

MEDIA RELEASE



THE HEART OF THE GREAT BARRIER REEF

For immediate release
June 3, 2020

Alliance Airlines flying into The Whitsunday Coast for \$99

Today marks a momentous step forward in The Whitsundays road to recovery post COVID-19 with Alliance Airlines announcing flights into the Whitsunday Coast Airport.

Alliance Airlines will be operating four direct flights weekly from Brisbane to Whitsunday Coast Airport, with sale fares starting from \$99 per person one way. Tickets are on sale now through www.allianceairlines.com.au.

The first flight is scheduled to touch down on the Whitsunday Coast Airport runway on 22nd June perfectly coinciding with June / July school holidays.

Tourism Whitsundays Chief Executive Officer Tash Wheeler said regaining air access to the region has been a top priority in mapping out the road to recovery.

“Today’s announcement from Alliance Airlines and Whitsunday Coast Airport is exciting!”

“Air access is crucial in ensuring the survival of our tourism industry; it has been one of the key concerns from operators as we’ve weathered through this uncertain time. I’m sure today’s announcement from Alliance Airlines will give some peace of mind.

“I urge our industry to help us share this exciting news; Alliance Airlines are new carriers to our region, let’s welcome them, help us get this news to your customers and trade partners,” she said.

Whitsunday Coast Airport Chief Operating Officer Craig Turner believes this partnership is the perfect solution to kick start flights to the tourism hotspot.

“The Whitsunday Coast Airport is committed to regaining flights to the region; we have been working tirelessly with Alliance Airlines on ensuring resumed direct flights from Brisbane are available in time for the June / July school holidays.

“In addition to the first flight touching down prior to school holidays, Alliance Airlines are working towards their flight schedule reflecting the perfect timing for a weekend getaway! We are delighted to be working with Alliance Airlines and look forward to continuing this partnership,” he said.

Tickets on sale now www.allianceairlines.com.au.

- ENDS -

Tourism Whitsundays

PO Box 479 | Cannonvale QLD 4802
1/5 Carlo Drive | Cannonvale QLD 4802
+617 4948 5900
www.tourismwhitsundays.com.au



Tourism
Whitsundays

Destination Marketing | Industry Development | Visitor Services

MEDIA RELEASE

The
Whitsundays

THE HEART OF THE GREAT BARRIER REEF

FOR MEDIA ENQUIRIES, CONTACT:

Liza Muller

Publicity and Content Manager

Tourism Whitsundays

Ph: +61 7 4948 5917 or +61 417 765736

Email: liza.muller@tourismwhitsundays.com.au

To access the Tourism Whitsundays Media Centre click [here](#)

Tourism Whitsundays

PO Box 479 | Cannonvale QLD 4802

1/5 Carlo Drive | Cannonvale QLD 4802

+617 4948 5900

www.tourismwhitsundays.com.au



Tourism
Whitsundays

Destination Marketing | Industry Development | Visitor Services