

# MEDIA RELEASE



THE HEART OF THE GREAT BARRIER REEF

*For immediate release*  
5 October 2020

## Australian Venue Co To Host Summer Staycations At Venues Across Australia

### Plus, win a holiday to The Whitsundays!

Let's face it, 2020 has been a rough one and with the end of the year approaching, summer holiday dreaming is firmly on our minds. We may not be able to jet-set abroad just yet but Australian Venue Co (AVC) is bringing your travel bucket list to life with Staycation - no passport required - and the chance to win a holiday to the stunning Whitsundays!

AVC's Staycation launches in venues on November 2nd and is a series of incredible pop-up experiences across the country, featuring internationally inspired food, drinks and experiences from world-class destinations that will keep travel FOMO firmly at bay.

Escaping the daily grind can be achieved this summer without leaving town with over 20 different pop-ups around the country. Whether it's chilling in a Bali-style cabana at Bungalow 8 in Sydney, escaping to Sweetwater's Rooftop for Japanese-inspired bottomless brunching in Perth, or working your way through a dedicated margarita menu all afternoon long in Brissy at Riverland's Mexico-inspired pop-up, there's something for everyone. Full details and packages will be released on 19th October (excluding Victoria, where bookings will be released later and activations will go live in December).

To celebrate Staycation, Australian Venue Co has paired up with Tourism Whitsundays and Virgin Australia to give three lucky winners the chance to win a holiday to the magical Whitsundays, in the Heart of the Great Barrier Reef.

"With many Australians missing out on overseas holidays this year, we're bringing the summer holiday vibes to our rooftops, beer gardens and venues across Australia," says Kylie Moncur, AVC Chief Marketing Officer.

"Our specially curated series of pop-up events will transport Aussies to dream destinations Japan, Italy, Bali, Mexico and Palm Springs, without worrying about restrictions or the expensive airfare."

Dreaming of Europe? Coastal Italy with its fresh food and Aperitivo Hour will be setting up to transport you right to the heart of the Amalfi Coast this summer. Perhaps spring in Tokyo is more up your alley? In-venue cherry blossoms and cocktails will create an Insta moment.

The sands of Seminyak are heading our way as with Bali beach club feels and you can turn up the heat with a Mexican Summer Fiesta with margaritas and bottomless tacos.

If you missed out on your festival fix this year do not fear, Coachella is here! It may not be Palm Springs but the pink décor, desert features and festival style music will play homage to the ultimate music experience.

And don't forget those holidays to be won!

"We want to give Australians the chance to visit a world-class holiday destination right here at home in The Whitsundays, so we are excited to partner with Australian Venue Co and Virgin Australia to offer these prizes," said Tash Wheeler, Tourism Whitsundays Chief Executive Officer.

Tourism Whitsundays

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[www.tourismwhitsundays.com.au](http://www.tourismwhitsundays.com.au)

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“We have kept everyone in mind, so the prizes include a family package adventure, a romantic couples escape and a group getaway to remind all Aussie’s that we should appreciate the beauty in our very own backyard.”

To enter the competition, entrants simply like the Australian Venue Co and Whitsundays QLD Facebook pages, be following both on Instagram and say why they need a holiday, tagging who they would bring along by 30th October. Sharing the competition post will gain another entry. For full competition details & holiday inclusions visit [www.ausvenueco.com.au/win-a-dream-holiday/](http://www.ausvenueco.com.au/win-a-dream-holiday/).

Keeping it local never looked so good with Australian Venue Co’s Staycation, and the best part is Aussies will be directly supporting local venues by visiting these amazing pop-up events this summer.

For details of each pop-up visit [www.ausvenueco.com.au/summer-staycation/](http://www.ausvenueco.com.au/summer-staycation/).

## **AVC’s Staycation Guide**

**Destination:** Amalfi Coast, Italy

**Where:** Prince Alfred (VIC), Provincial (VIC), The Rook (NSW), Kingsleys Brisbane (QLD), Payneham Tavern (SA)

**Dates:** Nov-Feb

**What’s on offer:** Italian summer haven featuring Aperitivo hour sorbet spritz, bottomless pizza & prosecco nights and more

**Destination:** Spring in Tokyo

**Where:** The Smith (VIC) The Duke (VIC), Manly Wine (NSW), Fridays (QLD) Sweetwater Rooftop (WA), Smith Street Social (DAR)

**Dates:** Nov-Feb

**What’s on offer:** Celebrating cherry blossom season in Japan – an Instagrammers dream! Roku Gin plays hero to this activation, with gin spritz and cocktails paired with Japanese-fusion bites.

