

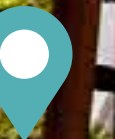


# HUNTER VALLEY

BUSINESS EVENTS

## CLOSE CONNECTIONS, OPEN SPACES

[winecountry.com.au/conferences](http://winecountry.com.au/conferences)



Kirkton Park



# WELCOME TO THE HUNTER VALLEY, WONNARUA COUNTRY

The Wonnarua people are the custodians and traditional owners of the land on which we live and work. We pay our respects to elders past, present and future and to their rich history. A dreamtime story from the Wonnarua explains how a spirit called Baiame created the hills and rivers of the Hunter Valley.


## CLOSE CONNECTIONS, OPEN SPACES

It's time to connect with team members, colleagues, and friends in the Hunter Valley. Enjoy wide-open spaces, fresh country air, and world class wine paired with locally produced food.

Just two hours from Sydney, uncover a region strong in history and culture that offers breathtaking contemporary experiences to uniquely connect your team. The best part? This is a destination you can return to time and time again, immersing yourself in a different experience every time.

When planning your next event, Hunter Valley Business Events is here to guide you every step of the way. With a dedicated and experienced team, we can provide recommendations, source quotes, connect you with local suppliers, and plan your itinerary to help your event run in a cost effective yet impactful way. Our network of local hospitality experts understand your event objectives and will work with you to create tailored offerings that provide a unique experience for your guests.

**Experience the freeing feeling of being a world away from everything,  
without the hassle of being a world away.**

 +61 2 4990 0934

 [erin@hvwta.com.au](mailto:erin@hvwta.com.au)

 [winecountry.com.au/conferences](http://winecountry.com.au/conferences)

 **HUNTER VALLEY**  
BUSINESS EVENTS

**BUSINESS EVENTS AUSTRALIA** 



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# 8 REASONS TO MEET IN THE HUNTER VALLEY



Hollydene Estate

## Unique Indoor & Outdoor Venues

Boasting everything from vineyards with stunning views, to cellar doors, chapels, homesteads, barns, and barrel rooms, we've got many unique options.



voco Kirkton Park

## Range of Accommodation

Whether you need one room or 2000, your accommodation requirements are taken care of with our unique blend of bed and breakfasts, boutique lodges, hotels, resorts and homestay experiences.



Winmark Wines

## Unforgettable Experiences

From smoking ceremonies, to grape stomping, meet the maker, wine blending and barrel rolling, create a memorable event with an unforgettable experience.



Spicers Guesthouse

## Professional Facilities

You won't feel far from the city with globally branded hotels, state-of-the-art facilities, complemented by local audio visual and technology experts, and award winning chefs.



Newcastle Airport

## Accessible

With two major domestic and international airports within driving distance and a smaller airport located in the Hunter, along with main highways all the way through to the heart of the Valley, your transport options are simple, comfortable and cost effective.



Scarborough

## An Abundance of Space

You can't go past roaming mountains and vineyards as far as the eye can see for both room to move and to comply with social distancing requirements.



Margan

## Sustainable Events

Being outdoors, amongst nature, has positive impacts on wellbeing and productivity and the value of our environment is not something we take for granted. Visit wineries certified through Sustainable Winegrowers Australia to ensure natural resources are not depleted.



Tyrrell's

## World-Class Wine

With award-winning and boutique wineries across the region, why not 'meet the maker', a once in a lifetime wine experience just waiting for your team to enjoy.





