

Tiny Builds - EOI Application & Guidelines

THIS IS FREMANTLE



About Tiny Builds Discovery Trail

From Monday 12 July until Sunday 18 July 2021, families will be invited to enjoy a free LEGO® Tiny Builds Discovery Trail through the streets of Fremantle to win great prizes. A trail map will guide them to participating attractions, where there will be a series of “tiny builds” to discover and questions to answer. Answer the questions to go in the draw to win vouchers to spend on LEGO®.

Brief

Use LEGO® to create a “tiny build” that reflects or is inspired by Fremantle Prison, Fremantle Fishing Boat Harbour, Fremantle Markets, WA Maritime Museum, WA Shipwrecks and Kings Square.

We're seeking two tiny builds per key attraction, hence a total of 12 tiny builds.

Construction guidelines

- All entries must be original creations, not built from an existing LEGO® set. An existing build can be accepted as well as a modified set.
- Tiny build to be no smaller than one standard base plate (32 x 32 studs) and no larger than two standard base plates (32 x 64 studs)
- Tiny build to be no taller than 30cm. Some locations may have different restrictions. If chosen, specific measurements will be provided.
- Tiny builds incorporating custom lighting kits and power functions will not be accepted.

Prizes

- If your application is accepted you will be rewarded with a \$200 Toyworld Fremantle LEGO® voucher per tiny build.
- Name recognition of your build as part of the campaign.

Application process

- EOI Application Form submitted by close of business on Wednesday 2 June 2021.
- The invitation to apply does not guarantee your application will be accepted.
- More than one EOI application per entrant will be accepted.
- If your application is accepted, you will be notified by Friday 4 June 2021.
- If your application is accepted, final tiny builds need to be submitted in person by **Thursday 8 July 2021** at the City of Fremantle Office or at the key destination. A suitable time will be arranged with the entrant.

General information

- The LEGO® tiny build will be on loan and displayed from 12 to 18 July 2021 at the key destination.
- John Geijsman – (City of Fremantle employee and BricktasticBlog editor) will be on hand to install all builds. Builders are also welcome to assist with install. Suitable times will be arranged with the entrants.
- Post event, tiny builds can be collected directly from the location at which it is displayed. A suitable time will be arranged with the entrant.
- LEGO® tiny builds will be secured inside a lockable display case. The City of Fremantle does not take any responsibility for items that are damaged or lost. All care will be taken but no responsibility will be accepted.
- In the event of cancellation of FREO BUILDS 2021 by COVID-19 government regulations, the City of Fremantle will discuss available options and come to a mutual agreement with the entrant.
- LEGO® is a trademark of the LEGO® Group of companies, which does not sponsor, authorize or endorse this contest.

EOI Application Form due by close of business on **Wednesday 2 June 2021** and sent to business@fremantle.wa.gov.au

Tiny Builds Discovery Trail I 12 – 18 July 2021 Expressions of interest application form

Name of entrant:

Mobile number:

Email:

Select your preferred location

Fremantle Prison Fremantle Fishing Boat Harbour Fremantle Markets

WA Maritime Museum WA Shipwrecks Kings Square

Size of your proposed build:

32 x 32 studs 32 x 64 studs

Description of your proposed tiny build LEGO® creation:

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To increase your chance of being accepted, please attach photos of previous builds to your application.

I understand and accept that the City of Fremantle is not responsible for any damage to or loss of my personal property that may occur in connection with my involvement in this event and exhibit.

.....
Signature or participant (or parent/guardian if under 18)

Date

.....
Printed name of signer

Date

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