 14 of the Queensland Destination Events Program opens 10 July 2019 and closes 2 October for events taking place May 2020 – May 2021. Click here to find out more.
- Great Barrier Reef Marine Park Authority (the Authority) is currently undertaking an Expression of Interest process for membership on our Reef Advisory Committees for the 2019 – 2022 term. Click here to find out more.

**Best of Queensland Experiences Program**

**Non-members**

Every membership counts, and goes into marketing and publicity activity to drive visitation, expenditure, dispersal and length of stay. We all benefit from a thriving tourism industry, so help us promote this beautiful destination by becoming a member of Tourism Whitsundays; please see our 2019/20 membership prospectus or contact the membership team for more information.

Find out more - Member Opportunities
August Networking Night

Where: Airlie Beach Bowls Club
Date: Thursday 29 August 2019
When: 6:00pm to 8:00pm
Bring: Business cards for networking opportunities
Email info@tourismwhitsundays.com.au for more information.

Save the Date - Thursday 26 September
September Networking at the Whitsunday Coast Airport

2019 Whitsunday Tourism Awards

Nominations for the Whitsunday Tourism Awards Business Categories are open now until the 30th August.
Nominate Here

Have you purchased your tickets for the 2019 Whitsunday Tourism Awards?
Tickets Available Here

Contact Aimee Cameron for further details.

Important Updates

• Subscribe to Tourism and Events Queensland’s industry newsletters and find out what TEQ can do for you.

• Tourism & Events Queensland have just released a handy ‘Working with TEQ’ checklist. Have a read over for helpful info.

• Some tourism operators have recently been contacted with a request to their your listing's location on a website called Tourism Guide. Please be aware Tourism and Events Queensland or the Australian Tourism Data Warehouse (ATDW) have no affiliation or commercial partnership with this website. You may also be prompted to claim your business listing on this website. We would strongly advise against paying any requested fees from companies you are unfamiliar with. If you have any questions and would like to discuss this with Tourism and Events Queensland's ATDW Team please do not hesitate to reply to this email. Concerned operators can also contact the Queensland Office of Fair Trading.

• Please be advised that the Queensland Parks and Wildlife Service in Airlie Beach will be conducting planned burns on Lindeman Island, Repulse Islands, Hook Island and North Molle Island beginning on Monday the 26 of August, weather permitting. The duration of these burns may be extended over a period of time.

For your safety, all visitors are requested to remain well clear of operations, observe all signs, barriers and directions provided by rangers. For further information please contact Queensland Parks and Wildlife Service on (07) 4962 5205 or email QPWSgbrmcIGBRMPR.Corro@des.qld.gov.au
Stories from around the World

Tourism Whitsundays works closely with Tourism and Events Queensland and Tourism Australia on a range of journalist and digital influencer famils. The aim of these famils is to showcase to the world the beautiful Whitsundays. These couldn't be done without the fantastic support from our members. Here is a snapshot of some of the stories that were generated over the past couple of weeks.

**Articles**

- Four New Hotels Are Reinventing Queensland's Whitsundays
- New Whitsunday Tourism Project Gains Traction
- Check Out Bowen’s Newest Beachside Attraction
- Clipper race is set for a return to the Whitsundays

**Media Releases**

- 20th - Shag Island Rendezvous brings Rio to Whitsundays
- 14th - Clipper Round The World Yacht Race set to return to Whitsundays in 2020
- 7th - Introducing our new Information Services Coordinator: Tracey Tyler

**Member Market Place**

Welcome to Member Marketplace. As a member of Tourism Whitsundays please find below opportunities from other members and stakeholders within the Tourism Whitsundays family. If you would like to include something here, please send to our [Membership Team](#).

Here are some great member to member special offers:

**Aquaduck Airlie Beach**

Adults at kids prices! Save $10

Aquaduck combines the best sights of Airlie Beach into one fun tour.

A 1-hour tour on the amphibious Aquaduck Croc Bus, combining an informative tour and boat cruise in one exciting ride.


**Coral Sea Marina Resort**

Local Trailer Boat Special.

- 10 nights pre-paid berthing at Coral Sea Marina (valid for 12 months).
- Overnight trailer parking (T&Cs apply).
- Unlimited access to Ocean Club Guest Lounge.

From $50 per night - Contact the team on marina@csmr.com.au or 07 4946 2400.

[Click here](#) for more information.
Compass Business Advisory
The modern workforce is here to help grow your business! Receive a FREE non-obligation consultation with one of our HR specialists and free report valued at $286 if you’re a TW member.

Eco Tourism is the biggest tourism growth industry in the world. Become Eco Certified and receive a FREE non-obligation consultation if you’re a TW member.

For more information contact Kathleen at kathleen@compass-businessadvisory.com or on 0401 453 244.

It is the member’s responsibility to provide sufficient proof of TW membership upon contact. We suggest emailing from the business email address or supplying a business card; all current memberships can be viewed in the Business Directory on the Tourism Whitsundays website to provide a screen shot.

Workshop Noticeboard

Here is a list of workshops available in the Whitsundays for you and your teams. If you have a workshop you would like to promote, please send through to us.

- 22 August | Whitsunday Coast Chamber of Commerce AGM AGM & Media Marketing Panel - Registration
- 28 August | QTIC Mature Aged Employment Program – Whitsundays Marine Club (VMR)
- 19 September | 7 steps to build an effective website - Proserpine Community Centre

What's coming up in the Whitsundays

The Whitsundays as a destination has a multitude of events and activities at any one time. Below is a list of events that are coming up over the next two months from regional consumer, cruise ships and Tourism Whitsundays corporate events. If you have an event that you would like added, please load to ATDW or contact us on how to do it.

Weekly Events
- Every Saturday 7am - 1.30pm - Lions Airlie Beach Community Markets
- Every Saturday 3pm - 6pm - Saturday Sessions at The Garden Bar Bistro
- Every Saturday 7am - Bowen Parkrun
- Every Sunday 8am - 12pm - Bowen Lions Community Markets
- Every Sunday 2pm - 6pm - Sunday Sessions at "The Pub"

August
- 17 - 24 August - Hamilton Island Race Week
- 22 August - Whitsunday Coast Chamber of Commerce Annual General Meeting 2019
- 24 - 25 August - COLORBOND steel Airlie Beach Triathlon Festival 2019
- 25 August - Sessions in Paradise II
- 31 August - Walk to the Lighthouse - Bowen

September
- 1 September - Father's Day at "The Pub"
- 6 - 9 September - Queensland Endurance State Championships 2019
- 7 September - The Australian INXS show Live at "The Pub!"
- 8 September - Blaze of Glory - The Bon Jovi Experience Live at "The Pub"
- 14 September - The Lachy Doley Group - Live on the beach at Northerlies
- 15 September - Run The Great Whitsunday Trail
- 29 September - 5 October - Revolutionising Turtle Health on the Reef