# TRAVEL

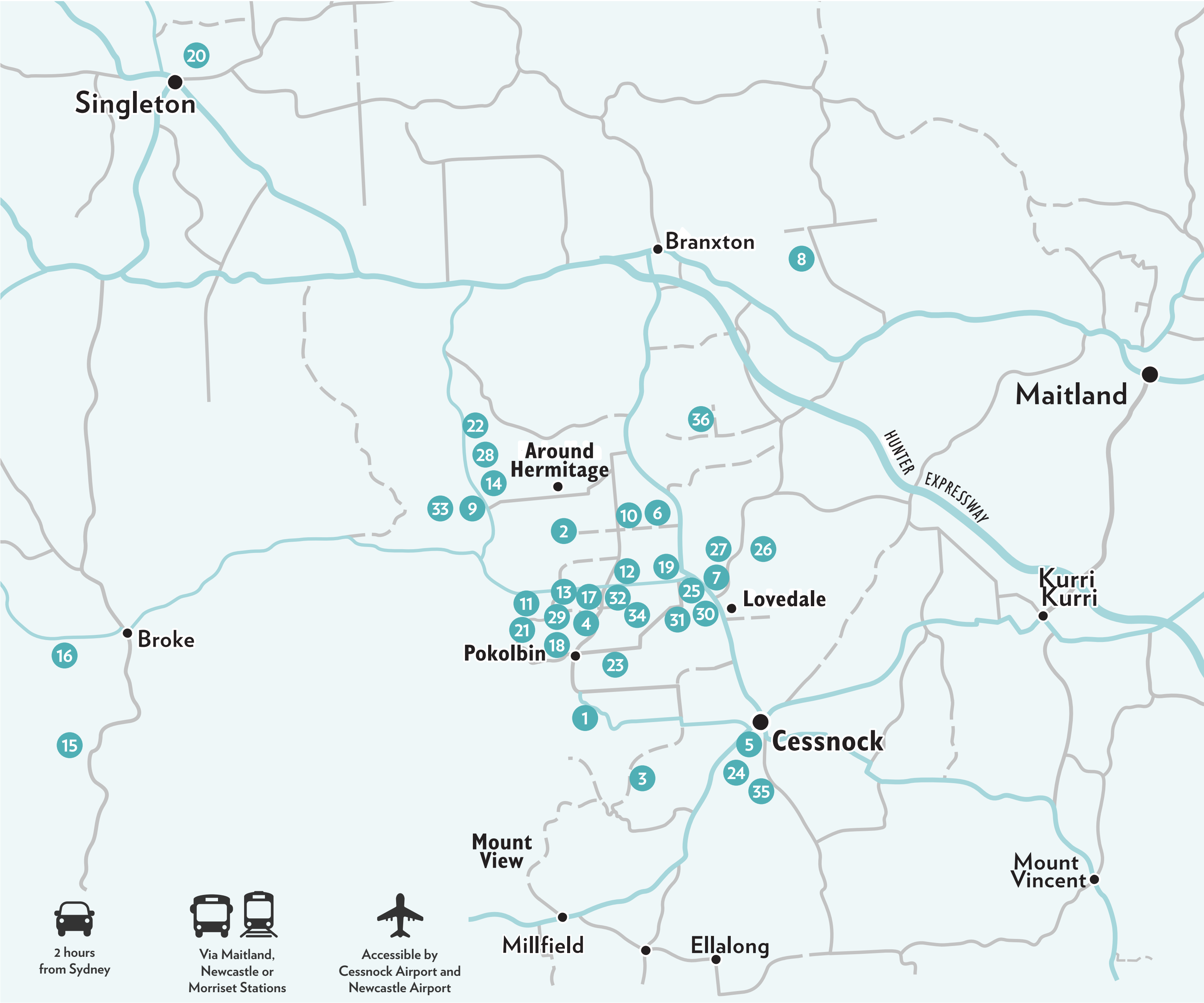
## Easy to find, hard to leave

The Hunter Valley is easily accessible from all major cities in Australia via both Sydney and Newcastle Airports, and the Hunter Expressway going straight into the heart of the region. Local transport operators have perfected the art of moving large groups about the area, making it easy to move between venues.

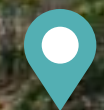
With local coach companies, helicopter transfers, and hire cars your transfers will be simple to organise and professionally executed, all with a touch of Wine Country charm.

