

A romantic couple is seen from behind, sitting on a fallen log in a vast field of vibrant pink wildflowers. The sun is setting in the background, casting a warm, golden glow over the scene. The sky is a mix of soft pinks and oranges, and the silhouettes of trees are visible against the bright light. The overall mood is peaceful and picturesque.

in Bloom

on the *Coral Coast*



AUSTRALIA'S
Coral Coast

visit australiascoralcoast.com/wildflowers



#australiascoralcoast

#coralcoasthighway

Australia's Coral Coast is well-known for its year-round wildflowers, however between July and October the region provides something a little extra special when an impressive display of wildflowers burst into bloom.

Home to thousands of species of wildflowers, with 50% that cannot be found anywhere else in the world, these beautiful and unique flowers bring new life to our landscapes providing blankets of colour throughout.

As wildflowers are reliant on seasonal conditions with the right amount of rainfall and sunlight in order to bloom, each year is unique in its wildflower offerings and locations, making the experience even more special.

To keep up to date on where the best flowers are to be found throughout the season, we highly recommend following our [Wildflower Updates](#) page.

Contents

Wildflower Guide - Map.....	2
Where to Blooming Go?.....	3
Hotspots.....	5
Take a Tour!.....	7
SELF-DRIVE ITINERARIES:	
The Everlastings Trail.....	10
Wildflower country Long Weekend.....	11
Coastal Charm.....	12
Mid-West Gascoyne Trail.....	13
The Ultimate Wildflower Trip.....	14
Ask a local.....	15





Trails

- Coastal Charm
- Wildflower Country Long Weekend
- The Everlasting Trail
- Mid-West Gascoyne Trail
- Ultimate Wildflower Trip



Where to Blooming Go?

For all the latest updates on what is blooming along Australia's Coral Coast visit our [Wildflower Updates](#) page to help plan your best experience. We highly recommend visiting the region's visitor centres for local insights also information from the friendly staff members who are eager to help make your wildflower experience a memorable one.



Tag **#CoralCoastinBloom** for the opportunity to be featured on our socials

Traveller Behaviour

- | | |
|---|--|
|  DO plan ahead and contact our local Visitor Centres. |  DO respect and photograph wildlife but don't disturb and touch them. |
|  DO stick to designated trails and paths. |  DON'T walk in the fields (don't doom the bloom) |
|  DO take photos, not flowers. |  DON'T bring dogs (especially in National Park Areas) |
|  DO slow down and enjoy the fresh air. | |
|  DO drive safely on the roads. | |

Before You Go

Wildflowers are heavily dependent on weather conditions and rainfall and can vary seasonally. The information provided is a general reflection of the wildflowers are commonly seen in the regions. Before heading out we highly recommend you contact the relevant Visitor Centres on your journey.



REMINDER

Wildflowers can often be spotted along the Coral Coast Highway Roads, so remember to keep an eye out on your travels but please be mindful when stopping on main roads.

Hotspots

📍 NAMBUNG NATIONAL PARK

Home to a variety of native plants including wattles, Yellow Tailflower, White Clematis and Parrot Bush. Nambung National Park also hosts the iconic Pinnacles Desert, which is another reason to visit this unique National Park.

📍 LESUEUR NATIONAL PARK

Just a 15-minute drive from Jurien Bay, Lesueur National Park is a must-see for wildflower lovers and botanists with approximately 10% of Western Australia's known flora! And 111 species are endemic to the region. A few species you may encounter include Acacias, Hibbertias, Melaleucas and Orchids.

📍 DEPOT HILL

**CLOSED
FOR THE 2026
SEASON**

📍 CHAPMAN VALLEY

This charming agricultural town is a must-stop for Wildflower fans, with bright pink, blue and white everlastings that brighten the local landscape. The established scenic drives provide the perfect views from the comfort of your car, between Nanson and Yuna. Mills Lookout is a notable stop that offers spectacular views across Chapman Valley with species including Damperia, Grevillea Pinaster and Melalueca.

📍 KALBARRI NATIONAL PARK

Here you will find over 800 species of native flora with many of them being endemic to the region. Recommended locations include Hawks Head, Z-Bend Lookout, Mushroom Rock and Red Bluff. Some varieties you may encounter are the Murchison Rose, Murchison Magic Red Grevillea and the Kalbarri Spider Orchid, as well as many other orchid species. The Visitor Centre has a comprehensive wildflower guide available for \$2.

📍 COALSEAM CONSERVATION PARK

Located between Mingenew and Mullewa the Coalseam Conservation Park is renowned for its colourful carpets of Everlastings. You may also find other wildflower varieties such as banksias, hakeas, grevilleas and Yellow Pom Poms.

