



# Inverloch Visitor Information Centre Advertising Opportunities – 2024/2025



# Visitor Information Centre Network

## Who are we?

The award winning Phillip Island and Bass Coast Visitor Information Centre Network plays a vital role in looking after visitors before, during and after their visit. Our team strives to provide the best customer service and inspiration to explore our region.

Bass Coast Shire Council owns and operates two accredited Visitor Information Centres (VIC) located at Phillip Island and Inverloch. Council also has a mobile service and an online booking service.

## In 2023-2024 the Phillip Island and Bass Coast VIC Network

- assisted 82,462 walk in visitors
- answered 6,143 phone calls
- website attracted 128,899 visitors

## Promotional opportunities for local businesses

### Package A - \$97.00 inc. GST

- Business listing on [visitbasscoast.com.au](http://visitbasscoast.com.au) includes 3 images and up to 100 words
- Access to online booking service with one on one training, ongoing support and advice

### Package B - \$208.00 inc. GST

- Package A plus DL size brochure display at the Inverloch Visitor Information Centre

## Terms and Conditions

To participate in the above advertising opportunities businesses must have;

- A Certificate of Registration of Business Name (if not trading under the company's name or the exact name of a sole trader)
- A Certificate of Currency (Public Liability Insurance for coverage of at least \$10 million)
- All necessary permits, authorities and approvals required to conduct your business i.e. Commonwealth licenses, State licenses, Council approvals, Health Permits, appropriate vehicle licenses, and other Government approval



## Inverloch VIC Advertising Application Form

### Application Form

2024/2025

Business name		
Business address		
Business phone/fax		
Business email		
Business website		
Postal address		

### Business Contact Details

Contact name	
Contact email	
Contact number	

### Email Updates

Email updates will be forwarded to the business email address. The Visitor Information Centre will not release the business contact database to external organisations with the exceptions being Destination Gippsland Ltd, Destination Phillip Island and Visit Victoria.

### Business Type

Please tick the website category which best describes your business:

- |   |  |
|---|--|
| <input type="checkbox"/> Attraction         | <input type="checkbox"/> Nature and Wildlife |
| <input type="checkbox"/> Accommodation      | <input type="checkbox"/> Water Activity      |
| <input type="checkbox"/> Tour               | <input type="checkbox"/> Winery/Brewery      |
| <input type="checkbox"/> Café or Restaurant | <input type="checkbox"/> Local Produce       |
| <input type="checkbox"/> Retail             | <input type="checkbox"/> Event               |

### Online Booking Service

Business that would like to be registered with the Phillip Island and Bass Coast VIC Network Online Booking Service need to complete an 'Expression of Interest' form. To be eligible businesses must meet the requirements of registration and agree to the Booking and Ticketing Service policies and procedures. Please contact the Inverloch Visitor Information Centre for copies of these forms and policies.

### Further information

Inverloch Visitor Information Centre  
16 A' Beckett Street, Inverloch  
Phone: 03 5671 2233  
Email: [invyinfo@basscoast.vic.gov.au](mailto:invyinfo@basscoast.vic.gov.au)

<input type="checkbox"/>	<b>Package A</b>	\$97.00
<input type="checkbox"/>	<b>Package B (Package A plus DL brochure display at the Inverloch VIC)</b>	\$208.00
	<b>Application Total</b>	\$

Please nominate Advertising Package by ticking your selection. All charges are inclusive of GST.

**Application Checklist**

Compulsory items

**Have you:**

- Completed all sections of the form?
- Enclosed cheque payable to Bass Coast Shire Council or provided credit card details?
- Provided 3 jpeg images and a business description to the Inverloch Visitor Information Centre
- Enclosed a proof of current business/tourism membership receipt?

**Where applicable:**

- Enclosed Booking Service 'Expression of Interest' application form

**Payment Details**

**Payment options:** in person at Inverloch Visitor Information Centre

**Credit Card: Over the phone:** Call 03 5671 2233

**Credit card by mail:** Card Type: Visa/Mastercard

Card Number: \_\_\_\_\_ Expiry date: \_\_ / \_\_

I / We acknowledge that I must portray accurate services and prices in all promotional material and conduct my business in the best interests of business and tourism in Bass Coast.

I / We undertake to notify the Inverloch Visitor Information Centre immediately if any of the applicable certificates, permits, licenses etc. as stated in the **Terms and Conditions** are cancelled, expire or otherwise become inoperative during 2025.

Signed: \_\_\_\_\_ Card Holders Name: \_\_\_\_\_

Date: \_\_\_\_\_ Position: \_\_\_\_\_

Council collects and holds this Personal and Sensitive Information in accordance with the *Privacy and Data Protection Act 2014 (Vic) Principles*. By signing this document, you acknowledge that we have requested your permission to hold this information.