

For immediate release
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Tourism Whitsundays Appoints 20/21 Board Of Directors

Tourism Whitsundays is thrilled to announce the 2020/21 Board Directors as part of the Annual General Meeting held at the Whitsunday Sailing Club today.

Tourism Whitsundays has welcomed one new Board Member, Julie Telford owner of Red Cat Adventures, and re-endorsed for a second term Glenn Bourke AM, Chief Executive Officer of Hamilton Island Enterprises, and Judy Porter, Shiift Pty Ltd's Leadership Specialist.

These new and re-elected members will be joining already sitting members, Matt Boileau, Andrew Telford, Shaun Cawood, Trevor Rees, Toni Ward, Brett Kapernick, Craig Turner, Jenn Honnery and Mayor Andrew Willcox.

At the first board meeting of the 2020/21 board, new positions were voted for. As per the constitution Matt Boileau has stepped down as Chair, and the board has elected Shaun Cawood to the position.

Tourism Whitsundays Chief Executive Officer, Tash Wheeler said Matt has been a strong leader at a very challenging time.

"Matt has been a steady hand steering the ship during some of the toughest times our industry has ever faced. Matt's strategic advice and governance have been valuable, I am extremely proud to have worked with him," she said.

Shaun Cawood Tourism Whitsundays Chair has also thanked Matt for his leadership over the past year.

"I'm delighted to be stepping into the position of Chair and would like to take this opportunity to thank Matt for his hard work and dedication.

"The next 12 months are critical to the future of the tourism industry. With international borders closed for the foreseeable future, the Board have a significant role to play in ensuring the strategy is right.

"I think the industry knowledge and know-how around the board at Tourism Whitsundays will guide the region as we navigate the recovery," he said.

Shaun added, "I want to thank outgoing Board members Jan Claxton, Al Grundy and Karen Vlodemans who have been on the Board since Tourism Whitsundays re-formed in 2016. Their contribution to the Board over the last few years as we have navigated a series of crisis has been invaluable," he said.

Tash Wheeler, Chief Executive Officer of Tourism Whitsundays, believes this is a very solid board to lead the industry.

"The Tourism Whitsundays board has some key industry leaders, all with exceptional skills and experiences to contribute. We are in the best position we can be to continue our mission in driving tourism forward.

"As an organisation, we have a very clear goal, and that is to rebuild The Whitsundays overnight visitor expenditure to better than pre-Tropical Cyclone Debbie and COVID19 figures of over \$850 million and total visitation to 1 million.

"Tourism represents one in three jobs in The Whitsundays and we are the most reliant region on tourism in Queensland. It is crucial for the sustainability of this community that we continue to invest and build tourism in The Whitsundays," she said.

Tash added, "The team and I look forward to drawing on the collective expertise of our new board."

Tourism Whitsundays Board 2020/21

Shaun Cawood, Cruise Whitsundays	Chair Elected representative from the Marine sector
Craig Turner	Deputy Chair Elected representative from any sector of the tourism industry
Trevor Rees, Whitsunday Escape	Treasurer Elected representative from any sector of the tourism industry
Andrew Telford, Macrossan & Aimet	Secretary Invited representative
Glenn Bourke AM, Hamilton Island Enterprises	Elected representative from Island Resorts
Julie Telford, Red Cat Adventures	Elected representative from Accommodation sector
Toni Ward, Whitsunday Jetski Tours	Elected representative from the Youth sector
Judy Porter, Shiift Pty Ltd	Elected representative from Tourism Transport sector
Jenn Honnery, Bowen Tourism & Business	Invited Representative
Matt Boileau, Hamilton Island Enterprises	Invited Representative
Brett Kapernick, QTIC	Invited TEQ / QTIC Delegate
Mayor Andrew Willcox	Invited Whitsunday Regional Council
Tash Wheeler	Tourism Whitsundays Chief Executive Officer

For more information on our board members [click here](#).

MEDIA RELEASE



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About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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