

MEDIA RELEASE



THE HEART OF THE GREAT BARRIER REEF

For immediate release
June 4, 2020

\$39 flights to The Whitsundays with Jetstar Australia

The good news just keeps coming for The Whitsundays in the tourism industry's road to recovery.

Jetstar Australia has just announced they are relaunching their route from Brisbane to the Whitsundays from the June 27 with three flights weekly arriving into the Whitsunday Coast Airport at an incredible relaunch price from only \$39.

The announcement comes hot on the heels of Alliance Airlines yesterday revealing that they will commence flying four weekly return flights from Whitsunday Coast Airport to Brisbane from June 22.

Coupled with the newly announced Escape Winter sale which includes deals of up to 50% off accommodation and experiences* launched by Tourism Whitsundays yesterday, The Whitsundays, in the Heart of the Great Barrier Reef is the perfect place to plan your winter escape!

Tourism Whitsundays Chief Executive Officer Tash Wheeler said The Whitsundays is on a high this week.

"I applaud Whitsunday Coast Airport and Jetstar Australia for relaunching the Brisbane to Whitsunday Coast route at such a fantastic price point, making it affordable for all Queenslanders to come and enjoy a much needed holiday in our tropical paradise!

"What an amazing week for The Whitsundays!

"We are well and truly flying high on the road to recovery, this week have launched two major tactical Queensland wide tourism campaigns, paired with two airlines announcing flights returning to the region for the first time since the end of March. What a week!" she said.

Whitsunday Regional Council Mayor Andrew Willcox said it was happy days for the Whitsundays and tourism stakeholders as the region is now well and truly open for business.

"Council and the team at Whitsunday Coast Airport have been working hard behind the scenes in negotiations with all airlines to reinstate flights to the region as soon as possible.

"We are committed to getting flights back into the Whitsunday Region and now having two airlines resuming flights so quickly will allow our tourism industry to kick start their recovery."

The Whitsundays is a premier holiday destination in the Heart of the Great Barrier Reef and flights are an absolutely essential component to ensuring the region can recover from COVID19. Queenslanders have no excuse now but to have a Whitsundays holiday this winter.

Get in quick Jetstar Australia's sale end 11.59 pm Friday, June 5, flights available from <http://www.jetstar.com.au>.

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**Tourism
Whitsundays**

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The
Whitsundays

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The Whitsundays Escape Winter deals are on sale now, visit <http://www.tourismwhitsundays.com.au/escapewinter>.

*terms and conditions apply, visit the website for full details, <http://www.tourismwhitsundays.com.au/escapewinter>.

- ENDS -

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