### Map Reference Guide

1 Ben Ean	19 Peterson House
2 Bimbadgen Palmers Lane	20 Singleton Civic Centre
3 Bistro Molines	21 Spicers Guesthouse
4 Brokenwood Wines	22 Spicers Vineyards Estate
5 Cessnock Leagues Club	23 voco Kirkton Park Hunter Valley
6 Château Élan at The Vintage	24 Wine Country Motor Inn
7 Crowne Plaza Hunter Valley	25 AeroLogistics Helicopters
8 Dalwood Estate	26 Balloon Aloft
9 Estate Tuscany	27 Beyond Ballooning
10 Grand Mercure The Vintage	28 East Coast Corporate and Group Xperiences
11 Harrigan's Hunter Valley	29 Hunter Valley Aqua Golf & Putt Putt
12 Hope Estate	30 Hunter Valley Helicopters
13 Hunter Valley Gardens	31 Hunter Valley Scenic Flights
14 Hunter Valley Resort	32 Hunter Valley Smelly Cheese Shop
15 Krinklewood Estate	33 Our Italian Table
16 Margan Wines & Restaurant	34 Pinot & Picasso Hunter Valley
17 Mercure Resort Hunter Valley Gardens	35 Rover Coaches
18 Oaks Cypress Lakes Resort	36 Yoga in the Vines







Oaks Cypress Lakes & Elysia Wellness Retreat

# STAY

## So much more than a place to rest

**W**hen planning where to stay in the Hunter Valley, you will be impressed by the choices you have with our broad range of options available to suit the size, budget and style of your event. From affordable comfort to 5-star luxury, whether you need single share, twin share, double share or family-style accommodation, there is a place that is perfect for your group to stay at in the Hunter Valley.

For a large-scale conference, you might like to select villas or hotel rooms at one of the global hotel brands that you know and trust, located in the heart of the wine country. For incentive groups, reward trips or something smaller like a senior management conference, staying at a boutique bed and breakfast will fully immerse your group in the local hospitality our region is known for.

Whatever the style of accommodation you choose, your guests will wake to, and be delighted by, the beautiful landscapes and wildlife that is abundant in the region. Often, because this region offers so much, guests will add a pre or post conference stay to their plans, building personal memories on top of those already great experiences created by your event.



# EAT

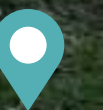


## Where great food meets stunning natural backdrops

Sharing a meal is one of the best ways to get to know each other and build close connections. But, in the Hunter Valley, it's more than that. It's a taste of the country perfectly matched with local wines. It's farm to plate produce, grown onsite and elevated with the finest of ingredients. It's taking locally grown seasonal fruit, vegetables, eggs, honey and olives and creating menus that will impress your guests and create conversations, served against the backdrop of vineyards and stunning mountain landscapes.

With various hatted restaurants across the region, and an extensive range of offsite event venues, your dining experiences will be a highlight of your event. From the award-winning Margan Restaurant with its one-hectare kitchen garden and farm raised chickens and lambs, to the fabulous long lunch at voco Kirkton Park and an outdoor gala dinner catered for by Bimbadgen Estate, the list of culinary delights is endless.

Local chefs will accommodate your dietary requirements whilst tailoring menus to suit different times of the day, whether that be boosting energy levels and firing up brain cells, or a sweet indulgence after a great day of conferencing.







