

# MEDIA RELEASE



THE HEART OF THE GREAT BARRIER REEF

*For immediate release*

1 October 2020

## Planning the Ultimate Destination Wedding? The Whitsundays has you covered!

Queensland Brides, together with Tourism Whitsundays, is thrilled to release the new Queensland Bride's Destination Wedding Guide e-book.

The Whitsundays, in the Heart of the Great Barrier Reef, has long been the sort-after destination wedding location for domestic and international brides and grooms in search of THE perfect wedding location.

Tourism Whitsundays Chief Executive Officer Tash Wheeler said the wedding market in The Whitsundays is an integral part of tourism and is a key driver of visitation.

"Each year, The Whitsundays wedding sector pumps around \$50 m into our local economy with over 1,000 weddings taking place in the region, as well as countless honeymoons and proposals, which is why The Whitsundays is the Heart of Romance.

There have been several situations over the past few years that have had a direct impact on the Whitsunday wedding industry; however, I believe with international borders closed for the foreseeable future there is a huge opportunity for the Whitsunday wedding industry to make the much-needed bounce back it deserves," Ms Wheeler said.

The Whitsundays is the most diverse wedding destination in Queensland. From barefoot on palm-fringed beaches, to hinterland heritage to opulent luxury, The Whitsundays has a wedding location to suit anyone's taste at any budget.

The Whitsundays also gives brides and grooms the opportunity to turn their one perfect day into the perfect week! Stretch out the wedding day and plan a week of festivities with family and friends to celebrate and enjoy.

The Queensland Bride's Destination Wedding Guide e-book featured some of The Whitsundays top wedding supplies; it is a free one-stop-shop for couples looking to have the perfect wedding.

WeddingsWhitsundays.com Chair, Brooke Miles is adamant you will not find more professional Wedding services anywhere.

"The Wedding industry in The Whitsundays is at the top of their game; we have incredible highly skilled professionals from jaw-dropping venues and mouth-watering caterers, to photographers and videographers to wedding coordinators, stylists and florists to hair and make-up experts.

We work closely with brides and grooms to make sure their every request can be facilitated to ensure their wedding day goes off without a hitch," she said.

To view the Queensland Bride's Destination Wedding Guide e-book, [click here](#).

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Tourism  
**Whitsundays**

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**About Tourism Whitsundays:** *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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