

# AUSTRALIAN TOURISM DATA WAREHOUSE

## WHY SHOULD I HAVE A LISTING ON ATDW?

An ATDW listing for your business will provide valuable exposure. Your listing will feature on [southaustralia.com](http://southaustralia.com) which is owned and operated by the South Australian Tourism Commission (SATC).

It will also feature on Tourism Australia's website [australia.com](http://australia.com) as well as other distributors which can be found on the ATDW website.

## IS THERE A COST INVOLVED?

There is no cost to list your business on the ATDW in South Australia and it is free to have your information featured on [southaustralia.com](http://southaustralia.com).

## WHAT CAN BE LISTED ON ATDW?

- ▶ Accommodation
- ▶ Attractions
- ▶ Events
- ▶ Food & Drink
- ▶ Hire
- ▶ Tours

## HOW TO REGISTER FOR ATDW:

Visit the ATDW website [www.atdw.com.au](http://www.atdw.com.au) and click register in the top right-hand corner.

Remember to save your log in details so you don't forget them! If you do, you can easily recover your password. Your username is the email address you signed up with. You can then click "Forgot password?" to reset your password.

## START UP TIPS:

Make sure you have ready:

- ▶ Your business ABN
- ▶ Business information and description
- ▶ Key facilities or event details
- ▶ Contact information and social media

## PHOTO TIPS:

Professional or smartphone photos are suitable. Photos need to be at least 2048x1536 pixels in size and no larger than 10 mb. The more photos you have the better the listing. Photos cannot have any logo or text.

Please remember listings expire 1 year after you last edited them so it's best to think of ATDW as a mini version of your website and keep it up to date for your clients.

Once you have submitted your listing it will be published in 1-2 business days.

## CONTACT US

**South Australian Tourism Commission**

[onlinesatc@tourism.sa.com](mailto:onlinesatc@tourism.sa.com)

or (08) 7088 0114