📍 MULLEWA

Showcasing some of the best from Wildflower Country with multiple trails to explore both in the car and on foot. Mullewa delivers a great variety of everlasting species and orchids. The town also hosts the annual Outback Bloom Festival scheduled for the 28th-31st of August 2025.

📍 PINDAR

Roughly 30 minutes outside of Mullewa, in the township of Pindar, you will find the rare and exquisite Wreath Leschenaultia (Wreath Flower). Keep your eyes peeled along the road heading into Pindar as this is where you may spot these rare gems.

📍 SHARK BAY WORLD HERITAGE AREA

Admire the contrasting colours of the landscape, enhanced by the blooming wildflowers. Travelling North of the homestead in Francois Peron National Park requires 4WD. There you may spot the Shark Bay Daisy (local icon), the Wild Rose (a crowd favourite), Dampiera's and Purple Peas.

📍 NINGALOO COAST WORLD HERITAGE AREA

This region encompasses Coral Bay, Carnarvon, Exmouth and the Cape Range National Park. The park alone has roughly 620 species of flowering plants! Ningaloo is most known for the purple Mulla Mulla but you can also spot wattles and the Minilya Lily found in the flat plains between Minilya and Lyndon River. Notable locations for views and wildflowers include Mandu Mandu Gorge, Shothole Canyon, Charles Knife Canyon and Yardie Creek Gorge. Further south you will find an array of wildflowers both in and around Carnarvon.

Heavy rainfall in the region may cause some locations to be closed, check with the local visitor centre before venturing out.

Take a Tour

New Leaf Connect – Tours & Transport

Departing from Dongara and Geraldton, New Leaf Connect's full-day wildflower tours showcase the Mid-West at its most vibrant. Guests explore spectacular seasonal blooms with passionate local guides, discovering breathtaking landscapes, unique biodiversity, and the stories that bring Australia's Coral Coast to life.

[LEARN MORE](#)

D'Guy Journeys

Immerse yourself in wildflower season on a 5-day guided tour departing Perth or join a day tour from Kalbarri. Along the journey you'll encounter a breathtaking explosion of colour and unique wildflowers, taking over the region's beautiful landscapes. Don't forget to pack your camera to capture it all!

[LEARN MORE](#)

Trek Ningaloo

Offers truly intimate, small-group, immersive experiences in the wild and wonderful landscapes of the Cape Range National Park and the UNESCO World Heritage-listed Ningaloo Coast. With day trips and multi-day treks available you're sure to find one that suits you. Along the way you'll spot a range of colourful and unique wildflowers.

[LEARN MORE](#)

Take a Tour

Midwest Adventure Tours

Embark on an extraordinary journey with one-day adventures or an exclusive four-day wildflower tour, led by passionate and knowledgeable guides. Midwest Adventure Tours prioritise intimate, small-scale settings to provide personalized one-on-one experiences.

[LEARN MORE](#)

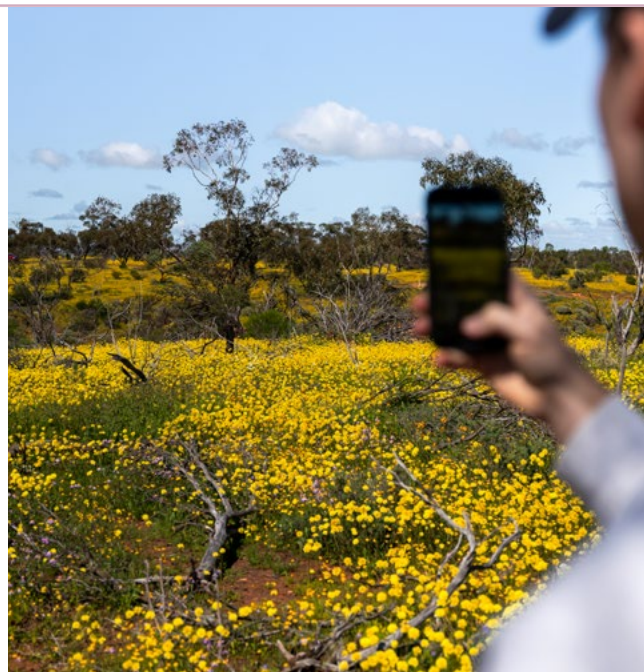
Take Me Audi Here

Explore the Coral Coast's spectacular wildflower season on a tailored, intimate tour through the Midwest's most vibrant locations. From Mullewa's trails and rare wreath flowers to the diverse flora of Chapman Valley, discover breathtaking blooms, scenic lookouts, and hidden gems, guided by local expertise.

[LEARN MORE](#)

WA NT TOURS

Experience Western Australia's spectacular wildflower season with WA NT Tours. Choose from 6 or 10-day guided itineraries from Perth to Broome and Monkey Mia, showcasing vibrant blooms, coastal icons and UNESCO-listed landscapes. Travel in small groups with expert guides, discovering the region's unique biodiversity and hidden Coral Coast gems.