**Destination:** Mexico Fiesta

**Where:** Riverland (QLD), College Lawn (VIC) , Cleveland Sands (QLD), Perseverance (VIC), Dirty Little Secret (NZ), Waterloo Station (SA)

**Dates:** Nov-Feb

**What’s on offer:** A slice of Mexico with bottomless taco nights, Sunday sunset sessions and dedicated margarita menus - think spicy, fruity and everything in between.

**Destination:** Coachella, Palm Springs

**Where:** Fargo and Co (VIC), Cargo Bar (NSW), The Aviary (WA), Hope Inn (SA)

**Dates:** Nov-Feb

**What’s on offer:** Playing homage to Coachella music festival with plenty of pick décor, desert features and festival style music.

**Destination:** Beach Club Bali

**Where:** Bungalow 8 (NSW), The Globe (WA)

**Dates:** Nov-Feb

**What’s on offer:** Bali beach club dreams become reality with crisp white day beds, beach club brunching, frozen cocktails and more.

- ENDS -

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## Staycation Competition with Tourism Whitsundays and Virgin Australia

### Full Competition Details

To celebrate Australian Venue Co's summer Staycation guide, AVC has partnered with Tourism Whitsundays and Virgin Australia to give THREE lucky winners the chance to win a holiday to the magical Whitsundays, in the Heart of the Great Barrier Reef! Win a family adventure package for four, a romantic couples escape or a group getaway with 7 of your mates – that's over \$15,000 worth of giveaways! This is your chance to visit a world-class holiday destination right here in our own backyard – for free.

### Family Adventure Package:

- 4 x Virgin Australia Return Economy Class Airfares. From Winner's Closest Port to Whitsunday Coast Airport (Proserpine)
- 2 nights in a 2 Bedroom Apartment at any [at Hotel Group](#) property
- Family pass for 2 adults and 2 children on the Great Barrier Reef Adventure with [Cruise Whitsundays](#)
- A [Whitsunday Crocodile Safari](#) voucher for 2 adults and 2 children.
- Enjoy a fun morning or afternoon with your family at Airlie's newest attraction, [Whitsunday Green](#). Includes a round of golf on the Par 3, 9 hole golf course, a sandwich and soft drink for everyone to enjoy on our deck or lawn, and club hire
- Family pass for 2 adults and 2 children on Thundercat 1 Day Tour with [Red Cat Adventures](#)

### Couples Escape:

- 2 x Virgin Australia Return Economy Class Airfares. From Winner's Closest Port to Whitsunday Coast Airport (Proserpine)
- 1 night in a private king villa for 2 adults at [Paradise Cove Resort](#)
- 2 nights in an Ocean view studio apartment at [Shingley Beach Resort](#)
- 2 adults on Camira with [Cruise Whitsundays](#)

### Group Getaway:

- 3 nights on the Helia 44 for up to 8 people with [Cumberland Yacht Charters](#). Includes Snorkel suits, Stubbie coolers and Welcome pack
- 1 night in a 4 Bedroom Villa at [Whitsundays Rainforest Retreat](#) for up to 8 people – includes champagne and chocolate basket on arrival

### How To Enter:

Visit our three posts on Instagram and Facebook and follow the simple steps:

- like @theaustralianvenueco and @WhitsundaysQLD on Facebook
- follow @australianvenueco and @whitsundaysqld on Instagram
- tell us why you need a holiday and tag your travel buddy in the holiday post you want to win
- share the competition post to gain an extra entry

### Timeline:

Enter as many times as you like! Entries close 11.59PM (AEDT) 30 October 2020. Winners will be drawn 11:00AM (AEDT) 2 November 2020, notified via social media.

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**About Tourism Whitsundays:** *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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**To access the Tourism Whitsundays Media Centre click [here](#)**

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