

*For Immediate Release
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NEW DATE RELEASED: A Second Chance To Dine In Style On The Whitsundays' Iconic Whitehaven Beach

There is an insatiable appetite for The Whitsundays unique experiences, with people around the country snapping up all the tickets to the 2021 White on Whitehaven Long Lunch by Fish D'vine on Saturday 29 May in a mere 28 hours.

Organisers of the dazzling event on the iconic Whitehaven Beach rallied at record speed to release a second seating on Sunday 30 May and are urging people to get in early to avoid missing out.

Fish D'vine co-owner Kev Collins said the record-breaking take-up of first-release tickets proved Australian travellers are hungry for world-class food experiences at home.

"The response to White on Whitehaven has been amazing," Mr Collins said.

"We had a three-year plan to grow this event and it's taken just 28 hours to cement itself as one of Queensland's must-do experiences.

"Those lucky enough to secure a ticket will be treated to renowned Fish D'vine mojitos, Laurenti Champagne, canapes and a fresh seafood station on arrival. We will then serve a delicious seafood buffet lunch, all COVID Safe, of course," he said.

The spectacular event was previously staged as part of the Clipper Round The World Yacht Race and promises to showcase the inimitable tastes and scenery of The Whitsundays.

Tourism Minister Stirling Hinchliffe said the sell-out of the first White on Whitehaven event was a vote of confidence in The Whitsundays as a holiday destination.

"This is a great example of tourism rebuilding better with unique and engaging visitor experiences," Mr Hinchliffe said.

"It's a wonderful outcome for White on Whitehaven to sell-out and to be in a position to announce a second event to meet demand.

"A second White on Whitehaven event could become a third or even a fourth.

"We know unique events are always popular and important for supporting jobs and our economic recovery."

Tourism Whitsundays Chief Executive Officer Tash Wheeler said she was thrilled to see such a triumphant return for the beloved White on Whitehaven Long Lunch by Fish D'vine.

"The White on Whitehaven Long Lunch by Fish D'vine is one of the most anticipated events on the region's jam-packed events calendar," Ms Wheeler said.

MEDIA RELEASE



THE HEART OF THE GREAT BARRIER REEF

“Picturesque beaches, crystal clear waters and fresh local seafood are just the tip of the iceberg on what The Whitsundays has to offer.

“We are thrilled to give guests who missed out on tickets a second chance to experience the very best fresh seafood and a slice of foodie heaven in The Whitsundays.

“Events like this play a hugely important role in driving repeat visitation to the region and help to build awareness for The Whitsundays,” she said.

Tickets are \$399 per person and include:

- Transfers to and from Whitehaven Beach
- Mojitos, freshly shucked oysters, salmon sashimi and canapes on arrival
- Fresh Seafood and BBQ meat buffet lunch (delivered COVID Safe)
- Bottomless Laurenti Champagne, Australian wines, beer, and soft drink
- Live entertainment
- Share dessert platters

For tickets and exceptional holiday packages head to www.whiteonwhitehaven.com.au

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About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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