[LEARN MORE](#)

Wildflower Trails



Everlastings Trail

As a wildflower favourite we've made it easy to find and follow the everlastings this wildflower season.

With fortunate weather conditions, the region will burst into a kaleidoscope of colour over agricultural farmlands, hillsides, and along many roadsides. On this trail, you will explore Wildflower Country regional towns and wind up at picturesque Kalbarri. The colour palette for the everlastings found on this trail include variations of pinks, blues, white and yellow. Providing a remarkable sight of colours on top of an already beautiful landscape.

The Kalbarri National Park alone has roughly 800 species of native flora, many of which are endemic, including the coveted Kalbarri spider orchid. Make sure to stop into the visitor centre to obtain a thorough wildflower map for only \$2.

DISCOVER MORE

Kalbarri

Mullewa

Mingenew

Coorow



Wildflower Country Long Weekend

PERTH -
MULLEWA/GERALDTON

4 DAY ITINERARY

Haven't got much time on your hands but simply can't miss one of the most epic wildflower spectacles on earth? This one's for you.

Escape Perth for a long weekend spent among the regional towns of Australia's Coral Coast to enjoy the region's spectacular wildflower season. The trail takes you through the heart of Wildflower Country, and the regional towns of Coorow, Carnamah, Three Springs, Mingenew, Mullewa and the Chapman Valley.

You will have the opportunity to explore Geraldton, the Coalseam Conservation Park and Lesueur National Park. See World's Biggest Tractor in Carnamah. The trail showcases a collection of Western Australia's wildflowers from unique and rare orchids to blankets of everlastings coasting the countryside.

DISCOVER MORE



World's Biggest Tractor



Pindar Wreath Flowers

Coastal Charm Wildflower Trail

Prepare for a week of wildflower hunting along Indian Ocean Drive through Geraldton, Kalbarri and Wildflower Country.

Experience a coastal adventure up through Cervantes and Jurien Bay to Kalbarri. Then wind down through Geraldton and Wildflower Country to make your way back home to Perth.

This itinerary showcases the wonderful and unique species of the region ranging from the Kalbarri Spider Orchid, and other orchid species to the more commonly found Banksias and Grevilleas as well as the coveted colourful everlastings. Providing insight into the wildflower hidden gems dotted throughout the trail.

DISCOVER MORE

PERTH - KALBARRI

6 DAY ITINERARY



Mid-West Gascoyne Wildflower Trail



PERTH - CARNARVON

4WD AREAS INCLUDED



5-6 DAY ITINERARY

Take a journey along the mid-west to experience a sensational show of wildflowers

On this trail make sure to keep an eye out while driving as many species bloom along the highways and unsealed roads.

Travelling up the coast you will pass through Geraldton on your way to Kabbarli where you will find the Kalbarri National Park. The park covers over 180,000 hectares and includes remarkable coastal cliffs and deep gorges where hundreds of unique species bloom, with many of them being endemic to the area.

Continuing North you will find yourself at Shark Bay and Francois Peron National Park. Here you may spot the local Shark Bay Daisy and many other incredible species of unique wildflower specimens. Venture further north and you'll find yourself in Carnarvon where you'll be rewarded with outstanding wildflower displays and blankets of seasonal everlastings.

DISCOVER MORE



Woolly Carchorus



Kalbarri

11 Day Ultimate Wildflower Trail

Embark on the ultimate journey exploring the region's incredibly unique and diverse wildflowers.

Enjoy the ultimate road trip as you hug Western Australia's coastline from Perth to Exmouth and witness the region's beautiful display of wildflowers. The trail takes you through wildflower hotspots, charming coastal towns and multiple National Parks.