## Quotes, Suppliers & Itinerary Planning

Hunter Valley Wine and Tourism Association Business Events Team



## Transport

Local services



## Audio Visual

Local suppliers

## Venue Reference Guide

Capacities/sizes refers to the largest room that accommodates that set up style



Capacity  
0-2000

	THEATRE STYLE	COCKTAIL STYLE	SIT DOWN DINNER STYLE	ACCOMMODATION	ROOMS/ VILLAS
Ben Ean	500	500	400	-	-
Bimbadgen Palmers Lane	110	150	130	-	-
Bistro Molines	-	150	90	-	-
Brokenwood Wines	24	500	120	-	-
Cessnock Leagues Club	350	350	280	-	-
Château Élan at The Vintage	330	330	172	Yes	100
Crowne Plaza Hunter Valley	1675	1750	830	Yes	414
Dalwood Estate	230	400	230	-	-
Estate Tuscany	100	200	140	Yes	38
Grand Mercure The Vintage	-	-	-	Yes	12
Harrigan's Hunter Valley	60	150	100	Yes	48
Hope Estate	-	700	550	-	-
Hunter Valley Gardens	-	200	150	Yes	-
Hunter Valley Resort	150	250	200	Yes	36
Krinklewood Estate	-	150	150	-	-
Margan Wines & Restaurant	-	100	100	-	-
Mercure Resort Hunter Valley Gardens	250	300	170	Yes	72
Oaks Cypress Lakes Resort	672	800	530	Yes	251
Peterson House	-	400	250	-	-
Singleton Civic Centre	384	312	312	-	-
Spicers Guesthouse	120	120	100	Yes	48
Spicers Vineyards Estate	14	20	80	Yes	12
voco Kirkton Park Hunter Valley	300	320	200	Yes	71
Wine Country Motor Inn	100	100	80	Yes	50



# EXPERIENCES

## Exceed all expectations

Forget run-of-the-mill team building experiences. Create the kind of connections that build strong working relationships with an event that is remembered for years to come. Try grape stomping, gourmet picnics, yoga in the vines, hands on wine blending, hot air ballooning, pop up cellar doors, segway olympics, bespoke cooking classes, barrel rolling, wine olympics, spectacular outdoor dinners, bespoke tours and tastings.

Recharge and reconnect your team with an experience that goes beyond the everyday, that exceeds all expectations, and allows them the opportunity to really embrace and enjoy the outdoor spaces and natural beauty of the Hunter Valley.





# ITINERARIES

## Flying high incentive trip

### DAY 1 - HIGH IMPACT ARRIVAL

Create the ultimate impact on your guests with a helicopter transfer to the Hunter Valley (from Sydney or Newcastle airports) with **Hunter Valley Helicopters** or **Aero Logistics Helicopters**. Enjoy a glass of wine on arrival, landing at **Leogate Estate Wines** for a cellar door wine tasting and lunch at **The Gates Restaurant**. Fly to a second cellar door and then on to your accommodation venue: **Hunter Valley Stays**, **Spicers Guest House**, **Spicers Vineyards Estate** or **voco Kirkton Park Hunter Valley**. Conclude your spectacular first day at the beautiful **Calais Estate**, learn how to hand-make your own sparkling wines in the French traditional method and get hands on disgorging and dosing the bottles to your own taste followed by a spectacular three course dinner on the terrace overlooking the vineyard.



### DAY 2 - ACTIVE AND INDULGENT

Start your day with **Yoga in the Vines** followed by a spa retreat at **Chateau Elan Spa**, **Ubika Spa**, **Spa Anise** or **Elysia Wellness Retreat**. Alternatively, relax over nine holes of golf at **The Vintage Golf Club**, **Cypress Lakes Golf & Country Club** or **Hunter Valley Golf & Country Club**. The afternoon is inspired by France with a tasting at **Carillion Wines** followed by a stroll across the courtyard to lunch at **Bistro Moline**s, serving refined French food, picturesque views and home of 2020's NSW Restaurateur of the Year. Take the private road from Bistro Moline to **Briar Ridge Vineyard** for a tasting on the wine deck overlooking the country gardens, then drop into **Tintilla Estate**. Extend your French-inspired experience with a visit to **Krinklewood's** biodynamic organic boutique winery before you dig in the organic garden at **Margan Wines & Restaurant** to harvest produce for cocktails and canapes. End your day of indulgence with a degustation dinner featuring paired wines in the stunning Margan Barrel Room and be enlightened by keynote speaker Andrew Margan (optional).