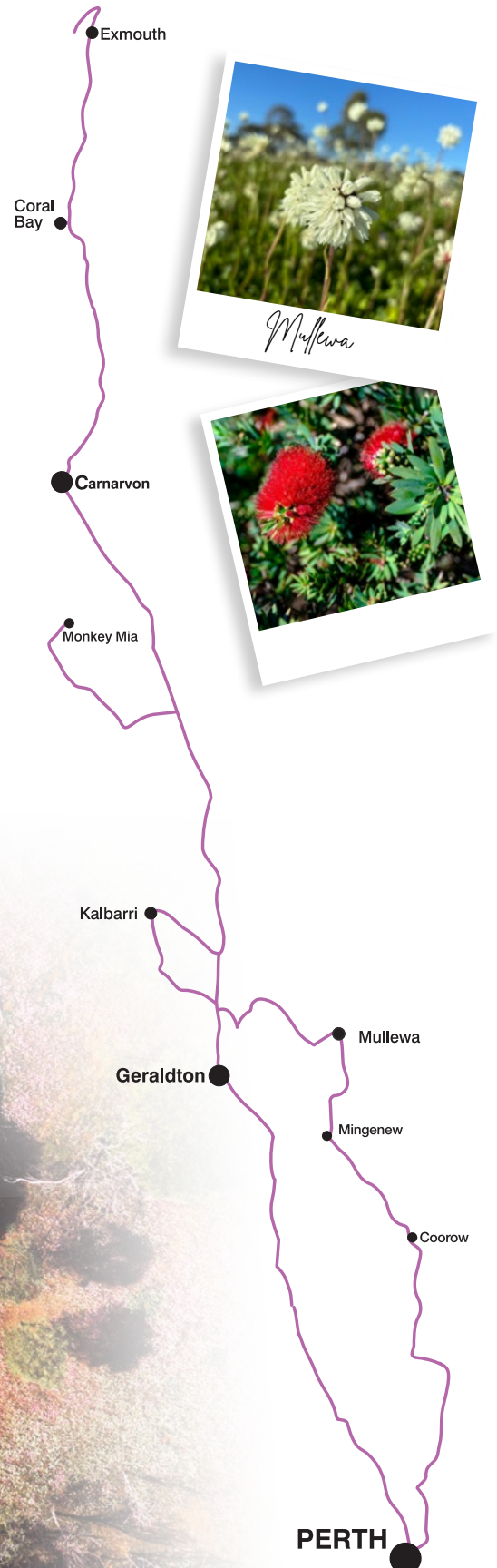
This is a wildflower enthusiast's dream for the variety of wildflower species, the incredible landscapes and views as well as providing the perfect photo opportunities, you will not want to forget your camera. The bright pinks, blues, purples and yellow that sprinkle our coastline is remarkable against the crystal blue skies and rich red earth.

Along this drive you will also discover many of the world class Coral Coast attractions along the way from the Pinnacles to swimming with Humpback Whales in Ningaloo, there is something for everyone on this adventure.

DISCOVER MORE

PERTH - EXMOUTH

11 DAY ITINERARY



Ask a Local

DANDARAGAN & BADGINGARRA

Dandaragan Road, Dandaragan WA 6516

T: (08) 9651 4071

www.dandaragan.wa.gov.au

COOROW VISITOR INFORMATION

Cnr. Main & Bristol Street, Coorow WA 6515

T: (08) 9952 1266

www.coorow.wa.gov.au

ENEABBA AND CARNAMAH

33-37 Macpherson Street, Carnamah WA 6517

T: (08) 9951 7000

www.carnamah.wa.gov.au

THREE SPRINGS

132 Railway Road, Three Springs WA 6519

T: (08) 9954 1001

www.threesprings.wa.gov.au

MULLEWA COMMUNITY RESOURCE

8 Jose Street, Mullewa, 6630

T: (08) 9961 1500

reception@mullewacrc.net.au

MINGENew VISITOR CENTRE

Mingenew WA 6522

T: (08) 9928 1264

enquiries@mingenew.wa.gov.au

PINNACLES DESERT DISCOVERY CENTRE & GALLERY

Nambung WA 6521

T: (08) 96527913

pinnacles@dbca.wa.gov.au

TURQUOISE COAST VISITOR CENTRE

67 Bashford Street, Jurien Bay, 6516

T: 0896520870

visitor@dandaragan.wa.gov.au

DONGARA-PORT DENISON

VISITOR CENTRE

9 Waldeck Street, Dongara, 6525

T: (08) 99271404

tourism@irwin.wa.gov.au

GERALDTON VISITOR CENTRE

24 Chapman Road, Geraldton, 6530

T: (08) 9956 6670

info@visitgeraldton.com.au

NORTHAMPTON VISITOR CENTRE

239 Hampton Road, Northampton, 6535

T: (08) 99341488

info@northampton.com.au

KALBARRI VISITOR CENTRE

70 Grey Street, Kalbarri, 6536

T: (08) 99371104

bookings@kalbarri.org.au

SHARK BAY WORLD HERITAGE DISCOVERY & VISITOR CENTRE

53 Knight Terrace, Denham, 6537

T: (08) 99481590

sbdc@sharkbay.wa.gov.au

CARNARVON AND CORAL BAY VISITOR CENTRE

21 Robinson Street, Carnarvon

T: (08) 9941 1146

info@carnarvon.org.au

NINGALOO DISCOVERY CENTRE

2 Truscott Crescent, Exmouth

T: (08) 99493070

reservations@exmouthwa.com.au

MILYERING DISCOVERY CENTRE

Cape Range National Park WA 6707

T: (08) 99492808

milyering@dbca.wa.gov.au