### DAY 3 - CHOOSE YOUR ADVENTURE

Take in the sunrise with a hot air balloon experience from **Balloon Aloft** followed by a champagne breakfast at **Peterson House**, then explore the many activities the valley has to offer:

## CHECKLIST

- ☐ Segway Offroad Tours at **Hunter Farm & Adventure Centre at Hunter Valley Resort**
- ☐ Gardens, rides, events and shopping at **Hunter Valley Gardens**
- ☐ Electric Bike Hire, Wine Escape Room and Hunter Valley Smash Room at **Sutton Estate**
- ☐ Local art exhibition at **Watershed Gallery**
- ☐ Foodie Trail with **Pukara Estate Providore Store**, **Binnorie Dairy**, **Cocoa Nib Chocolates**
- ☐ Chocolate and Wine Pairing experiences at **Glandore Estate Wines** or **Wine House**
- ☐ Cooking class at **Lovedale Smokehouse**
- ☐ Exquisite wineries such as **Tyrrell's**, **Audrey Wilkinson**, **Tulloch's**, **Scarborough Wine Co**, **Pepper Tree Wines**, **Usher Tinkler**, **Stomp! Wines**, **Saddlers Creek Wines**, **Oakvale Wines**
- ☐ Discover Hunter Valley spirits at **Pokolbin Distillery**, **Small Mouth Vodka Distillery** or **Hunter Distillery**
- ☐ Brewery hopping at **IronBark Hill Brewhouse** on the grounds of **Peter Drayton Wines**, **Sydney Brewery Hunter Valley**, **Hope Estate**, **4 Pines at The Farm** or **Foghorn Hunter Brewery**



# ITINERARIES

## Conference in the vines

### DAY 1 - RECONNECT

Enjoy a seamless journey with **Rover Coaches** and check in to an all-inclusive event venue like **Crowne Plaza Hunter Valley, Oaks Cypress Lakes Resort, Estate Tuscany, Chateau Elan at The Vintage, Hunter Valley Resort** or **Mercure Resort Hunter Valley Gardens**. Gather for drinks and a Welcome to Country from one of our Wonnarua Land Elders with an inspirational smoking ceremony. For a casual dinner, spark new connections around the fire pit with a grazing table at **Ben Ean’s** courtyard.

### DAY 2 - FOCUS

Fire up those brains for a great day of conferencing with some friendly early morning competition brought to you by **East Coast Corporate and Group Xperiences** or **Hunter Valley Aqua Golf**. Break up your full day of conferencing with keynote speaker, and Hunter Valley Legend, Iain Riggs’ ‘Meet the Maker’ guide to the region. Impress your delegates with a memorable offsite dinner at **Bimbadgen** created by **Hunter Valley Events** (hosted under a clear marquee from **Prestige Wedding & Event Hire** for all weather conditions) with culinary delights from **Bimbadgen’s** dedicated team. For entertainment, a Rhythm and Fire experience will have your guests feeling the heartbeat of the Hunter through the vines.

### DAY 3 - EXPERIENCE

Today’s half-day conference is followed by an authentic Picnic in the Vines lunch experience by **Pokolbin Catering Co** or **Our Italian Table** at the stunning **Audrey Wilkinson Vineyard**. To truly immerse your team in the Hunter Valley experience, get them grape stomping, wine spitting, cork popping and barrel rolling with team building



by **Hunter Valley Resort** and **East Coast Corporate and Group Xperiences**. Conclude your spectacular three day event with a wine tasting and pre-dinner drinks at **Brokenwood** and a farewell dinner

in The Great Cask Hall or The Winery at **Hope Estate**. Your guests will venture into the working winery, past vats and barrels to dine surrounded with barrels maturing vintages of Hope Estate wine.



# EXTEND YOUR STAY

## Make time to breathe

Red wine needs time out of the bottle to breathe and become the best version of itself, and so do your delegates. There's always more to discover in the Hunter Valley but often in the rush of planning a business event, we forget to factor in downtime on either side of the program.

Time spent relaxing in wine country can invigorate the soul and inspire the minds, leaving your guests more productive and engaged when they return to the office. Share these ideas for more experiences with your team so they can plan to extend their time in Wine Country.



Wineries & Cellar Doors



Getting Around



